

LIVING WORD LUTHERAN CHURCH
Evangelism Committee Meeting Minutes
January 26th, 2017 5PM

Attendance: Dave Anderson, Harold Withers, Jim Nelson, Paul Johnson, Marvelle Weispfennig, Pastor A.J.

Jim Nelson opened with prayer.

Secretary's Report: All reviewed last month's minutes. Jim Nelson made motion to approve, Marvelle 2nd, all approved.

Old Business:

- **Senior Perspective advertising-** Marvelle will ask Jim Palmer to set up an ad for the Evangelism Committee to proof. Ad details will have statements such as: *Traditional Worship, Focused on God's Word, Come Worship With Us, or Your Invited to Worship With Us.*
- **Echo Press:** Marvelle will check into ads (10th of Feb) for Movie about the 95 Theses. Ask for Specials!
- **Cinema Theatre Update-** Jim Nelson will talk with the new owner of the Cinema 9 regarding LWLC having an opportunity to advertise with them.
- **Visitor Packet Acrylic Holders-** Dave Anderson found clear acrylic packet holders for our Visitor Packets and fastened/screwed them to the two podiums.
- **Update of active member roster-**Brad Forbrook will bring this discussion up at the executive council mtg.
- **Marketing; reviewed novelty items to represent LWLC-** Discussion was centered around purchasing pens and lined notepads to place LWLC's name/logo on for marketing purposes. Marvelle contacted Jeff Johnson from Quality Print Shoppe (he was referred by them does not work at QPS). A recommendation was made to order/review RED colored pens with BLK ink. Pastor inquired about getting Business Cards for himself with the LCMC & LWLC logo on it; something more professional to hand out to associates and members. A recommendation by Jim Nelson was made was to always ask for Church Discounts!!

New Business Discussion:

- **Movie 95 Theses advertising poster placement-**Each committee member took colored posters of the upcoming Movie being held on Feb 12th to specific locations for marketing purposes.
 - Dave A.- Coffee Pot, Northwoods Café, Jan's Place, Grandma Patty's/Brandon
 - Marvelle-Ridgewood Villa Glenwood, Grand Arbor Alex
 - Jim Nelson-Covenant Church
 - Harold-Osakis Coffee Shop, Osakis Lutheran
 - Pastor AJ-Will e-mail to Lutheran Church Affiliates
- **Marketing For Movie-**in addition to ads that were already placed it was recommended to contact KXRA 1490 Community announcements/Mark Anthony; 763-3131; best time to call is 10:05am. Bring poster to drop off information about our FREE Movie Event!
- **Movie 95 Theses Delegated Responsibilities-**
 - Marvelle will pick up supplies-Popcorn (Wilma J. will pay for popcorn) & Water bottles. Candy, popcorn bags & licorice already purchased and set aside in church kitchen.
 - Marvelle & Ed will pop the corn.
 - John Kirckof will run the movie.
 - 500th Anniv Comm. Members will help in kitchen and with clean up afterward.
- **Lenten Services Advertising-**Marvelle shared an ad proof from Echo Press for Lenten Services. Ad cost is 325.00 for an Echo Press ¼ pg ad; Osakis Paper cost is 175.00. Marvelle will follow up with Echo

Press with committee changes for the ad and get final proof for all to approve. Marvelle will also get price quote for additional Lenten services ads.

NEXT MEETING:

Thursday March 16th, 5PM

CLOSING: Lord's Prayer

Minutes provided by:
Marvelle Weisfennig/Secretary