



New Milford Junior Football

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Justin Hicks
Field and Facilities

Dear Friend,

Thanks to the support of our Sponsors the children of New Milford Junior Football have a great experience playing football and cheerleading. Our program has become one of the best in New Jersey. Junior Football won three consecutive Super Bowls (2011/2012/2013) in the Meadowlands Football League, and our Cheerleaders were crowned 2013/2014/2015 & 2016 U.C.C. New Jersey State Champions.

Donations from our sponsors are used to purchase new equipment for our football players and cheerleaders, maintenance of our facilities, and scholarships. It is our goal to provide the most cutting edge equipment in order to ensure a **safe** and **fun** season. We are proud that our registration fees continue to be one of the lowest in the Meadowlands Football League. We are also proud of the fact that we DO NOT turn any child away that cannot financially afford to participate in our program. We cannot support this kind of program with the registration fees alone. This is where you come in. As a sponsor of New Milford Junior Football you can rest assured that the donation you are making to the league is going to one of this country's last great resources, our children. We are committed to advertising for your company and making sure that all of those who support the NMJFL support your business or firm. We believe in taking care of our own. As a sponsor in our program we will support you as one of our own. This is something that we take very seriously. Please take the time to read the second page of this letter and determine what level of sponsorship best suits your firm or business. If you have any questions or ideas that may help your business or have questions about our sponsor packages, please contact our Fundraising Chair Laura Adelung @ 732-267-5127. You can also contact me as well @ 201-274-3030.

Thank You in advance for your support.

Kind regards,

George Adelung
President, NMJFL

Please send your check, made payable to NEW MILFORD JUNIOR FOOTBALL LEAGUE, to:

New Milford Junior Football League
2017 Sponsor
PO BOX 62
New Milford, NJ 07646

PLEASE PRINT:

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
E-mail: _____

PLEASE INDICATE SPONSORSHIP LEVEL:

Kickoff Sponsor (\$150) _____
1st and Goal Sponsor (\$300) _____
Field Goal Sponsor (\$500) _____
Touchdown Sponsor (\$1,200) _____
Super Bowl Sponsor (\$2,400) _____

**Please include your business card with your form that you would like Displayed on our website.*

New Milford Junior Football League is a 501(c)(3) not-for-profit organization and contributions made may be tax deductible. Tax ID form can be sent upon request.

Sponsorship Packages



Kickoff Sponsor- \$150

- Your company name in the sponsorship section of our website www.nmjfl.com.
- Your company name on our annual town wide garage sale map which is distributed to more than 1000 residents in New Milford and adjacent towns.
- A commemorative plaque that acknowledges your generosity and support.

1st & Goal Sponsor- \$300

- Your company name in the sponsorship section of our website www.nmjfl.com with a link to your website and the availability to post specials or coupons that promote your products.
- A business card size (3.5"x 2") advertisement in our annual yearbook distributed to hundreds of families.
- Your company announced as an official sponsor before each home game.
- A 6 ft. x 3 ft. banner with your company name and logo prominently displayed at the field during all of our home games
- Your company name on our annual town wide garage sale map which is distributed to more than **1000** residents in New Milford and nearby towns.

Field Goal Sponsor- \$500

- Your company name in the sponsorship section of our website www.nmjfl.com with a link to your website and the availability to post specials or coupons that promote your products.
- A business card size (3.5"x 2") advertisement in our annual yearbook.
- A 6 ft. x 3 ft. banner with your company name and logo prominently displayed at the field during all of our home games.
- Your company name advertised on our annual town wide garage sale map which is distributed to more than **1000** residents in New Milford and nearby towns.
- Your company announced as an official sponsor of **One Quarter** of each home game.
- Pick a day or night and host families and friends of New Milford Junior Football at your place of business. The promotion will be electronically distributed to all families within our database, posted on our website and reach hundreds of families.

Touchdown Sponsor- \$1200

Score BIG!! and access thousands of our loyal Knight Nation fans and others from around our league. The number of impressions your business receives will provide a great return on investment. This package includes all the benefits offered in our Field Goal Sponsorship and:

- **Your company will be the exclusive sponsor of one of our 2016 season marquee events (Pep Rally or Annual Awards Ceremony). All promotional materials distributed for the event will include your company name and logo.**
- Your company's specials and promotions will be announced during our home games.

Super Bowl Sponsor- \$2400

The Ultimate Sponsor Package that includes all the benefits offered in our Touchdown Sponsor package and:

Exclusive Scoreboard and Field Sponsor
Talk to our Fundraising Coordinator for exciting details
Laura Adelung- 732-267-5127