



MEDIA BABE RUTH



2017 SPONSORSHIP OPPORTUNITIES

About Media Babe Ruth Baseball

Media Babe Ruth is a community baseball league based in Media, Pa, with facilities located at Springtown Lake Middle School. Our season runs from early April through mid- July.

Our fields have high visibility, due to their location in full view of traffic in and out of the middle school. In addition to the visibility of our fields, our popular web site receives more than one thousand hits annually.

Media Babe Ruth is a registered non-profit 501(c)3 organization, and your contribution is tax-deductible.



2017 SPONSORSHIP LEVELS

PREMIERE SPONSOR \$450

- 3 x 5 Outfield Fence Sign
- Team sponsorship with sponsor name on the back of warm-up shirts
- Sponsor Ad on league web site
- Sponsor recognition panel at snack bar

FIELD SPONSOR \$350

- 3 x 5 Outfield Fence Sign
- Sponsor Ad on league web site
- Sponsor recognition panel at snack bar

TEAM SPONSOR \$150

- Team sponsorship with sponsor name on the back of warm-up shirts
- Sponsor recognition panel at snack bar

GRAND SLAM SCOREBOARD SPONSOR \$5,000

- Title sponsor of our new electronic scoreboard for a 5-year continuous term.
- All the benefits that come with each of the sponsorship levels described above.



Contact Media Babe Ruth League for more information about sponsorships:

On the web: www.mediababeruth.org

By email: info@mediababeruth.org

By telephone: Marc Morfei 610-888-5329
Phil Guerrieri 215-669-2265

Media Babe Ruth Baseball League

2017 New Sponsor Acknowledgement Form

Business or Organization Name: _____

Address: _____ City _____ ST _____ Zip _____

Telephone: _____ Fax: _____ Website URL: www. _____

Contact Name: _____ Email Address: _____

Please provide information requested below and mark level of sponsorship selected

_____ **Yes! We are happy to become a new sponsor of the Media Babe Ruth Baseball League in 2017. Our sponsorship level is marked below.**

_____ **\$5,000 Grand Slam Scoreboard Sponsor**

- Title Sponsor of our new electronic Scoreboard for a 5 year continuous term
- All the benefits of a Premiere Sponsor

_____ **\$450 Premiere Advertising Sponsor**

- 3x5 outfield fence banner
- Team sponsorship with sponsor name on back of warm-up jerseys
- Sponsor Ad on MBR website
- Sponsor recognition panel at snack bar

_____ **\$350 Field Advertising Sponsor**

- 3x5 outfield fence banner
- Sponsor Ad on MBR website
- Sponsor recognition panel at snack bar

_____ **\$200 Team Sponsor Recognition of Sponsorship of MBR on the MBR Website.**

- Team sponsorship with name on the back of warm-up jerseys
- Sponsor recognition panel at the snack bar

Sponsorship Donation: \$ _____ Authorized by: _____

Your 2017 sponsorship of Media Babe Ruth League is tax-deductible.

Forward this New Sponsor Acknowledgement Form and the Banner Advertising Request Form to MBR right away so your Advertising Banner can be created and hung with premium field placement.

FAX forms and copy of your check, payable to "Media Babe Ruth" to: Julie Feldman Fax to: 610-358-3518, OR

Email Scanned copies to Marc Morfei at: morf2540@gmail.com

Then mail both the forms and your check to: MBR P.O. Box 2081 Media, PA 19063.

Media Babe Ruth Baseball League

2017 Banner Advertising Request Form

Business or Organization Name: _____

Address: _____ City _____ ST _____ Zip _____

Telephone: _____ Fax: _____ Website URL: www. _____

Contact Name: _____ Email Address: _____

Your Goodwill and Support of Our Community Will Be Noticed !

***A Colorful Billboard Will Advertise Your Business
And Your Support of Media Babe Ruth League.
Your Billboard Will Be Seen By Thousands Every Week!***

*Here is
what you
need to
know.*

- ✓ Your 36" X 60" banner will be custom made by a sign making company.
- ✓ Typically on a white background for best view and reading from a distance.
- ✓ Up to two colors can be used for text lettering and other graphics.
- ✓ Your design may include a logo and/or other graphics if you have vector art files.

Please review the samples of current billboards on local baseball field fences.

In the space below tell us how you would like to see your billboard designed.

- *In the box to the right, draw you idea of how your sign might be designed to look and worded.*
- *Use arrows and write in desire for colors, size, background (i.e. red, larger, smaller, etc).*
- *Limit text colors to two colors maximum.*
- *Place sketch of logos or graphics where to go.*
- *Send a copy of business card or logos, etc.*
- *Is there a website where graphics can be found?*
- **KEEP IT SIMPLE** – *Your billboard must be able to be read from more than 100 feet away!*



So that a member of the MBR Sponsorship Committee can begin to coordinate the creation of your billboard with you please first photocopy your check made payable to "Media Babe Ruth" and **FAX** both the Sponsorship Acknowledgement Form and this Billboard Advertising Request Form, along with the photocopy of your check, to: Julie Feldman, using the Fax Cover Sheet provided. (Fax to: 610-358-3518).

After faxing, please **MAIL** the same two forms and your donation in the form of your check, to "MBR" the same day. (Mail to: "MBR" P.O. Box 2081 Media, PA 19063)