

Evangelism Committee Meeting minutes 5/17/12

Attending: Andy Gunderson, Sharon Bruggman, Dodie Sorbel, Harold Withers, Susan Polson, Pastor AJ

Not attending: John Madson, Sandy Aamold

Meeting was opened with Pastor AJ saying a Prayer.

Advertising:

Yard signs were the first to be discussed. The price Sharon was able to negotiate with local company was \$6.75 plus \$1.50 for the stand. There is a one time set up fee of \$35 to design the print. We decided to start with an order of 35 signs and offer them for sale to church members to put up in their yards or on the way to church. Some living out of town may be offered some just to put them up along the way to church. The signs will be simple so they are easily read from the road. We would like LCMC, a logo as a watermark in the background and our name and the Holiday Inn. We want some color so that it will stand out and we settled on a yellow background with blue and red writing.

News paper advertising was then discussed. Sharon gathered information from several sources. A vacationers guide was being offered to us for \$40 but we decided against that thinking that some out of town advertising would better suit our needs. We talked about the Osakis Review (\$5 per column inch - printed weekly), the Parkers Prairie Paper (\$7 per column inch - weekly and has a church directory - \$13.00), and the Pope County Tribune (\$7 per column inch - \$9.00 if we also want to include it in the Starbuck times - weekly - Monday for Pope County, Tuesday for Starbuck). We decided that it would be a good idea to run an add in one of the 3 out of town papers each month then look at how they did and evaluate whether we felt that they worked. We will start with a 3x4 ad in the Osakis Review first, Pope county (without the Starbuck Times) in July and Parkers Prairie in August. Sharon will work with the Echo Press (who puts out the Osakis Review) to get the add ready for June.

Social Media was the final advertising discussion. We would still like to have a facebook page but need someone that can be an administrator for it. Everyone should think of someone and bring their names to the next meeting.

Quarterly Events:

More ideas were tossed around for events. Possibly a hot dog feed that included a bible verse on the paper bun holder. Maybe a fall clean up outreach for the elderly where we could invite people outside of the church to volunteer to help rake leaves or do yard clean-up, winter preparation for elderly.

VBS will again be one of our outreach functions. We will organize the kick off meal and work on the advertising.

We will have a church picnic either at the city park or our land (depending on whether we are building or not). We will organize it for late summer or early fall.

Other business:

Pastor AJ needed a list of the rotation of the committee. In 2013 John Madson and Sandy Aamold will go off. In 2014 Dodie Sorbel and Susan Polson will go off. In 2015 Andy Gunderson and Sharon Bruggman will go off.

We said the Lord's Prayer and the meeting ended.

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