



Health Plans

TruHearing®

Enjoy Better Hearing and Save Thousands

Good hearing is important to your health. That's why IU Health Plans provides you access to the TruHearing® program, which saves you 30-60% on hearing aids. TruHearing customers save an average of \$3,400 per pair when compared to national average prices.*



TruHearing's Comprehensive Hearing Care Solution Includes:

(See reverse for pricing details)



State-of-the-Art Technology

Experience the latest advances in hearing technology

- › The latest technology from top hearing aid manufacturers
- › Hearing solutions for virtually every type of hearing loss
- › Reduced prices on the same models that are sold at retail locations



Personalized Care

Receive expert care from our team of helpful professionals

- › Guidance and assistance from a TruHearing hearing consultant
- › Local, professional care from an accredited provider in your area
- › A hearing exam plus one year of follow up visits for fitting and adjustments



Help Along Your Way

Get started on the journey to better hearing with confidence

- › A worry-free purchase with a 60-day trial and 3-year warranty
- › 80 free batteries per aid included with non-rechargeable models
- › Guides to help you adapt to your new hearing aids at Truhearing.com/success-guides

Call Today! 1.844.222.3378 Monday–Friday, 8am–8pm | For TTY, dial 711

All appointments must be scheduled through TruHearing.



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Example Savings (per aid)

Prices and products subject to change. For more information, visit TruHearing.com.



Product	Retail Price	TruHearing Price	Savings
† TruHearing® Premium	\$3,205	\$1,745	\$1,460
† Signia® Active	\$2,339	\$995	\$1,344
† Oticon More™ 3	\$3,375	\$1,525	\$1,850
Widex Moment™ 110	\$1,458	\$795	\$663
† Resound Key™ 4	\$2,186	\$1,070	\$1,116
Starkey® Picasso® 2000	\$2,844	\$1,625	\$1,219
† Phonak® Audéo® P-R70	\$3,100	\$1,725	\$1,375

† Rechargeable | Listed products are smartphone-compatible¹



Call TruHearing Today and Start Saving!

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* Based on a 2018 third-party survey of nationwide provider and manufacturer retail pricing.

¹ Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Connectivity also --available to many Android® phones with use of an accessory.

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