

“Buy Truth and Sell It Not” Proverbs 23:23

The summation of this book, and every book of the Bible, is TRUTH—the truth of God. This rather obscure verse gives us a profound principle regarding truth. Consider the implications of this verse as you gain a deeper understanding and appreciation for the truth of God—the very Word of God itself.

- I. Truth is REAL (v. 23b “...truth...”)
(We cannot buy or sell something that does not exist.)
 - A. Truth is a REAL PERSON (Jesus, the Savior) - John 1:14
 - B. Truth is a REAL PRECEPT (Bible, the Scriptures) - John 8:31-32
 - C. Truth is a REAL PATH (Guide, the Spirit) - John 14:16-17; 16:13

- II. Truth is COSTLY (v. 23a “Buy...”)
(Anything of true value usually carries a high price tag.)
 - A. It COST GOD TO GIVE IT (i.e. cross) - Ephesians 4:21
 - B. It COST BELIEVERS TO LIVE IT (i.e. discipleship) - II Timothy 4:3

- III. Truth CAN BE “SOLD” (v. 23c “...sell it not...”)
(David, Solomon and Rehoboam represent three generations.)
 - A. In the first generation (David’s), the TRUTH IS DISCOVERED.
 - B. In the second generation (Solomon’s), the TRUTH IS COMPROMISED.
 - C. In the third generation (Rehoboam’s), the TRUTH IS IGNORED
ALTOGETHER.

- IV. Truth CAN BE INVESTED (v. 23d “Get wisdom and instruction and understanding.”)
(There are big benefits from truth invested in your life.)
 - A. By investing in truth, we GAIN THE WISDOM OF GOD. (James 3:17)
 - B. By investing in truth, we GAIN THE INSTRUCTION OF GOD.
(Proverbs 4:13)
 - C. By investing in truth, we GAIN THE UNDERSTANDING OF GOD.
(Psalm 119:34)

Once we have come to a knowledge of the truth and have embraced that truth and fully surrendered our lives to the truth, we must never “sell it off.” We must never leave it for another - adulterating the Word of God. We must never exchange it for another - bartering the Word of God. We must never alter it to make it sound like another - compromising the Word of God. “BUY TRUTH, AND SELL IT NOT!”