

General Board Meeting: Tuesday 10/30/2018 @ 630 pm

Location: Barro's Pizza

Attendees: Tony Dum, Nate Robinson, Aubrey Cope, Deb Richardson, Rebecca Baugher, Mike Collins, Nicole Figueroa, Richard Figueroa, Wade Herbert (via phone)

Guests: Annette Rankins, Paul Bonacci, Russell Miller

- Meeting opened @ 631pm
- **Open agenda items for Guest items/concerns:**
 - Paul – Just retired, wanted to see what is happening with MLL and how he can help – currently an assistant coach
 - No other concerns / items addressed from guests
- **Spring Updates:**
 - Postcards to solicit players for Spring 2019 Registration
 - Nicole Figueroa to create graphic by Wednesday 10/31 by EOD
 - Add estimated dates (i.e. Feb-May)
 - Include price, dates, reg close dates, age range 4-12
 - Get printed w/ UPS – Mike available to pick up from UPS Friday evening
 - Fields
 - Mike meeting Community Services Director on 11/7 to discuss availability and priority of fields for Spring
 - Determine rationale for priority compared to USSSA tournaments
 - Looking for out of the box ideas from the board
 - Information tables
 - Ideally would like to have (2) November (2) December
 - 12/1 – Fry's or Walmart – Mike to run table
 - 11/24 – Tentative – need 1 person to run table
 - Use slack to determine and discuss remaining dates
 - Registration
 - Now accepting only credit card payments to alleviate those who do not pay in full
 - Documents may only be uploaded into the system
 - Registration is not complete until paid
 - Registration closes on January 4th, evaluations 1/5, 1/7
 - Tentative date of 1/11 for rosters to be complete and submitted to Richard Figueroa for uniforms
 - 35-40 teams anticipated for Spring based on historical
 - Equipment
 - Nate Robinson looking to start planning based on historical for needed equipment
 - Richard to send estimates based on last year uniform numbers
 - Nate will bring list of equipment needs to NEXT board meeting (TBD)

- Tony to provide estimate on what was spent last year on equipment
 - Coach Solicitations
 - Email communication to solicit coaches, first by previous coaches then blast parents
 - Ideas/Suggestions Discussed
 - Opportunity to consider NOT honoring coach requests for Spring (Wade) – Table to be discussed at the NEXT board meeting (TBD)
 - Opening day tentatively scheduled for 3/2 or 3/9
 - Need to discuss Spring dates to nail down at NEXT board meeting (TBD)
- **Veteran's Day Parade:**
 - Takes place on 11/10 Saturday at 9 am start time, participants are to arrive at 815
 - Will begin at Legacy Traditional School and end at Leading Edge
 - Nicole to work on Communication
 - Kids to wear uniforms, fall OR spring
 - Hand out candy (need to purchase) and post cards (need to make/pick up)
 - Opportunity to have All Star participants wear their All Star jersey's and bring banners to include in the parade
- **Merry Copa:**
 - 12/1 – 3-10pm, must set up by 2pm
 - Cost = \$50
 - Mike is available to set up
 - Volunteers to run station for event = Nate & Rebecca
 - Deadline to register is 11/5
 - Need 1-2 more to volunteer by Friday 11/2
- **Maricopaville:**
 - 11/24 from 11a-4pm at Pacana
 - No fee to participate
- **Clinics:**
 - "Packaged Deal" to take place on Thursday 11/29
 - Nate has a list of "needs" which includes but not limited to = 10 buckets of 12 inch softballs, 14 tees
 - Do not have enough equipment to fulfill these requests in full
 - 3 buckets short, 6 tees short
 - List of remaining items not shared, Nate/Erik point of contact
 - Manfredi paying for lodging of players for event
 - What next steps and/or what is needed? (Follow up w/ Eric Cope)
 - It is understood that coaches get some kind of perk or discount? (Need to confirm)
 - Targeted age group is ~6-18
 - Purpose of event is to get additional Maricopa exposure for softball
 - Off season Clinics (Coaching, Umpire, Player)
 - Need to determine dates and times to hold off season clinics
 - Kramer (daughter) offered to run softball clinic

- Local School partnership w/ MLL clinics
 - Need to follow up with Eric Cope to understand full details
 - Mike to review (with Eric) the contract
- Mandatory Coach Clinic
 - Opportunity to schedule mandatory coaching clinics
 - Deliver consistent messages to our players
 - Ensure MLL sets the same programs and fundamentals
 - Utilize common terms
 - Add to registration that coaches will be required to participate in a mandatory clinic
- Umpire Clinic
 - Few new interested in volunteering, all juniors no adults
 - Potential for partnership w/ Curtis Hamrick to run clinic
 - Targeting Tuesday 11/6 or Thursday 11/8 for an Umpire Clinic
 - Need to provide feedback to current umpires on attire (i.e. no shorts)
- **Sponsorship Bartering:**
 - Manfredi interested in trading services
 - MLL about us story published for 1 month on inmaricopa.com in exchange for 1 team sponsorship
 - Side note: Wade has secured 2 potential new sponsors (tbd)
- **Auxiliary Board Positions:**
 - Samantha Ramey = Fundraising coordinator
 - Andrea Miller = Pictures and trophy coordinator
 - Annette Rankins = Volunteer coordinator, Assistant UIC
 - Logan Wayerski = Umpire in chief
 - (3) additional people who have reached out previously (email, facebook, and Paul who came to meeting provided contact info to Mike)
 - Need to follow up with them to see interest in remaining roles
 - Sponsorship
 - Scorekeeper
- **Budget:**
 - YE Fiscal 10/1/17-9/30/18 = increase to \$2,156
 - Budgeted for equipment that we didn't use
 - ½ managers still outstanding payments for practice fields
 - Junior Umpires payment projected at \$1,000 (currently at \$500)
 - Currently have \$12k in bank, \$30k in savings
 - Spent \$9,600 on fields and \$12,000 on lights
 - 267 out of 325 Fall Ball people paid – remaining is not paid and owed or scholarships
 - *Tony provided update and can confirm these numbers and provide additional details*
- **Spring 2019 Registration Changes:**
 - No early bird discounts this year
 - Fees increase by \$5
 - Most registrations come in the last week

- Need to develop a talk off for increase for delivering a consistent message for all inquiries
- **Scholarship Process:**
 - Opportunity to get someone to underwrite process
 - Mike to pull report on how many scholarships we gave out this year
 - Need to develop a consistent and clear process that provides options for payment plans etc....

Meeting motioned to close at 8:25 pm by Mike Collins, Tony Dum to second that motion