

SUPER BOWL SUNDAY ATTENDANCE

The Super Bowl attracted the largest U.S. television audience in history for a sporting event, and the second-largest audience in U.S. television history.

The upset victory by the New York Giants over the New England Patriots on Sunday attracted 97.5 million viewers.

That is good news for advertisers, who paid as much as \$2.7 million to air each 30 second commercial. A news report says the Fox Television network reaped about \$250 million from the broadcast.

I can't help wondering how many people were in church on Sunday.