

Evergreen Little League Sponsor information

Page 1- A letter to you, our managers regarding our need for your support to the sponsor program. Also contains information on how to raise support that can go directly towards your teams needs.

Page 2- A letter to our sponsors. Please print and give to any potential sponsors to explain to them why we need their support.

Page 3- Our sponsor application

Any sponsor questions should be directed to Carmen Park.

carmen.park@ell-baseball.com or 1(408) 238-4401



SPONSORS

Evergreen Little League, P.O. Box 730968, San Jose, CA 95173
www.ell-baseball.com

Dear ELL Manager,

Registration fees cover 60% of the cost of operating the League. We work very hard to make our league as affordable to all who want to play baseball/softball by keeping registration fees low, and therefore, we rely on fundraisers and sponsors to cover the remaining 40% of the budget.

Our 2013 budget depends on each team obtaining one sponsor for \$250. If we do not get at least one sponsor per team, we will need to eliminate planned field improvements or operate an additional fundraiser during the season.

Here is how the sponsor program works. If you are able to get more than one sponsor or a sponsor willing to contribute more than \$250, your team will be eligible for reimbursement of expenses (pizza, trophies) over the first \$250 donation, and all of your sponsors will be eligible for a Charitable Tax Deduction. For example:

Sponsor 1 makes a tax deductible donation to ELL in the amount of	\$250
Sponsor 2 makes a tax deductible donation to ELL in the amount of	\$250
Sponsor 3 makes a tax deductible donation to ELL in the amount of	\$100
Total Sponsor Donations	\$600
ELL keeps	(250)
Team can submit receipts to ELL Treasurer for refunds up to the remaining amount for items such as:	\$350

Team jackets, pizza parties, team trophies, team banner, equipment, etc.

To find out more about becoming a sponsor contact Carmen Park carmen.park@ell-baseball.com or donate now via paypal under the Sponsorship button on our website <http://www.ell-baseball.com>.

Sponsorship levels include:

- **Team Sponsor \$250**
 - o Sponsor listing on our website
 - o Sponsor invitation to our ELL events
 - o Optional Team Plaque
- **League Sponsor \$500**
 - o Above plus:
 - o Sponsor Advertising in one of our Newsletters
 - o Display Table at our Jamboree
- **Gold Sponsor \$1000**
 - o Above plus:
 - o Sponsor Advertising in all of our Newsletters
 - o Sponsor Banner displayed at Leyva field 1
- **Friend of the League \$ (any amount)**
- **Fields of Dreams Campaign - capital improvement fundraiser (any amount)**

All donations are tax deductible as Evergreen Little League is a qualified non-profit organization! Please make checks payable to:

**Evergreen Little League
P.O. Box 730968
San Jose, CA 95173
Tax ID# 52-1234910**



Sponsors



Evergreen Little League, P.O. Box 730968, San Jose, CA 95173
www.ell-baseball.com

Since 1962, Evergreen Little League has provided thousands of young boys and girls with the opportunity to play little league baseball/softball. The league is continually growing, with a current enrollment of over 650 boys and girls ranging from 5 to 16 years old.

Registration fees cover approximately 60% of the cost of operating the league. We work very hard to make our league affordable to all who want to play, and therefore, we rely on fundraisers and sponsors to cover the remaining 40%. Costs incurred include insurance, charter fees, balls, catcher's gear, field equipment, field maintenance, uniforms, trophies, pictures, website, newsletters, and much more.

We would be grateful for any donation of your choice to help our league continue its efforts providing the children of our community the opportunity to make new friends, experience team spirit, sportsmanship, and the game of baseball/softball.

To find out more about becoming a sponsor contact Carmen Park (408) 238-4401
carmen.park@ell-baseball.com or online under the Sponsorship button on our website
<http://www.ell-baseball.com>.

Sponsorship levels include:

- **Team Sponsor \$250**
 - Sponsor listing on our website
 - Sponsor invitation to our ELL events
 - Optional Team Plaque
- **League Sponsor \$500**
 - Above plus:
 - Sponsor Advertising in one of our Newsletters
 - Display Table at our Opening Day Ceremony TBD (Contact Carmen for date)
- **Gold Sponsor \$1000**
 - Above plus:
 - Sponsor Advertising in all of our 2013 Newsletters
 - Sponsor Banner displayed at Leyva field 1
- **Friend of the League - Any Amount**
- **Evergreen Little League "Fields of Dreams" Fund**
 - See flyer for information regarding this special fundraising campaign to improve Evergreen Little League playing fields

All donations are tax deductible as Evergreen Little League is a qualified non-profit organization! Please make checks payable to:

**Evergreen Little League
PO Box 730968
San Jose, CA 95173**



SPONSOR APPLICATION

Evergreen Little League, P.O. Box 730968, San Jose, CA 95173
www.ell-baseball.com

We encourage all our Little League families to patronize our sponsors

Sponsor Name					
Street Address					
City		State		Zip	
Contact Person		Phone			
Web Address		Email			

All Sponsors will receive their name and phone numbers, if desired, in our monthly newsletter and on our web site at <http://ELL-Baseball.com>.

CHECK ONE OF THE FOLLOWING:

☐ **Team Sponsor** - \$250 donation

- ☐ Sponsor listing on Website
- ☐ Invitation to ELL events
- ☐ Optional Team Plaque

☐ **League Sponsor** - \$500 donation

- ☐ Above plus:
- ☐ Advertisement in Newsletter for 3 months
- ☐ Display Table at ELL's Opening Day Ceremony.

☐ **Gold Sponsor** - \$1000 donation

- ☐ Above plus:
- ☐ Advertisement in Newsletter for entire season
- ☐ Sponsor advertisement and/or Logo Banner displayed at home games
- ☐

☐ **Friend of the League** – Any amount

☐ **Evergreen Little League "Fields of Dreams" Fund -**

- ☐ See flyer for information regarding this special fundraising campaign to improve Evergreen Little League playing fields.

Team Requested: _____

Division: Sr, Jr, Major, Minor, Farm, PeeWee, TBall, Challenger

Softball: Jr/Sr, Major, Minor, Pioneer

(Circle one)

Project Requested: _____

Signature: _____ Date: _____

Please make checks payable to the Evergreen Little League. Donation is tax-deductible and our Federal I.D. Is 52-1234910. Please forward this form, a check and a business card to:

EVERGREEN LITTLE LEAGUE
P.O. Box 730968
San Jose, CA 95173

League Use Only

Team Assigned: _____

Division: _____

Date: _____