

Join us for our 66th season

Dear Valued Sponsor,

First and foremost, thank you for your continued support of Parkway Little League. Without your generosity we would not be able to continue to provide a first-class baseball program to the children of the Parkway community.

As we approach our 66th season of Little League Baseball it is our hope that you will support the Parkway program. Enclosed is a sponsorship form, which has been revised for the 2018 season. Please take note as some of the more popular packages have been slightly altered to reflect greater value at each escalating level.

Should you have any questions on any of the sponsorship information provided please do not hesitate to reach out to me directly at (617) 538-3529.

Additionally, if you would like any information on the impact or financial stewardship of your donation, our President Adam Polgreen can be reached at (617) 276-2225. Adam would welcome the opportunity to personally walk you through the accomplishments of 2017 and our goals for the coming year.

Thank you for your continued support!

With Every Good Wish,



Robert McLaughlin
Vice President & Sponsorship Director

Questions?

Contact us...

E-mail: Sponsorships@ParkwayLittleLeague.org

Phone: (617) 538-3529
Rob McLaughlin (VP & Sponsorship Director)
(617)-276-2225
Adam Polgreen (President)



New for 2018!

Friday Night Lights

Be the presenting sponsor of a Friday night game "under the lights." Includes PA introduction and the opportunity to throw out the first pitch! **\$250**





Sponsor Space

Promotional event space at the Parkway Little League Complex for one weekend day during the season is now included for sponsors at the \$1000 level and above. Set up a tent, hand out samples, or think of other ways to directly promote your business to the hundreds of families that visit the complex every weekend.



2018 SPONSORSHIP

Did you know?

-  Parkway Little League is one of the oldest and most successful Little Leagues in Massachusetts, entering its 66th season with seven state championships.
-  The league serves over 700 children, ages 4-12, and their families, with thousands of visitors to our complex each weekend.
-  Parkway Little League is an all-volunteer organization with a beautiful, three-field complex, regarded as the finest youth baseball facility in Boston.
-  Our sponsors are our lifeblood and our partners. They ensure that generations of kids will continue to learn and grow through the game of baseball.



SUPPORT YOUR COMMUNITY. PROMOTE YOUR BUSINESS.



SPONSOR JERSEYS & APPAREL WEB & SOCIAL MEDIA PROMOS PLAQUES & GAME RECOGNITION FIELD SIGNAGE

GREAT BENEFITS & OPPORTUNITIES

Sponsor information

Business Name _____

Contact Name _____

Phone Number _____

E-mail Address _____

Website _____


Mailing Address _____

AMOUNT PLEDGED / ENCLOSED


\$250
 \$375
 \$500
 \$1000
 \$2500
 \$5000
 OTHER

Make checks payable to **PARKWAY LITTLE LEAGUE** and mail to PO Box 320152, West Roxbury, MA 02132

PACKAGE: Fri. Nite Lights Single Double Triple Home Run Grand Slam

SPONSOR ITEMS & AMOUNT	\$250	\$375	\$500	\$1000	\$2500	\$5000
Tax deductible, PLL is a 501(c)(3) organization	✓	✓	✓	✓	✓	✓
Included in website sponsor list with info/link	✓	✓	✓	✓	✓	✓
Sponsor plaque		✓	✓	✓	✓	✓
Name on team jersey/apparel  see info at right		✓	✓	✓	✓	✓
Field signage, 1 field  see info at right			✓	✓	✓	✓
Website home page & social media promotion				✓	✓	✓
Field signage, 2 fields  see info at right				✓	✓	✓
Sponsor space at the complex, one weekend day				✓	✓	✓
Field signage, all 3 fields  see info at right					✓	✓
Field signage, prime spots such as Green Monster					✓	✓
Opening Day ceremony recognition & thank you					✓	✓
Custom promotion & presenting sponsorships						✓

NOTES

 time-sensitive item

TEAM SPONSORS

All team sponsorship requests are based on seniority of continuous sponsorship and then first come, first served.

SIGNS

Sponsors provide signs for display and must be received by April 1. Fence signs are 3.5 feet high by 6 feet wide.

Team sponsors and sign locations fill quickly, act now to ensure availability.

PLEASE RESPOND BY FEBRUARY 15!

QUESTIONS? E-MAIL SPONSORSHIPS@PARKWAYLITTLELEAGUE.ORG