

UNION NJ Little League BASEBALL
www.unionlittleleague.org



PO BOX 92
UNION, NJ 07083
(908)686-5722

Serving the Youth of Union
Since 1954

***Be a part of history while advertising your business or organization...It's so easy!
Please consider supporting the longest running successful youth athletic recreation program in Union!***

Union Little League is a 100% volunteer organization and is considered one of Union County's premier Little League programs. Through sponsorship, fundraising, and generous donations, we have been able to provide and maintain a pleasurable and safe environment in which our children can participate in our national pastime. The goal of Little League is to help the players develop life skills, citizenship, discipline, teamwork, and physical well-being through sports.

Support from sponsors has helped us provide not only field and snack stand maintenance, but also equipment and uniforms for the players. It has also allowed us to invest in long-term field improvements at our two facilities. Union Little League has also provided financial aid to families and children who otherwise wouldn't be able to play due to financial hardships. We also provide a Challenger Division, enabling us to proudly serve special needs children in our area.

Union Little League supports a sense of community pride not only for our towns children as they play Little League baseball, but from surrounding communities during Spring, Summer and Fall. As you can see, being a Union Little League sponsor will bring attention to your business in Union and beyond. It is an inexpensive way to target your sponsorship and advertising as well as support an organization in your area that will positively and directly affect the community.

We trust that we can count on you to be part of the Union Little League sponsorship program and this longstanding tradition in Union. Please read the attached sponsor levels form, and fill out the enclosed sponsor agreement form. Return the sponsor agreement form to me at the address below with a check made payable to Union Little League. Union Little League is a not-for-profit organization; therefore, sponsorship fees and donations are tax deductible. Our Tax ID # will be made available to you upon request.

Be sure to stop by one of our fields to check out our facilities and fantastic teams as well as the sponsor signs on the outfield fences. Our minor league facility ESNA / Hickory Manor is located on 3 Stahuber Ave and our Major League 50/70 facility, Hall Stadium is located on 874 Lehigh Ave. You can also check out our website for a listing of current sponsors; and ultimately your competitors.

If you are unable to be a sponsor at this time, please consider being a Union Little League supporter and make a cash or check donation to help ULL have a great season.

Thank you in advance for your support in helping us serve the youth of our community...we appreciate all help!

Sincerely,

Sponsor Directors

SponsorDirector@unionlittleleague.org

Marian Konop 212 579-3855
Mark Conforti 908 403-7592

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Single Play Sponsor: \$400 first year (includes sign creation), \$200 subsequent years

- *One sponsor recognition sign on outfield fence on one (1) field
- *Company or individual name and link and/or contact information listed on league website
(Sign dimension is: 4x8 white aluminum. We supply the sign; you supply the design)

Double Play Sponsor: \$775 first year (includes sign creation), \$375 subsequent years

- *Two sponsor recognition signs - one sign on outfield fence on two (2) fields
- *Company or individual name and link and/or contact information listed on league website
(Sign dimension is: 4x8 white aluminum. We supply the sign; you supply the design)

Triple Play Sponsor: \$1100 first year (includes sign creation), \$500 subsequent years

- *Three sponsor recognition signs - one sign on outfield fence on three (3) fields
- *Company or individual name and link and/or contact information listed on league website
(Sign dimension is: 4x8 white aluminum. We supply the sign; you supply the design)

Spring Team Sponsor: \$250 per year

- *Company or individual name listed on the back of jersey as a team sponsor
- *Photo of the team sponsored

Friends of Union Little League: Donation in any amount

- *Company or individual name and link and/or contact information listed on league website



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Sponsor Agreement Form

Sponsor Information:

Company/Individual Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Union Little League Referral Name: _____

Sponsor Level Options: *please check desired sponsor level(s):*

**** A long term sign sponsorship relationship is preferred ****

**** First year payment includes sign creation ****

_____ Single Play Sponsor: \$400 first year, \$200 subsequent years**

_____ Double Play Sponsor: \$775 first year, \$375 subsequent years**

_____ Triple Play Sponsor: \$1,100 first year, \$500 subsequent years**

_____ Friends of Union Little League Donation: \$ _____ (amount of donation)

Sign Information:

Sign Location: *circle desired location(s)*

Hall Stadium

Hickory Manor/ESNA1

Hickory Manor/ESNA2

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Sign Design: *please check one:*

\_\_\_\_\_ Artwork supplied

\_\_\_\_\_ Artwork to be supplied

\_\_\_\_\_ No Artwork required

(ARTWORK DISPLAYS BEST WHEN A VECTORIZED FILE IS PROVIDED)

### Sponsor Agreement:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Please complete, sign and return this agreement with payment (check made payable to Union Little League) to  
**Sponsor Director, PO Box 92, Union NJ 07083.** Please retain a copy for your records.