

# CREDIT UNION DEPOSIT-RAISING CAMPAIGN

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## INSTITUTIONAL DEPOSITORS Information Guide

NBC, USA, Inc. is engaging institutional allies and partners in a nationwide deposit-raising campaign to create a National Baptist Convention-founded credit union. We're hoping that your institution will make a deposit in support of the creation of a national credit union to serve the members of the National Baptist Convention, USA, Inc. Our initial deposit-raising goal is \$10 million.

Currently, a National Baptist Convention-founded credit union does not exist. **We're working to change that!** Once we reach the **\$10 million** goal, a credit union charter application will be submitted to the National Credit Union Administration (NCUA) for regulatory approval to begin operating the new credit union.



*"The National Baptist Convention USA, Inc. has always recognized the importance of working together and pooling our resources to build strong communities. Creating this credit union is a natural extension of our historic mission of increasing both the spiritual and financial well-being of our member churches and their parishioners nationwide."*

**Dr. Jerry Young, President, National Baptist Convention, USA, Inc.**

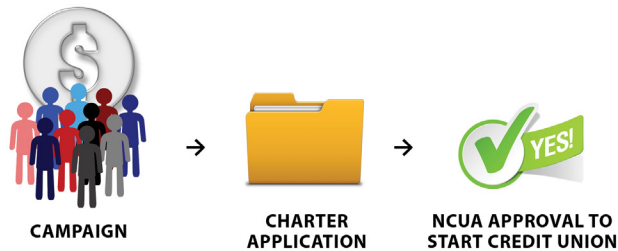
**7.5 MILLION  
STRONG**



## THE PROCESS

Regulatory approval of a credit union charter application will authorize NBC, USA, Inc. to open and begin operating the Convention-founded credit union that we envision. An initial \$10 million in deposits will demonstrate a commitment of depositors who support the establishment of the credit union. We will apply for the credit union charter once we reach the \$10 million target. This deposit-raising campaign is our effort to get to that initial deposit and membership commitment threshold. Please join us!

**Deposit-raising** - To initially fund the credit union  
**Application** - For authorization to operate  
**Regulatory approval** - To open and begin serving



## TO MAKE A DEPOSIT

Self-Help Credit Union is serving as the financial institution receiving and holding deposits until the National Baptist Convention-founded credit union is in operation.

To make a deposit, your institution must open a term certificate account (CD) in Self-Help Credit Union for a term of 2 or 3 years. For the purposes of this campaign, we are accepting institutional deposits of \$10,000 or more.

The depositor institution must complete and submit the following required Self-Help Credit Union business/nonprofit organization application forms:

**Business Account Questionnaire**  
**Business/Nonprofit Organization Application**  
**Corporate Resolution**  
**Account Selection & Signature Card**  
**ACH Authorization** (for electronic transfer of deposit)  
**Third-Party Authorization**

Additionally, institutional depositors must complete and submit the following supporting documentation:

**Articles of Incorporation** (a copy)  
**IRS EIN Assignment Letter - SS4 form**  
**Photo identification of each authorized signer** (a copy)

Individuals may become depositors with a personal deposit of \$5,000 or more. A different application is required for individual depositors.

Deposits are federally insured up to \$250,000 by the National Credit Union Administration (NCUA).



## CONTACTS



Contact the following NBC, USA, Inc. representative for answers to questions about the credit union campaign and to arrange for an individualized or group presentation/consultation on any aspect of the campaign.

**Katrina Myricks**

Credit Union Campaign Facilitator  
creditunion@nationalbaptist.com  
(601) 940-3262



Contact either of these Self-Help representatives for specific guidance related to your application and your deposit into Self-Help Credit Union.

**Franja Brown**

Business Development Officer  
fbrown@self-helpfcu.org  
(877) 369-2828 Ext. 8305

**Mae Williams**

Deposit Application Associate  
mwilliams@self-helpfcu.org  
(877) 369-2828 ext.. 8335

Access the institutional depositor application packet and instructions at this website address:

**[www.self-help.org/nbc-application-packet](http://www.self-help.org/nbc-application-packet)**

Self-Help was founded in Durham, North Carolina in 1980. Today, as a nationwide nonprofit community development financial institution, Self-Help consists of two member-owned, mission-driven credit unions (Self-Help Credit Union and Self-Help Federal Credit Union), a nonprofit loan fund, and the Center for Responsible Lending (CRL) which is a policy advocacy organization.

**Do not submit  
your deposit until  
notified to do so  
by Self-Help Credit  
Union.**