



WW-P Babe Ruth
P.O. Box 605
West Windsor NJ 08550



January 2019

Dear Friend of WWP Babe Ruth:

WWP Babe Ruth Baseball League is a 501c3, not for profit organization dedicated to teaching the fundamentals of baseball along with good sportsmanship, character and teamwork. The players are 13 to 16 years old and living in West Windsor, Plainsboro, Princeton and Cranbury. Our organization's success is made possible by the hard work and dedication of its volunteers as well as private and corporate sponsors like you.

The West Windsor Plainsboro (WWP) Babe Ruth League is seeking sponsors for its 2019 Youth Baseball programs. These funds assist our organization in many ways: keeping registration costs affordable, maintaining our fields and equipment, providing scholarships for players in need and more. Your sponsorship allows our organization to succeed in its mission.

We are contacting you today to ask for your support in a variety of ways:

1. **Team Sponsorship:** the true heart of our organization: our players and teams. Your company name will appear on the back of team jerseys.
2. **Field Banners:** The 3' X 3' or Double Width, 3' x 6' Field Banners will be displayed with your company's name and logo at Ciuffani Field, our main field, located in West Windsor's Community Park. With numerous visitors to our field as well as the park in general, this is a great way to advertise at a low cost.

A note about Field Banners: Ciuffani Field will be used by the WWP High School South Teams, as well as other adult and travel baseball leagues, along with WWP Babe Ruth. Field Banners are a wonderfully low-cost way to advertise to a diversified audience in West Windsor Community Park, with great exposure for the entire season- beyond just our baseball community, for at least 7-8 months.

Would you please consider sponsoring? If so, just complete the enclosed sponsor form and return by February 28, 2019. If you have any questions, call Theza Friedman at 646-245-6964 or email her at thezalf@yahoo.com. Camera ready artwork for signs can also be sent to this email address.

With your support, we will continue to provide our players with the experience and joy of playing baseball. As a member of our local community, we hope you will join us in this effort.

Thank you for your consideration,

Adam Naddelman
President

2017 Southern New Jersey State Champion
2017 MidAtlantic Regional Champion
2017 World Series Participant