

**LIVING WORD LUTHERAN CHURCH**  
**Evangelism Committee Meeting Minutes**  
**October 26th, 2017**

**ATTENDANCE:** Dave Anderson, Jim Nelson, Paul Johnson, Pastor A.J., Marvelle Weispfennig

**OPENING:** Prayer given by Pastor AJ

**AUGUST MINUTES REVIEWED:** Jim Nelson made a motion to approve the minutes, Marvelle 2<sup>nd</sup>, all approved.

**FINANCIAL:** Overall our budget so far is at 75%.

<u>Category</u>	<u>% of Budget used to date</u>	<u>Money Remaining for 2017</u>
Advertising	74 %	1,573.96
New Members	8 %	92.29
Outreach	21%	943.00

**DISCUSSION:** In the last three months of 2017 our rate of spending has been approx. 8.3%. All agreed our budget will stay the same for 2018.

<u>Category</u>	<u>July</u>	<u>August</u>	<u>September</u>
Advertising	720.69 - 12 %	563.10 – 9.4%	565.10 – 9.4%
New Members	0	0	7.71 – 7.7%
Outreach	0	0	125.00 -10.4%

**OLD BUSINESS:**

- Discussed best practice for contacting visitors of LWLC that have signed our guest books. Marvelle will check guest books regularly (weekly on Monday mornings). Marvelle will make a copy of the new guest signatures and send to Jim Nelson to make phone calls. If no phone number is available Marvelle will send thank you cards to the guests with complete addresses. All other signatures without completed contact info will be respectfully not contacted.

**INFORMATION FOLDERS:**

- Pastor has been welcoming and holding up our visitor folder packet at the beginning of the service, he also explains to our guests that they are available for them to take home if they wish to learn more about LWLC. Greeters are encouraged to hold a visitor packet in their hands as they greet new visitors.

**VINYL SIGNAGE ON GLASS DOORS:**

- Vinyl lettering looks appealing on glass side panels, positive comments have been made from members. Pastor will place our Alexandria Chamber membership sticker below the lettering on the North entrance.

**PRESENTATION VIDEOS FROM THE 2016 LCMC CONFERENCE:**

- Dave will acquire copies of the presentations that he and Pastor felt would be worth making available to members of LWLC. The topics and presenters are:
  - Faith Lutheran since 2012- Pastor Ebassa Berhanu
  - Millennials, People with Potential- Ron Quanbeck and Kyle Fever
  - Small but Mighty, Ways to be the Body of Christ- Rev Mark Vander Tuig
  - Closing Worship- Pastor Michael Bonham

**NEW BUSINESS:**

- Martin Luther event- advertising will come out of the Evangelism budget where it is needed. Thrivent has granted LWLC 250.00 on a gift card to help market our event. Pastor will use some (or all) for purchasing some novelty items he has resourced to enhance our event. Wilma Johnson will represent LWLC on the KXRA Open Line, she will share information about our Martin event being held on October 29<sup>th</sup>.

- Evangelism potluck- the next quarterly event will be at our Annual Meeting in January. The council will schedule the date.
- Chamber membership- LWLC will expect a visit from the Chamber staff and volunteer team in the next coming months as a meet and greet to welcome us as new members to the Alex Chamber. In July of 2018 LWLC will be hosting the Wake Up Alexandria member event. The event brings in up to 80 community leaders to your place of business/worship. Breakfast is provided by the host, we are encouraged to participate in other Wake Up Alex events to meet other community leaders and see how they pull it all together.
- Congregational Retreat- Evangelism committee will help plan the congregational retreat which the council has scheduled for September 2018 at Mount Carmel.

**NEXT MEETING:** Date to be decided

**CLOSING:** Closed with the Lord's Prayer

**MEETING ADJOURNED:** Marvelle made a motion to adjourn meeting; Jim 2<sup>nd</sup> the motion; all approved.

Minutes provided by:

Marvelle Weispfennig/Secretary