



Press Release

National Baptist Convention of America, Inc. Announces \$135,000 Endowment



NBCA's Endowed Giving Pilot Program has started off with a bang. President Samuel C. Tolbert Jr. was presented with an endowment check of \$135,000.00 at the Youth & Children's Ministry Convention in Dallas, Texas in June. The gift came from the participation of twelve (12) local Louisiana churches in a Pilot Program that began in April of this year. The response to the program has been highly favorable.

President Tolbert stated "We have millions of loyal members who would love to provide planned financial support to their local church ministry, but they just don't have the money to do so. What I'm most excited about is that every member of a local church can participate in, and benefit from, the program."

Churches across the globe have been making use of endowment gifts for hundreds of years. The NBCA's Endowed Giving Program is designed to help every church member, their family and their church family through providing access to proven, affordable and easy to use financial

products. Establishing an endowed giving program for NBCA helps these churches far beyond the giving of an offering, the program creates positive and predictable financial impacts that help the churches plan and prepare for future generations.

At the 138th Annual Session State Presidents meeting held last week, Mr. David Harris Chairman of the Board for Heritage Finance Holding (NBCA administrator of the program) announced that the National rollout of the program would begin October 1st in Texas, Louisiana, Mississippi, Florida and Illinois.

President Tolbert has asked that every pastor and local leader across America to work diligently with Heritage Finance Holdings and the Endowed Giving Program in making it a success. President Tolbert said, "Heritage has built a strong brand by identifying and executing financial growth strategies on behalf of institutions like ours."

If you have further questions about the program or need to speak with an Endowed Giving representative, please visit our site at www.nbcainc.com, or email Heritage Finance Holdings at info@hfllcorp.com.

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