

# Hazlet Youth Athletic League

TAX ID: 22-3658718

Karen Bachmann, Executive Director  
HYAL.Fundraising@gmail.com

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Dear Business Owner:

The Hazlet Youth Athletic League (HYAL) is a 501c3 non-profit youth sports program serving the youth of our community. HYAL was formed in 1957 by a group of families to provide the children with a safe and fun environment to play Baseball. Over time we have added a number of other sports in the pursuit of helping the children become well rounded adults by learning teamwork, sense of community, discipline and hard work. We currently have programs for children in Baseball, Softball, Football, Cheerleading, boys and girls Basketball and Wrestling.

HYAL is proud of the past accomplishments of our children, which include, but are not limited to: Cheerleading - 6 National titles, 15 Eastern Region titles, 13 Jersey shore titles; Baseball - many District 11 Champions in the last 10 years and 2 state Championships; Softball - 6 District, State and Regional Winners in the last 7 years with 2 teams advancing to the Babe Ruth World Series for Softball; Basketball - 5 Mid Monmouth and Monmouth Youth Champions during the past 7 years.

The Hazlet Hawks Program is a building block for Raritan High School sports and will continue to be for years to come. With all the glory comes the difficulty of how to keep the children playing yet make it affordable for their families. HYAL reaches well over 2,000 households in Hazlet, as well as thousands of others in surrounding towns when adding in our travel teams that play in our facilities. Our largest fundraising program is advertisement/sponsor signs at our sports complex. The signs will be placed at strategic locations in our complex, from April, 2018 through November, 2018. We are reaching out to see if you would be interested in placing a sign at our complex.

The sponsorship costs are as follows:

- Signs at HYAL Complex:
  - 3' x 5' Sign: \$350 per year per sign on the Baseball or Football Field
- Dual Signage at Both Baseball and Football Field - **Best Value**
  - 3' x 5' Sign: \$600 per year for a sign on both Baseball & Football Field
- Field Sponsorship: Placed on the backstop of baseball field - \$1,000 per field
  - 4' x 6' Sign
- Building Sign - \$2,000 per sign

Thank you in advance for your kind consideration. If you have any question, please feel free to contact me to discuss this further.

Sincerely,

*Karen*



**P.O. Box 152**  
**Hazlet, NJ 07730**  
[www.HazletHawks.com](http://www.HazletHawks.com)



# Hazlet Youth Athletic League

## Sign Sponsorship Form

Please complete the form and return it with your business card and check payable to:

Hazlet Youth Athletic League  
Attention: Karen Bachmann  
PO Box 152  
Hazlet, NJ 07730

Send your electronic file for the specifications of your sign to [hyal.fundraising@gmail.com](mailto:hyal.fundraising@gmail.com)

Choose Sponsorship Level:

- \_\_\_\_ ~3' x 5' Sign: \$350 per year per sign – Baseball Field
- \_\_\_\_ ~3' x 5' Sign: \$350 per year per sign – Football Field
- \_\_\_\_ ~3' x 5' Sign: \$600 per year for a sign on both Baseball & Football Field
- \_\_\_\_ ~Field Sponsorship: \$1,000 per field per year
- \_\_\_\_ ~Building Sign: \$2,000 per year per sign

Business Name: \_\_\_\_\_

Business Owner: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Cell Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Sign Instructions: \_\_\_\_\_

Length of Contract: \_\_\_\_\_

Signature: \_\_\_\_\_

Name of Child Sponsored: \_\_\_\_\_

Sports Child registered in: \_\_\_\_\_

Attach business card or email form & jpg of the artwork to [HYAL.Fundraising@gmail.com](mailto:HYAL.Fundraising@gmail.com)