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Around the Horn

News for the Middle Atlantic Region

Don't Forget to Thank Your Sponsors

As the year draws to a close don't forget to thank your sponsors. Without their support many leagues would not be able to function.

A well written thank you note can go a long way in making a sponsor feel appreciated. Not good at writing – try recording a video of players thanking the sponsor(s) and giving their thoughts on what the sponsorship meant to them. Then give the video to the sponsor.



Another idea – take out a paid print advertisement or write a letter to the editor of your local newspaper thanking all of your league sponsors.

Of course, inviting them to your end-of-season banquet and presenting them with a form of recognition always works well too. There are also many ways to recognize and promote them using social media.

The main point is not to wait too long after the season has ended before showing them how much their sponsorship was and is appreciated. ♦

Baseball Quote

“I couldn't see well enough to play when I was a boy, so they gave me a special job – they made me an umpire.”

~ **President Harry Truman**

How Fun Was the 2018 Season?

Now that the summer and fall ball seasons are finished, it's the perfect time to ask the question – how fun was the 2018 season?

The main focus of Babe Ruth Leagues, Inc. is that every kid gets a chance to play. The main goal for the league and each coach should be to have the kids really enjoy themselves.

Leagues should take the off season to evaluate the managers and coaches of each team and see how well they handled their players. Were they only interested in winning or did they give every kid a fair chance to play?

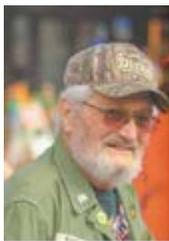
Maybe the coaches need to learn how to have fun and successful drills. Maybe they need to be reminded how important practice is. Maybe league officers need to change their local rules to ensure that every kid gets a fair chance to play.

It's hard to find good coaches and people willing to give up their time to do it. If your league can not honestly say that it was a fun season for players and coaches alike take the steps before the next season starts to make sure the 2019 season is a better one. ♦

Condolences to Our BR Family Members

Sincere condolences go out to several members of our Babe Ruth Family.

Harold David "Uncle Dave" Jay passed away on October 2nd.



Harold coached for 25 years in the Greater Loudoun Babe Ruth League (VA).

On Nov. 15th Delaware State Commissioner Bernie Doherty lost his wife Jen's aunt Anne Francia. She had lived with them and was an integral part of their family.

Margaret Fisher passed away on Nov. 21st. She was the mother of Regional Commissioner Al Solanik's wife Linda and the grandmother of Michael Solanik who is the Communications and Social Media guru at Babe Ruth Headquarters as well as the Major70 World Series Host President. Margaret was an enthusiastic youth sports supporter and a member of the Bridgeton Babe Ruth League Women's Auxiliary. ♦

Pumford Wins Scholarship

Each year since 2001 Babe Ruth League, Inc. has awarded scholarships to players who have participated in the Babe Ruth Baseball and Softball Divisions.

The Babe Ruth League Alumni College Scholarship Program was established to recognize the excellent achievements of former Babe Ruth Baseball and Softball players wishing to further their education beyond high school.

Babe Ruth League received many outstanding applications and equally exceptional recommendations making the selection process very competitive. The winners were selected based on such qualities as academic excellence, personal achievement, and commitment to community.

Congratulations go to Andrew Pumford from Jamestown, NY who was one of eleven recipients from across the country this year.

Wishing You and Your Family Happy Holidays

Holidays are the times for family and friends, for being thankful for what we have and remembering those who are no longer with us. May you and your loved ones have a happy and blessed holiday!



Merry Christmas



Happy Hanukkah

