

LIVING WORD LUTHERAN CHURCH
Evangelism Committee Meeting Minutes
August 23, 2018

ATTENDANCE: Dave Anderson, Pastor AJ Kluver, Marvelle Weispfennig, Wilma Johnson; liaison

OPENING: Marvelle opened with prayer

SECRETARY'S REPORT: Minutes reviewed from June 13, 2018; Marvelle made a motion to approve the minutes, Dave 2nd, both approved.

FINANCIAL: Budget is on track; at 58.33%; New members - \$100/\$57.31 – 57.31%; Publicity/advertising - \$6000/\$3073.65 – 48.8%; Outreach - \$1200/\$442.48 - 63%.

OLD BUSINESS:

- Echo Press newspaper is not offering any special features at this time; currently no ads scheduled with them.
- October 27th LWLC Retreat to be held at Mount Carmel Marvelle has created a poster for the event; retreat minutes and poster attached with in this email.
- Discussed Invitation Sunday – pros and cons – considering a month long invitation event; newspaper advertising is not as effective as word of mouth; considering the possibility of promoting another Invitation Sunday after Labor Day.

NEW BUSINESS:

- Need to recruit one or two more members; encourage new members at Stewardship fair on September 23rd; word of mouth is the best way to recruit.
- Alex Chamber relocation packets – Marvelle has been receiving updates from the Chamber of people's names who are moving to the area. Each email contact provides the chamber members two notifications; one states if they are looking for employment and the other if they wish to receive information from community contacts. Marvelle is mailing a "welcome to Alexandria" letter on behalf of LWLC to addresses open to receiving information from the community. The chamber is including our brochure in every packet the Chamber sends out. Over 600 relocation packets are expected to be sent out for 2018.
- LWLC pens are depleted to a small handful left; approved spending for new pens; keeping the same color and message. A minimum order of 300 is required; last year our cost was 330.25. We will use our advertising budget for this purchase.
- New member orientation is set for September 16th with new member orientation scheduled for September 30th. Best time to develop a new LWLC directory is after September 30th.
- Visitor packets have been refilled and stocked. Marvelle is sending out thank you cards to people that fill out their name and complete address.
- Lake Minnewaska boat cruise went well we had 23 people attend; everyone enjoyed the evening. Two hour cruise – cost each individual 15.00. The Evangelism committee expense was 233.13 which included appetizers on the boat.

NEXT MEETING: Thursday September 20, 2018, 5:00 PM

CLOSING: Lord's Prayer

MINUTES PROVIDED BY: Marvelle Weispfennig; secretary