



SPONSOR'S NAME or COMPANY NAME: \_\_\_\_\_

CONTACT NAME (if different from sponsor name): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

- **TEAM SPONSOR – Please see the Sponsor Opportunity Packages included with this packet for information and benefits.**

Team sponsors are businesses, organizations or individuals that donate a minimum sponsorship of \$250.00 or more. In return for their support, sponsors will receive the following the benefits listed on the **Package Page**.

All professional design and production fees are included. Uniform sponsorship is issued for a one year term.

**Company Website:**

Is there a company logo or artwork? Yes\_\_\_ No\_\_\_

If so, please attach a copy to this form or email to:

[maderayouthsoccer@gmail.com](mailto:maderayouthsoccer@gmail.com)

**PREFERRED AGE GROUP:** \_\_\_\_\_

(ex: U8 Boys, U12 Girls etc.)

**Please indicate the color for the following:**

JERSEY: \_\_\_\_\_

SOCKS: \_\_\_\_\_

Colors available are: Royal, Navy, Sky Blue, Maroon, Pink, Teal, Light Green, Dark Green, Scarlet, Lime, Yellow, Orange, Purple, Grey, Black, White

**PACKAGE DESIRED:**

**\$\_\_\_\_\_ INDIVIDUAL SPONSORSHIP**

\_\_\_ **Premier Gold Sponsor \$1200.00** (\$100 discount if you sign up before 5/31/2016  
\$50 discount if you sign up before 6/30/2016)

\_\_\_ **Honored Silver Sponsor \$750.00** (\$50 discount if you sign up before 5/31/2016  
\$25 discount if you sign up before 6/30/2016)

\_\_\_ **Bronze Sponsor \$250.00** Please request our Tax ID # and it will be sent to you.

\_\_\_ **Assign me!** Let the Marketing Committee assign you a **team**. This method is beneficial to support teams that have not been able to obtain team sponsorship on their own.

**Please make checks payable to "MADERA YOUTH SOCCER LEAGUE"** and return this form to the following address or to the individual that presented this form to you **BY June 30th, 2016**.

**Madera Youth Soccer League**  
**2370 West Cleveland Avenue PMB #175**  
**Madera, CA 93637**

Thank you for your support!

## Why Sponsor?

**6 reasons why your business should sponsor MYSL:**



*Increase awareness of the company's products and services.*

- **Reach 12,000-14,000 attendees each week.**
- Field signage, internet advertising, company name on uniforms, etc.



*A welcomed form of advertising.*

- Sponsorships are a positive and engaging way to market a brand.
- Parents like to shop at the companies that support local sports.



*Help keep the cost of youth sports programs low.*

- Helps keep participation fees low.
- More funds for better equipment that these children deserve.
- Helps with fees for fields, lights, and Referees.



*Outstanding value for the dollars invested.*

- Great Value when comparing the cost of other marketing outlets like print, television, billboard advertising, etc.



*Build goodwill.*

- Community wide feeling that a company understands the impact and importance of sports for their youth.
- Instill loyalty among a business' current and future shoppers.



*Tax incentive.*

- Tax break for making a charitable donation.

## Contact Info

**If you have any questions or would like to Sponsor today call:**



**Luis Martinez at**

**Tel: (559) 474-6571**

**Or**

**Andrew Martinez at**

**Tel: (559) 706-8212**

## Sponsorship Opportunity Packages

**Invest and help inspire our Youth**



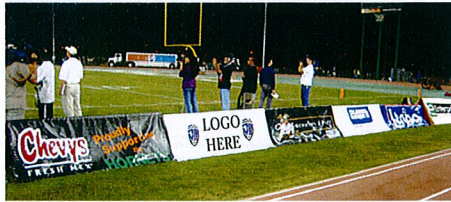
## Premier Gold Sponsor



- ⚽ Jersey business logo and business name (one color)
- ⚽ Plaque (team photo included on plaque)
- ⚽ Letter of Appreciation
- ⚽ MYSL T-shirt given to every child and coach that will have all businesses name on the back



**PLUS** – A-Frame sign around fields



**PLUS** – Banner on Goal Post (limited amount)



**PLUS** – Social Media Promotional Video with your sponsorship appreciation



**\$1,200**

**\$100 discount** if you sign up before **5/31/2016**

**\$50 discount** if you sign up before **6/30/2016**

## Honored Silver Sponsor



- ⚽ Jersey business logo and business name (one color)
- ⚽ Plaque (team photo included on plaque)
- ⚽ Letter of Appreciation
- ⚽ MYSL T-shirt given to every child and coach that will have all businesses name on the back



**PLUS** – A-Frame sign around fields



**PLUS** – Banner on Goal Post (limited amount)



**PLUS** – Social Media Promotional Video with your sponsorship appreciation



**\$750**

**\$50 discount** if you sign up before **5/31/2016**

**\$25 discount** if you sign up before **6/30/2016**

## Bronze Sponsor



- ⚽ Jersey business logo and business name (one color)
- ⚽ Plaque (team photo included on plaque)
- ⚽ Letter of Appreciation
- ⚽ MYSL T-shirt given to every child and coach that will have all businesses name on the back



**PLUS** – A-Frame sign around fields



**PLUS** – Banner on Goal Post (limited amount)



**PLUS** – Social Media Promotional Video with your sponsorship appreciation



**\$250**