

FATHER'S BLUE PRINT

Next Sunday is Father's Day. Of course, it is an important day, but it is not the cash cow for the greeting card industry that Mother's Day is. However, like Mother's Day, Father's Day is a big day for long distance companies. Actually, fewer calls are made on Father's Day than are made on Mother's Day, but the long distance companies make more money on Father's Day, because a significant number of the calls home are collect. Kids want to wish Dad a happy Father's Day, they just expect him to pay for the call. Some things never change.

But we cannot deny the impact that a father can have on a child. One successful man said, "Yes, I'm a self-made man, but my dad made the blue print."

What kind of a blue print are you leaving your children or grandchildren?