

Hazlet Youth Athletic League

TAX ID: 22-3658718

Karen Bachmann, Executive Director
HYAL.Fundraising@gmail.com

January 2020

Dear Business Owner:

The Hazlet Youth Athletic League (HYAL) is a 501c3 non-profit youth sports program serving the youth of our community. HYAL was formed in 1957 by a group of families to provide the children with a safe and fun environment to play Baseball. Over time we have added a number of other sports in the pursuit of helping the children become well rounded adults by learning teamwork, sense of community, discipline and hard work. We currently have programs for children in Baseball, Softball, Football, Cheerleading, boys and girls Basketball and Wrestling.

HYAL is proud of the past accomplishments of our children, which include, but are not limited to: Cheerleading - 6 National titles, 15 Eastern Region titles, 13 Jersey shore titles; Baseball - many District 11 Champions in the last 10 years and 2 state Championships; Softball - 6 District, State and Regional Winners in the last 7 years with 2 teams advancing to the Babe Ruth World Series for Softball; Basketball - 6 Mid Monmouth and Monmouth Youth Champions during the past 7 years.

The Hazlet Hawks Program is a building block for Raritan High School sports and will continue to be for years to come. With all the glory comes the difficulty of how to keep the children playing yet make it affordable for their families. HYAL reaches well over 2,000 households in Hazlet, as well as thousands of others in surrounding towns when adding in our travel teams that play in our facilities. Our largest fundraising program is advertisement/sponsor signs at our sports complex. The signs will be placed at strategic locations in our complex, from April, 2020 through November, 2020. We are reaching out to see if you would be interested in placing a sign at our complex.

The sponsorship costs are as follows:

- Signs at HYAL Complex:
 - 3' x 5' Sign: \$350 per year per sign on the Baseball or Football Field
- Dual Signage at Both Baseball and Football Field - **Best Value**
 - 3' x 5' Sign: \$600 per year for a sign on both Baseball & Football Field
- Field Sponsorship: Placed on the backstop of baseball field - \$1,000 per field
 - 4' x 6' Sign
- Building Sign - \$2,000 per sign

Thank you in advance for your kind consideration. If you have any question, please feel free to contact me to discuss this further.

Sincerely,

Karen



P.O. Box 152
Hazlet, NJ 07730
www.HazletHawks.com



Hazlet Youth Athletic League

2020 Sign Sponsorship Form

Please complete the form and return it with your business card and check payable to:

Hazlet Youth Athletic League
Attention: Karen Bachmann
PO Box 152
Hazlet, NJ 07730

Send your electronic file for the specifications of your sign to hyal.fundraising@gmail.com

Choose Sponsorship Level:

- ____ ~3' x 5' Sign: \$350 per year per sign – Baseball Field
- ____ ~3' x 5' Sign: \$350 per year per sign – Football Field
- ____ ~3' x 5' Sign: \$600 per year for a sign on both Baseball & Football Field
- ____ ~Field Sponsorship: \$1,000 per field per year
- ____ ~Building Sign: \$2,000 per year per sign

Business Name: _____

Business Owner: _____

Address: _____

Phone Number: _____

Cell Number: _____

Email Address: _____

Type of Business: _____

Sign Instructions: _____

Length of Contract: _____

Signature: _____

Name of Child Sponsored: _____

Sports Child registered in: _____

Attach business card or email form & jpg of the artwork to HYAL.Fundraising@gmail.com



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