

HEMPFIELD AREA HOCKEY ASSOCIATION

2015/2016 Media Guide/Ad Book Campaign

Dear Friend,

The Hempfield Hockey program is entering another exciting year of hockey. Players in the Hempfield Area School District from kindergarten through senior high are eligible to participate in this great sport through our program.

We are continuing with the traditional Media Guide/Ad Book fundraising campaign again this year. The goal of our annual publication is to spotlight our teams and players as well as highlight the local business community. By placing an ad in our book you will be reaching new customers while helping our players to defray the cost of participation in the Hempfield Hockey Program (we are a club sport, not a school sponsored sport). Our book will reach many businesses in the area as well as all of our players' family and many friends.

In order for our publication to be the best that it can be, we are asking our new business advertisers to submit their ads via email or on a disc.

Pricing for ads are detailed on the enclosed order form.

Please be sure to mark on the order form the player's name that solicited your ad and return all information to the player that you are supporting.

Thank you for your time and generous support.

Sincerely,

The Hempfield Area Hockey Association