

EVANGELISM COMMITTEE MEETING

February 2012

Paul Lommen was present to explain the need for all committee members and church members to read the new policy and procedures when dealing with church matters. New members will also be encouraged to review these.

New officers were elected: Andy Gunderson is the new chair and John Madson is the new secretary, who will be mentored by Susan Polson and Dodie Sorbel will be the secretary mentee.

New member Sunday will be the last Sunday in April. At least one couple is considering membership at this time.

Pastor AJ suggested using the "Lutheran Evangelism Initiative" as guide for our signature event. Committee members discussed the desire to make this a word-emphasis, worship-based event. Following worship would be music from the church choir and/or other musical talent and/or guest speaker(s) and/or a movie.

Discussion was held regarding the first quarter event. The Phoenix has been reserved for us from 1-6 pm on Sunday, March 18. Thanks Susan. The feature will be "Soul Surfer". All are encouraged to bring a friend/guest who is a non-member of LWLC and all who do will receive a prize. There will be a chili competition with a prize for the most popular chili. Other foods will include mac and cheez for non-chili eaters, veggies, drinks and desserts. A sign-up sheet will be at the welcome table at church the next few Sundays.

The Signature Event was discussed. The intent is for it to be a worship-based event beginning with worship followed by music, speaker(s) and/or a movie. Advertising in the Echo Press will be spearheaded by Sharon for the upcoming Lenten Season and for promoting the movie event at the Phoenix. Thanks Sharon!

Other possible PR sources were discussed, namely promoting our church through the Alex Chamber of Commerce, using movie pre-views at the Cinema 9 in Alex and accessing Facebook contacts with LWLC members.

The meeting closed with the Lord's Prayer.

Minutes Respectfully Submitted,

John Madson, Acting Secretary