

LIVING WORD LUTHERAN CHURCH
Evangelism Committee Meeting Minutes
July 26th, 2017 5:30PM

ATTENDANCE: Dave Anderson, Jim Nelson, Paul Johnson, Pastor A.J., Marvelle Weispfennig

OPENING: prayer given by Dave Anderson

FINANCIAL: Budget is at 11% with approx.. 1,200.00 available through the end of the year.

OLD BUSINESS:

- **Advertising-**
 - Senior Perspective, continuing with monthly ad and including special events.
 - Echo Press and Osakis newspapers are our best sources for schedule changes, special events etc.
- **Visitor Packets-**
 - Pastor will make announcement and hold up a visitor packet during the beginning of the church service to make our guests and visitors aware these are available for them to pick up.
 - Marvelle will inform the Sunday Greeters in the weekly email, to hold and point out the Visitor Packet to our new guests on Sunday mornings.
 - Marvelle will go through the visitor log and make copies of the past 6 mos. Entries. Jim Nelson will make the phone calls to the guests that included their contact info. Jim will thank our guests for visiting us, ask how they heard of us (follow questions from our visitor postcard questions).
 - Visitor Questionnaire Card-Marvelle will follow up with a phone call to our guests that return their postcard to LWLC.
- **Update of Active Member Roster-**
 - Council action...I did not write any notes
- **Praise Band concert in Alex city Park band shell-**tabled for now will consider again in the future.
- **Community involvement-**committee members will keep an eye out in the community for possibilities to involve LWLC. Search out opportunities with the Chamber of Commerce for future community events.

NEW BUSINESS DISCUSSION:

- **VBS August 6th-10th**-Marvelle will order the sub sandwiches, and pick up chips & water. Dave or Marvelle will pick up and deliver on Aug 6th to VBS. Use Elden's, Kathy in Deli.
- **Evangelism Potluck-**Possibly early Sept., change potluck to a brunch/ breakfast style start announcement early and incorporate some food suggestions (deviled eggs, eggbake, carmel rolls, etc.). Start Brunch at 10:30. Marvelle will send out a reminder email to all LWLC members about the potluck, date and time the week of our potluck.
- **DVD presentation videos-** possibly use videos from the Oct 2016 LCMC Conference in Denver as learning sessions/bible study for Sunday after worship classes. Dave will make DVD presentations available for committee members and Pastor to view so we may preview the speakers topics before a decision is made.
- **LWLC Door Signs-**Marvelle had requested a quote for vinyl lettering to be placed on LWLC's glass door door entrance so contractors and visitors would have ready access to LWLC's hours, address & telephone number. The lettering would be made out of a frosted/semitransparent vinyl and would be installed by the contractor. The sample presented to the Evangelism team includes 5 lines:

Living Word Lutheran Church LCMC
1722 16th Avenue East, Alexandria
320-762-1997

Office Hours M-F 8:30 – 12:30

Sunday Worship 9am

The cost for one door sign is 55.00. The Evangelism committee agreed to go with the sign sample shown and suggested to have an additional sign placed on the South entrance as well.

Jim Nelson made a motion to purchase two vinyl lettering signs for both entrances; Dave Anderson 2nd the motion, all agreed. Marvelle will order signage for both doors on Monday.

MEETING ADJOURNED

NEXT MEETING: Thursday August 24th, 5PM

CLOSING: Lord's Prayer

Minutes provided by:
Marvelle Weispfennig/Secretary