

**LIVING WORD LUTHERAN CHURCH**  
**Evangelism Committee Meeting Minutes**  
**October 19, 2020 at 6:30 PM**

**ATTENDANCE:** Dave Anderson, Marvelle Weispfennig, Rose Johnson via telephone

**OPENING:** Marvelle opened with prayer..

**FINANCIAL REPORT:** Advertising budget reduced 500.00; set at 4,000.00.

**PROVIDING OUTREACH WITH IN THE COMMUNITY:** *Reaching Families In Lieu of COVID times!*

**A.) Rose's Assignment**

- a) Moring Blessings" program- focus on businesses with high percentage of young families. Rose will check with Geneva Capital, Food Pantry, Love Inc., Prime West. Rose will check into kids activities/crafts & the DailyBread Devotional Tracks for packets. She will also call some of the recipients of our "Morning Blessings" to see if permission will be granted for us to reach out to them.

**B.) Marvelle's Assignment**

- a) Black Friday Event November 2020- this year change it up to align with COVID by offering families to register for "COVID" Craft Kits. Provide age appropriate gift bags with crafts to assemble at home. Families may come and pick them up between 8AM & Noon on November 27<sup>th</sup>. Registration will be online (same as last year Black Friday Event); utilize facebook and Dgls Cnty Chamber to get the word out. Marvelle will look up crafts similar to last year and update poster.

**C.) Dave's Assignment**

- a) New Folded Business/Info Card- Dave will speak with Pastor for more input on the layout and info with in the card and check with the print shop regarding an updated print copy.
- b) Dave will check into new Guest Book—looking for a guest book that will encourage visitors to add address and tele#.

**D.) Future Topics for Upcoming Meetings:**

Photo director

Setting 2021 Committee Goals

**NEXT MEETING:** November 4, 2020, 6:30 PM.

**CLOSING:** Lord's Prayer

**MINUTES PROVIDED BY:** Marvelle Weispfennig; secretary