

LIVING WORD LUTHERAN CHURCH
Evangelism Committee Meeting Minutes

June 13, 2018

ATTENDANCE: Dave Anderson, Jim Nelson, Pastor AJ Kluver, Marvelle Weispfennig

OPENING: Pastor opened with prayer

SECRETARY'S REPORT: Minutes reviewed from May 1, 2018; Jim N. made a motion to approve the minutes and Marvelle 2nd...all approved.

FINANCIAL: Budget is on track; should be at 41.67%; New members - \$100/\$42.89 – 42.69%;
Publicity/advertising - \$6000/\$2322.25 – 38.7% (month of April was \$1625.95); Outreach - \$1200/\$0 – 0%.

OLD BUSINESS:

- Echo Press newspaper special promotional ad: “Tell Us Your Story” is completed. Use as **Outreach and/or advertising** expense. The program offered good exposure.
- Wake Up Alexandria Chamber event at LWLC on July 6, 7 – 8 AM
 - Brochures on hand
 - Elden’s will be our provider for food; it was suggested to offer mini egg sausage sandwiches and mini streusel bites in assorted flavors
 - Our “Non-profit of the Day” benefactor will be Mount Carmel Ministries
- October 27th LWLC Retreat to be held at Mount Carmel. Marvelle will provide the Evangelism committee an update at our next committee mtg.
- Discussed Invitation Sunday – pros and cons – considering a month long invitation event; newspaper advertising is not as effective as word of mouth; considering the possibility of promoting another Invitation Sunday after Labor Day and using cards again along with a Potluck and having it on a Praise Band Sunday.

NEW BUSINESS:

- Echo Press & Senior Perspective ads for July/Summer schedule - Keep VBS and summer worship schedule in newspapers.
- July 6 WakeUp event at LWLC – Pastor, Marvelle and possibly Jim will be able to attend, Dave will be out of state.
- FantasticFriday concert event – Geneva Christian Center not interested at this time.
- Alex Chamber relocation packets – Marvelle has been receiving updates from the Chamber of people’s names who are moving to the area. Marvelle will send each person a letter and a brochure from LWLC welcoming them to attend worship with us. Marvelle will have Pastor proof the letter when drafted.
- Develop and distribute simplified survey for congregational interest in a boat cruise on Lake Minnewaska this summer. Capacity of 55 passengers. Two hour cruise - \$360 (\$6.55 p/p), three hour cruise - \$400 (\$7.30 p/p). Meal onboard or at Torgy’s – individual expense

NEXT MEETING: TBD

CLOSING: Lord’s Prayer

MINUTES PROVIDED BY: Marvelle Weispfennig; secretary