

LIVING WORD LUTHERAN CHURCH
Evangelism Committee Meeting Minutes

September 15, 2016

Attendance: Dave Anderson, Pastor AJ, Marvelle Weispfennig, Paul Johnson

Marvelle opened with prayer.

Treasury report- Dave reviewed budget, shows our advertising at 110%. After discussion we surmised the lighted sign may have used up a larger percentage of our 2016 budget to put us in the red. Dave will get a breakdown of our expenditures so we can evaluate our expenses to date. Looking ahead we will need advertising money for ads during the Thanksgiving & Christmas season.

Minutes were reviewed- Dave made motion to approve minutes, Marvelle second the motion; all approved.

OLD BUSINESS

Alex Tech College Outreach-LWLC will be sponsoring one of ATCC's student activities called "Grocery Bingo". The cost is 350.00 for food items to fill 12 grocery bags. Marvelle will assist with the Bingo event at the college and bring LWLC literature.

Items needed to prepare for the College event are:

- Fill "Grab Bags" with any items we chose. Marvelle is checking with ATCC to see if we may be able to make homemade treats to fill in the grab bags.
- Updated literature to hand out. (Flyers, postcards, trifold with our Logo on it).
- Pastor AJ will look into finding a novelty item to place LWLC address & logo on.
- Pastor AJ will see about getting more of the wooden crosses.
- Pastor AJ will also see if we have a quilt or prayer shawl to give away.

Visitor contact:

- Discussed having a welcome letter placed within the new visitor packets. Pastor will draft letter.
- Pastor brought a wooden cross with a heavy knotted string....will see about getting more put together for our new visitor packets.
- Talked about a new Questionnaire on a postcard with return postage placed in each visitor packet. It will include questions like: "What are you looking for in a church".
- Create (flyers, postcards, trifold with our Logo on it.)
- More discussion needs to be brought up at our next meeting about the questionnaire & updated literature.

Contact with inactive members of LWLC:

- Contact letters mailed on May 9th; Jim Nelson made phone calls to some inactive members recently. Dave said that Jim has made contact with a couple of the LWLC members; ex: (Dick & Lorraine Gandrud, Brad & Donna Anderson) those members have shared some feedback. A report/discussion needs to be led by Jim to our committee so we may decide how to proceed with future inactive members.
- Reach out to former members such as: Mary Peterson@ Nelson Gables.

Marquee-New Sign:

- Need to complete electrical hook up with in next 6 wks.; before frost. Dave will discuss with the Property Committee to see if they have plans in place or if we will take care of finding resources to get sign in operation.

Membership Directory:

- Dave pulled out directories left in mailboxes and approx. a dozen are in stock.

3 Keys Class to What Lutherans Believe:

- Dates in place for November (13th, 20th, & 27th). Need to get the word out to both active and inactive members and community.
- Put Blurb in October Bulletin.
- Pastor will send notice to the "SOL" Evangelism news (*hope I explained that correctly? MW*)
- Ask Paulette to send an email out to congregation.

NEW BUSINESS

Evangelism Potluck to coincide with Time & Talents event:

- Date is set for September 25th in correlation with the Time & Talents stewardship drive (*Marvelle will be out of state that day*). Potluck will be at 11am. Sign-up sheets for (Dessert-Main Dish-Salad) will be set out at the Sept 18th service and an announcement will be made by Pastor AJ.
- Each committee will have a table set up and be available to share information about how the Lord has worked in our life to be good stewards for God's benefit.
- Dave will update the sign/poster board for the table display; ex: take off Men's Chorus and past committee member names.

500th Celebration Events:

- Marvelle will check on Free Advertising and work on creating marketing material for getting the word out.

Evangelism Committee Goals & Budget:

- Committee needs to finalize goals on Oct. 13th; Deadline is Oct 17th & Nov 1st.

Advertising:

- Alexandria Cinema Theatre should be coming due to make their changes for the upcoming season.

Council Minutes:

- Briefly discussed-*I have no notes specifically written on this category other than comments above?!MW*

NEXT MEETING:

- Thursday October 20th, 5PM *(we looked at other dates but I don't believe we changed it??)*

CLOSING: Lord's Prayer

Minutes provided by:
Marvelle Weispfennig/Secretary