



## Aston Valley Baseball League

P.O. Box 2063  
Aston, Pennsylvania 19014



Aston Valley Baseball League has a strong tradition in serving the youth of Aston Township and surrounding communities for over 50 years. We are an affiliate of the Babe Ruth League and their Cal Ripken Baseball League. Like many youth programs, we are run by volunteers who are dedicated to providing our players with a safe environment to learn the game of baseball while having fun being part of a team with friends and classmates. Our philosophy is that the players come first and we are focused on building better citizens for our community.

Aston Valley has two beautiful baseball facilities. Players 4 through 12 play at Weir Park on Weir Road in Aston. This facility has 4 baseball fields, 3 batting cages, snack stand, press box, restrooms, playground and a newly built pavilion for watching games. Our teener league plays on Buggy Field located at Sun Valley High School. This field was funded and built by our league and hosts not only our teener league but also Sun Valley and other baseball leagues who want a first class facility. Buggy Field also has a press box, restrooms and a snack stand. Lots of maintenance support and funding is required to keep our fields and leagues in tip-top baseball shape!

### *Why sponsor our league?*

Aston Valley Baseball League is 100% volunteer based. We have anywhere from 350-450 players during our regular spring season. We also host summer tournaments that bring in teams from across the region. Our tournament teams have a strong winning tradition and have won many district, state and regional championships. Our Fall Ball Program has been an incredible success with teams and players from Aston, Ridley, Springfield, Middletown, Newtown Square, Delaware, Brandywine, Chadds Ford and other towns.

As a sponsor you will be helping our league continue to serve our players and our community. Your sponsorship will be noticed by our players, parents, grandparents, etc.... who come to enjoy our facilities and watch their children and grandchildren play ball. We recognize that sponsorship is also about marketing and recognition. How many "eyes" will see that you are a proud sponsor? Aston Valley offers the most "eyes" and the best value of any league in the area. With our registration from our spring program, our tournaments and our fall program we host the parents, families and friends of well over 1200 baseball players annually. That is a lot of recognition and awareness for your business.

Please consider helping our league and the youth of our community through a sponsorship for Aston Valley Baseball. Our 2018 sponsor form is attached. Please feel free to contact Amanda Doyle at 484-432-5916 or President Anthony M. Marusco at 484-429-0587 or [president@avbl.org](mailto:president@avbl.org) with any questions.

Thank you for your consideration and support!

A handwritten signature in blue ink, appearing to read "Anthony M. Marusco".

Anthony M. Marusco  
President, Aston Valley Baseball League

## 2018 Aston Valley Sponsor Contract



**Business/Sponsor:** (print clearly\*) \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Website:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Aston Valley Baseball is authorized to place my/our advertisement on the following items, for which I agree to pay the corresponding fees. In addition, you may list our business as an AVBL sponsor in your publications.

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

\*Teams will now be named after your business, on schedule with a Link to your website right from schedule.

Sponsor Type	Sign me up! Check your Hit!	Cost	Total # of Signs	Total Payment
<b>Team</b>	Single €	\$ 200		
<b>Sign Sponsor -</b> Weir Park or Buggy Field	Double €	Existing sign - \$ 250 *New sign add \$100		
<b>Team &amp; Sign Sponsor</b>	Triple €	Existing Sign - \$ 375 *New sign add \$100		
<b>Triple + Golf or Bingo (Circle Choose)</b>	Homerun €	Existing Sign- \$ 475 *New sign add \$100		
<b>Triple, Golf &amp; Bingo Sponsor</b>	Grand-slam €	Existing Sign- \$ 550 *New sign add \$100		
<b>Fall Ball Sponsor</b>	RBI €	\$100		
<b>Website</b>	Included	<b>Grand Total:</b>		

\*First year signs – To make the sign creation process easier, our sponsors work directly with our sign company to create their sign. Include payment for the sign with your remittance to AVBL. We will make arrangements with the sign company for you.

**Date:** \_\_\_\_\_ **Amount Submitted:** \_\_\_\_\_ **Check #:** \_\_\_\_\_

Make checks payable to Aston Valley Baseball League and mail to P.O. Box 2063, Aston PA 19014 by **3/1/18**

For your donation, we will display your advertisement per your selection. Players' teams and shirts will be lettered with your company name and worn throughout the season. Your billboard will be placed on one of our four ball fields or batting cage at Weir Park or our Teener field at Buggy field. If you have a particular team you would like to sponsor or a particular field at which you would like your sign placed, please indicate below. If no indication is made, a team and/or field will be assigned to your organization. We try to accommodate all requests but teams are assigned on a first-come first-served basis.

Sponsors can also sponsor a hole in our annual golf outing, for an additional \$100.00 or a bag at our Bag Bingo Night in September or our Beef-n-Bier in May, starting at \$50.00. Please indicate what you would like to sponsor: \_\_\_\_\_, include it into your total.

If you have any questions, please call Amanda Doyle at 484-432-5916 or President Anthony M. Marusco at 484-429-0587 or email [President@avbl.org](mailto:President@avbl.org)

**T-BALL (4-6)**

**ROOKIE (7-8)**

**MINOR (9-10)**

**MAJOR (11-12)**

**TEENER (13+)**

