

LIVING WORD LUTHERAN CHURCH
Evangelism Committee Meeting Minutes

March 22, 2018 1PM

ATTENDANCE: Pastor AJ, Dave Anderson, Jim Nelson, Marvelle W., Harold Withers, Wilma Johnson/Liaison

OPENING: Prayer given by Dave Anderson

SECRETARY'S REPORT: Jim Nelson made a motion to approve the minutes from February 15, 2018; all approved.

FINANCIAL: Should be at 16.7 %; New members - \$100/\$42.89 – 42.69%; Publicity/advertising - \$6000/\$618.10 – 10.3%; Outreach - \$1200/\$0 – 0%.

OLD BUSINESS:

- Discussed the DVD's that Dave had made copies of for the Evangelism committee members to view; Pastor AJ suggested that we put notices in church bulletin and a couple monthly Newsletters highlighting DVD titles from the Oct 2016 LCMC Conference available in the church library. Marvelle will add this information to the April NL and in the bulletin..
 - Opening Worship – Pastor Ebassa Berhanu – Faith Lutheran since 2012
 - Millennials – People with Potential – Ron Quanbeck and Kyle Fever
 - Small but Mighty – ways to be the Body of Christ – Rev Mark Vander Tuig
 - Closing Worship – Pastor Michael Bonham
- Visitor guest books have been reviewed; no new contacts at this time. Visitor folders have been replenished and continue to get picked up but our post card replies have not been mailed back in several months; to date Pastor has only received two replies back since the post cards have been provided.
- Invitation Sunday is scheduled for May 20th. The last Invitation Sunday was in 2014. Pastor will start work up for an invitation card so congregation can pass them out to invite guests to attend. Information will be placed in the bulletin after Easter and a potluck dinner will be set for that date as well.
- Discuss Echo Press newspaper special promotional ad: "Tell Us Your Story"; LWLC will be featured as the main feature the first week of April; the deadline for our information is March 28th. Pastor and Marvelle will work out details for that ad.
- Bi-Weekly Wake Up Alexandria Chamber events; Marvelle will email the dates and locations of the upcoming Chamber events to other committee leaders so others can show support on behalf of LWLC.
- October 27th LWLC Retreat held at Mount Carmel: The Retreat Committee has not had activity that involves Marvelle/ Evangelism Committee to be involved with at this time.
Review Volunteer Coordinating Committee sheets for potential Evangelism Comm members
- Discussed plans for a "congregation night" – potluck, a movies, etc., consideration was brought up to have it at the city park verses at LWLC. More discussion will be brought up at our next meeting.
- Echo Press newspaper website exposure; the consensus was to not pay for additional exposure/ads on the newspaper website.
- Proposal of quarterly or bi-monthly Evangelism meetings; meetings will be scheduled as needed according to events that are being planned and follow up meetings are required.

NEW BUSINESS:

- The National Day of Prayer is Thursday May 3; LWLC will have prayer stations made available and a 7PM Worship Service is scheduled as Pastor closes the event.
- Senior Perspective and Echo Press ads for Holy Week and Easter ads are in place.
- Echo Press & Senior Perspective ads for May/Summer schedule will feature our Wed summer worship schedule starting June 6th.
- April 4th was going to be our Chamber Welcome Visit from the community business leader membership team; that date has been **rescheduled for Wed May 2nd**!
- The Day of Caring sponsorship on May 17 at Discovery Middle School along with United Way has been declined; LWLC will not partake in that event.
- Fantastic Friday concert event – sponsor at Geneva Christian Center; Dave Anderson will research this event and report back to the Evangelism committee next month.

NEXT MEETING: TBD

MEETING ADJOURNED: Closed with the Lord's Prayer

MINUTES PROVIDED BY: Secretary Marvelle Weispfennig