



Health Plans

TruHearing®

Enjoy Better Hearing and Save Thousands

Good hearing is important to your health. That's why IU Health Plans provides you access to the TruHearing® program, which saves you 30-60% on hearing aids. TruHearing customers save an average of \$1,050 per hearing aid when compared to national average prices.*



TruHearing's Comprehensive Hearing Care Solution Includes:

(See reverse for pricing details)



State-of-the-Art Technology

Experience the latest advances in hearing technology

- ▶ The latest technology from top hearing aid manufacturers
- ▶ Hearing solutions for virtually every type of hearing loss
- ▶ Reduced prices on the same models that are sold at retail locations



Personalized Care

Receive expert care from our team of helpful professionals

- ▶ Guidance and assistance from a TruHearing hearing consultant
- ▶ Local, professional care from an accredited provider in your area
- ▶ A hearing exam plus three follow-up visits for fitting and adjustments



Help Along Your Way

Get started on the journey to better hearing with confidence

- ▶ A worry-free purchase with a 45-day trial and 3-year warranty
- ▶ 48 free batteries per aid included with non-rechargeable models
- ▶ Guides to help you adapt to your new hearing aids at TruHearing.com/GetStarted

Call Today! 1.844.222.3378 Monday–Friday, 8am–8pm | For TTY, dial 711

All appointments must be scheduled through TruHearing.



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Example Savings (per aid)

Prices and products subject to change. For more information, visit TruHearing.com.



Product:	Retail Price	TruHearing Price	Savings
↗ ReSound LiNX Quattro™ 7	\$3,195	\$1,695	\$1,500
TruHearing Advanced 19	\$2,445	\$1,250	\$1,195
Signia Nx® 7	\$3,125	\$2,095	\$1,030
↗ Oticon Opn® 3	\$2,415	\$1,395	\$1,020
↗ Phonak® Audéo® B70-R	\$2,690	\$1,675	\$1,015
↗ Starkey® Muse™ iQ i1000	\$1,645	\$975	\$670

↗ Rechargeable | Listed products are smartphone compatible†

➔ Call TruHearing Today and Start Saving!
1.844.222.3378 | For TTY, dial 711

* Based on a 2018 third-party survey of nationwide provider and manufacturer retail pricing.

† Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Connectivity also available to many Android® phones with use of an accessory.

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TruHearing.com/Choice