

IF THE MEDIA ANNOUNCED ARMAGEDDON

How the news media would announce the end of the world:

- Sports Illustrated: "Game's Over!"
- Ladies' Home Journal: "Lose 10 Pounds by Judgment Day with Our New Armageddon Diet!"
- Inc. Magazine: "Ten Ways You Can Profit from the Apocalypse."
- CNN: "World Ends; Women and Children Most Affected."
- J. C. Penney's Catalog: "Our Final Sale."
- America Online: "System Temporarily Down. Try Calling Back in 15 Minutes."

Some are speculating that with the conflict in the Middle East today, the end must be near. Although what is happening is indeed alarming, it isn't necessarily the beginning of the end. In fact Jesus says "No one knows about that day or hour, not even the angels in heaven, not the Son, but only the Father" (Matthew 24:36). This doesn't mean we shouldn't be thinking about it, because Jesus went on to say in this same passage, "Therefore keep watch, because you do not know on what day your Lord will come." (Matthew 24:42).

No one but God knows if the end is near, but it's closer than it was yesterday. Christians should never be afraid of the end, because for us, it's the beginning!