

2026 NSSL

Championship Meet Advertising

Northwest Suburban Swim League • Oakland County, Michigan

B Finals – Sat. July 18, 2026 | Bloomfield Hills Swim & Tennis

A Finals – July 25–26, 2026 | Beachwood Recreation Association, Troy

About the NSSL Championship Meets

Who We Are	The Northwest Suburban Swim League was established in 1960 and is a non-profit organization of twelve member swim clubs located in Oakland County. Across these 12 member clubs, over 2,700 swimmers ages 5 through 18 practice daily during the summer season. The league is governed by a Board of Coaches and Volunteers committed to promoting fun, friendly, competitive summer swimming.
The Season	The NSSL competition season includes 6 Dual Meets, followed by 2 League Championship Meets hosted during the last two weekends in July. B Finals is a one-day super-meet with swimmers from all 12 teams in the league, held Saturday, July 18, 2026 at Bloomfield Hills Swim and Tennis Club. A Finals is a giant two-day meet giving each club 2 swimmers per event. Preliminaries are Saturday, July 25, 2026, with the top twelve finishers in each event returning for Finals on Sunday, July 26, 2026 — both at Beachwood Recreation Association in Troy.
Your Audience	We anticipate over 5,000 parents and swimmers to attend these two events, celebrating the conclusion of another successful summer swim season.
Where Funds Go	All contributions are immensely appreciated and used toward operating costs including: • Championship Meet pool rental • Official fees • Insurance coverage • Computer operations • Awards
Thank You	Thank you in advance for your generous contribution!
2026 Executive Committee	President: Trish Brown Vice President: Matt Kipf Treasurer: Brian Granger Secretary: Molly Husman

2026 Ad Package Options

Package #1 \$600	Lane Sponsorship & Full Page Program Ad Banner (4 ft × 3 ft) hung above the pool lanes at BOTH championship meets, plus a full page (10 in × 7.5 in) printed ad in both championship meet programs.
Package #2 \$125	Full Page Program Ad Full page (10 in × 7.5 in) printed ad in both championship meet programs.
Package #3 \$75	Half Page Program Ad Half page (4.5 in × 7 in) printed ad in both championship meet programs.
Package #4 \$50	Quarter Page Program Ad Quarter page (4.5 in × 3 in) printed ad in both championship meet programs.
Package #5 \$25	Business Card Program Ad Business card size (2 in × 3.5 in) printed ad in both championship meet programs.
Package #6 \$10	Senior Bio Up to 50 words of recognition written to a Senior (12th grade) swimmer, printed in both championship meet programs. Senior bios can be submitted here - https://forms.gle/BTx7d9GiA4n7K4hz9

Submission Instructions for Package #1 - 5

All ad orders, artwork, and bios must be received by Thursday, July 9, 2026

Submit To	nsslafinals@gmail.com
File Requirements	• Submit ad images in PDF format • Include club name and ad size in the file name — e.g. BVSC_fullpage.pdf • Black and white, no bleed, with 0.25" margin around artwork • Senior Bios: maximum 50 words, submitted in the body of the email or as a Word document
Payment Options	Check made out to: NSSL Venmo: @NSSLMi Zelle: NSSLMi

2026 Championship Meet – Ad Order Form

Complete and submit by July 9, 2026 Print Deadline

Business / Advertiser Name: _____

Address: _____

Contact Person: _____ Phone: _____

Swim Club or Association: _____

Indicate ad package choice(s):

✓	Package	Description	Price
_____	Package #1	Lane Sponsor & Full Page Ad	\$600.00
_____	Package #2	Full Page Ad	\$125.00
_____	Package #3	Half Page Ad	\$75.00
_____	Package #4	Quarter Page Ad	\$50.00
_____	Package #5	Business Card Ad	\$25.00
_____	Package #6	Senior Bio	\$10.00
_____	Donation	No advertisement, but please accept my donation of: \$ _____	

Payment Method: _____ Check _____ Venmo _____ Zelle

Payment QR Codes



zelle®



venmo