

LIVING WORD LUTHERAN CHURCH
Evangelism Committee Meeting Minutes
February 15th, 2018

ATTENDANCE: Pastor A.J. Kluver, Jim Nelson and Marvelle Weispfennig

OPENING: Pastor A.J. Kluver opened with prayer.

SECRETARY'S REPORT: Minutes were reviewed from the January 9th, 2018 mtg. Jim Nelson made a motion to approve the minutes, Marvelle 2nd, all approved.

OLD BUSINESS:

- Discussed the use of the DVD presentation videos from Oct 2016 LCMC Conference which Dave made copies of and shared with each Evangelism committee member. Marvelle shared her thoughts on the DVD and was most impressed with the speaker talking about the Millennials. The speakers explained how Millennials think and talked about their views on religion and institutions, it was insightful and I feel it would be helpful for LWLC leaders to view it as well. Another speaker that shared good insight had a topic called "The Big and Small of It". This information was geared towards small churches.

Pastor AJ recommended having the DVD's made available in the Library for check out to anyone interested in viewing them, he suggested listing the topics and speakers in the Newsletter.

- Several visitor packets over the past few months have been picked up by guests coming to our Church services; no new questionnaires have been returned to us for review or follow-up calls.
- Four new members will be joining LWLC on Sunday Feb 25th.
- Discussed putting together a joint committee to work on hosting an Invitation Sunday at LWLC prior to our VBS program. The last Invitation Sunday was in 2014. At that time postcards were made and sent out to promote the event.

NEW BUSINESS:

- Echo Press newspaper special promotional ad: "Tell Us Your Story" was discussed; we will start with having a general ad that shows the picture of our Church and the pertinent info with address, tele#, and promote our Wed Lenten Worship Service at 7PM.
- Senior Perspective ads for March & April will list our schedule for Holy Week.
- Bi-Weekly Wake Up Alexandria Chamber events; Marvelle will email the dates and locations of the upcoming Chamber events to other committee leaders in case they had an opportunity to attend and show support on behalf of LWLC.
- October 27th LWLC Retreat held at Mount Carmel: The Retreat Committee is looking for a representative from the Evangelism Committee to help plan and advertise the upcoming event. Marvelle volunteered to be that representative and to relay info back to the Evangelism Committee so they are in the loop.

Meeting adjourned: closed with the Lord's Prayer.

NEXT MEETING: March 22nd, 2018 at 1:00 PM.

MINUTES PROVIDED BY: Secretary Marvelle Weispfennig