

JEFFERSON COUNTY'S BEST ADVERTISING OPPORTUNITY

THE PATRIOT STADIUM JUMBOTRON



Your Message On
Our 10' X 21' LED
Screen

MULTIPLE EVENTS
MULTIPLE VIEWS
PER EVENT

RESERVE YOUR SPACE NOW FOR 2022-2023

Reach up to 25,000 Patriot fans and their opponents with your advertising message on our amazing LED Jumbotron!

- 5 Varsity Home FB Games in 2022 (Play-off games are free)

Fans from our local schools, also including , Sevier County, Morristown, Knoxville Area, and the Tri-Cities.

- Junior Varsity football games
- Middle School football games
- Fundraising Events (Little League & Middle School teams)

Your Choice:

10 Still Image Ads
per game = \$500

OR

3 -15 sec Video Ads
per game = \$1,500

Proceeds From Your Tax-Deductible Ad Investment helps fund the needs of the JCHS Football Team

*****ALL JUMBOTRON ADS INCLUDE A ROTATING STATIC AD ON OUR TEAM WEBSITE*****



SPONSOR These JUMBOTRON Video OPPORTUNITIES!

- **First Down Sponsor –**
Static Ad Display & PA Announcement
“And that’s another (your company name) FIRST DOWN!”
- **Touchdown Sponsor –**
Static Ad Display & PA Announcement
“That’s another (your company name) TOUCHDOWN!”

SIGN UP NOW – SECURE YOUR SPACE AT PATRIOT STADIUM FOR 2022-2023 SEASON!

Advertising Contract Details:

Your Still Image Ad will be showcased on the new JUMBOTRON at Patriot Stadium a minimum of 10 times* during Patriot Football related sports events during the 2022-2023 Jefferson County High School school year. Each Still Image Ad will appear on the 10' X 21' LED screen for 5 seconds. Ads will run during pre-game, in-game, and half-time, time permitting.

You are responsible for providing acceptable artwork for your on-screen advertisement in an electronic format (Contact us for ad specifications). SEND FILES TO: JeffCountyFootball@gmail.com (Larger files can be hand delivered)

For advertising questions, please call: 865-607-9043.

* Please note that the 15 second Video Ads will air 3 times per event, time permitting.



Select your option for JUMBOTRON Advertising

Reserve My Space

- Still Image Ad \$500 _____
- 15 second Video Ad (Only 6 available) \$1,500 _____
- First Down Sponsor (Only 1 available)
(Static Ad & PA Announcement) \$2,500 All 5 Varsity FB Games _____
- Touchdown Sponsor (Only 1 available)
(Static Ad & PA Announcement) \$1,000 All 5 Varsity FB Games _____

*****ALL JUMBOTRON ADS INCLUDE A FREE ROTATING STATIC AD ON OUR TEAM WEBSITE*****

Your signed contract, payment and artwork for your ad must be received prior to July 31, 2022. The minimum contract amount is \$500. Your ad investment is tax deductible donation to the JCHS Sideline Club, a Non-Profit organization dedicated to the betterment of JCHS Football.

*****In the Event of a Home Game Cancellation due to COVID-19, we will carry those ads over to 2023 season*****

Make your check payable to: **JCHS Sideline Club**

Mail to: **JCHS Sideline Club P.O. Box 1282 Dandridge, TN 37725**

Name of Company: _____

Mailing Address: _____

Tele: _____ E-Mail: _____

Contract Amount: _____

Authorized by: _____

Print Name

Signature

PLEASE READ: This agreement between the JCHS Sideline Club and the authorizing party is for electronic advertising placement on the JUMBOTRON at Patriot Stadium. The authorizing party is responsible for providing finished artwork of their advertisement. One version of the ad artwork per contract. Ad content deemed inappropriate may be rejected at the discretion of the Jefferson County High School Athletic Director or the JCHS Sideline Club. Projected advertising audience is based on estimates of attendance and is not a guarantee. The authorizing party is responsible for payment and providing artwork by July 31st, 2022.