

Digital & Interactive

The hottest websites and interactive campaigns from Australia & New Zealand.



Deepend

PROJECT
True Love website
saveromance.com.au

CLIENT
Impulse

DIRECTOR
Andy Gregory

PRODUCER
Katie Millington

TECHNICAL LEAD
Michael Howlett

TECHNICAL DEVELOPER
Tim McKay

COPYWRITER
Nik Bambrick, Chirryl-Lee Empson & Katie Millington

ART DIRECTOR
Anna Battersby

DESIGNER
Lucy Minshall

LAUNCH DATE
February 08

deepend.com.au

Landor

PROJECT
Superior Merino website & short film
superiormerino.com

CLIENT
Australian Wool Innovation

CREATIVE DIRECTOR
Nichola Dearn

DESIGN DIRECTOR
Sam Pemberton

DESIGNER/DIGITAL
Joao Peres

PHOTOGRAPHER
Georges Antoni

LAUNCH DATE
August 08

landor.com



Emerald City Design

PROJECT
PlayStation 3
ne.au.playstation.com/ps3gamesuniv

CLIENT
Sony Playstation

AGENCY
BMF

CREATIVE DIRECTOR
Chris James

WEB DEVELOPMENT
BMF

CONCEPT DESIGN
Emerald City Design

CREATIVE EXECUTION/DESIGN
Emerald City Design

LAUNCH DATE
August 08

emeraldcitydesign.com



Rivet Australia

PROJECT
Tree People website
treepeople.co.nz

CLIENT
Genesis Energy

CREATIVE DIRECTOR
Tom Markham & Chris Hunter

ART DIRECTOR
Damian Simpkins

WRITER
Chris Hunter

PRODUCER
Richard de Nys

LAUNCH DATE
May 08

rivetaustralia.com



Saatchi & Saatchi

PROJECT
United Nations 'Voices' interactive project

CLIENT
United Nations

EXECUTIVE CREATIVE DIRECTOR
Steve Back

CREATIVE DIRECTOR
Brian Merrifield

ART DIRECTOR
Marcus Robertson

WRITER
Piero Ruzzene

DESIGNER
Christina Lock

WEBSITE DEVELOPER
John Nguyen

LAUNCH DATE
March 08

saatchi.com



Southpaw

PROJECT
'Quit In Style' Young Gun Awards website
quinstyle.com

CLIENT
YG Awards Festival

AGENCY
Droga5 & Southpaw

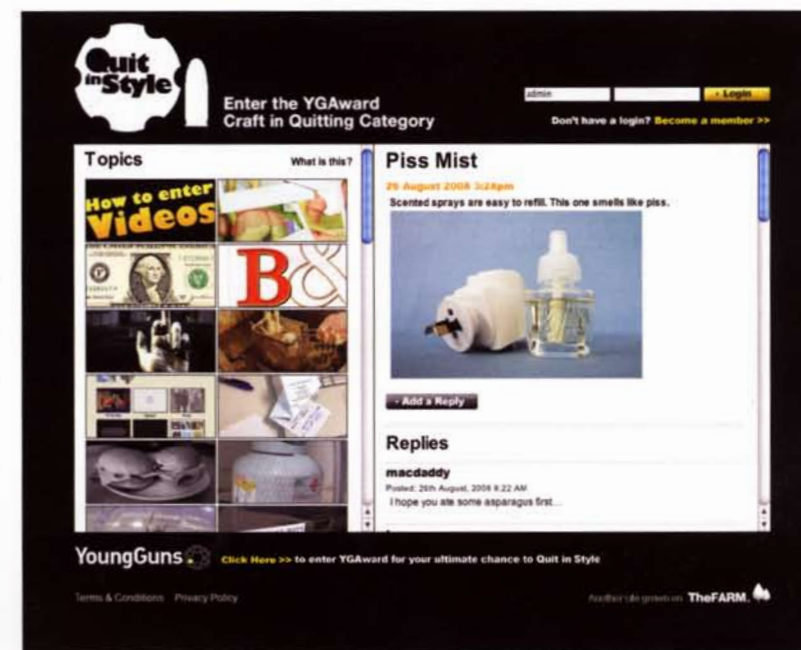
CREATIVE TEAM
Droga5 - Matty Burton, Cam Blackley, Ben Smith, Neil McGuirk & Southpaw

WEBSITE DEVELOPER
The Farm, Sydney

WEBSITE CONCEPT
Droga5 & Southpaw

LAUNCH DATE
September 08

southpaw.net.au



Spacelab Design

PROJECT
Jez Smith fashion photography website
jezsmithphotography.com

CLIENT
Jez Smith Photography

DESIGNER
Sylvia Weimer

TYPOGRAPHER
Sylvia Weimer

CODING
Pierre Kuhn

LAUNCH DATE
January 08

spacelab.com

