

# **VIDEO MARKETING SECRETS**

# UNDERGROUND REFERENCE GUIDE TO MAKE AND RANK VIDEOS IN 2015

by Marc Rosenkrans wsoaffiliate.com/vms

vidfunnels.com



#### THE LEGAL MUMBO JUMBO

#### © 2014 All Rights Reserved

No part of this publication may be, including but not limited to, reproduced, in any form or medium, stored in a public data retrieval system or transmitted by or through any means, without prior written permission from the publisher.

The information contained herein has been obtained from sources believed to be reliable at the time of publication. The opinions expressed herein are subject to change without notice. The publisher disclaims all warranties as to the accuracy, completeness or adequacy of such information.

The publisher assumes no liability for errors, omissions, or inadequacies in the information contained herein or from the interpretations thereof. The publisher specifically disclaims any liability from the use or application of the information contained herein or from the interpretations thereof.



Hey thanks for buying this resource guide, I know you're gonna really enjoy referencing it throughout the year. Yup, this guide is gonna be your homey. Go where you go, be where you be, all of that.

Because its just that good...

Seriously though, this is only a resource guide. This is not for training purposes, I'm not claiming to be any kind of video marketing guru, so use this guide only for reference.

And because this is specific to video marketing, everything included here is specific only to video marketing. You're not going to find places to research keywords, how to get accepted to cpa networks or how to sell plr on fiverr.

In fact, you're really not getting any "how to" stuff in here at all really. I'm not gonna tell you how to do a damn thing. You're all grown up and can think for yourself, right?

All you're getting here is a collection of the most awesomest video marketing resources for 2015.

That's it, nothing more, nothing less.

All these links are intended to do is be a jumping point for whatever you got going on. Think of this as like a "best of video marketing" wiki.

Of course, being that I'm an affiliate marketer at heart, there are a bunch of affiliate links in here too....

That just means that if you click a link in this guide and end up purchasing something from one of my recommendations I'll most likely get a commission from that. (And I want to say a big thank YOU!)

But I included either the product name or the website name for you so even if you don't want to go through my affiliate link (ok....), then just type the website name into your browser, ok?

But seriously, it doesn't cost you anything extra and every single thing mentioned in here is something that I either use myself personally or that has come highly recommended from trusted sources. Plus the majority of them are free anyway, and I'm definitely NOT recommending you buy every single thing in this guide.

Get only what you need and what you know will save you time, money or a headache, cool?

All that being said, I really do hope you enjoy everything you've got here!

## [DO NOT SKIP THIS SECTION]

The best way to get the most out of this resource guide is to go through one section at a time, only clicking on links that interest you or meet your needs.

## Do NOT just go through this and click on every single link!

Why do you think you suffer from information overload after all??

Then once you've got the tools you need, put your own action plan in place (take a look at some of the recommended training courses at the end of the guide or use a training course you've already purchased and feel good about.)

But just stick to one thing, ok?

Don't go off making videos about dog collars one day, creating squeeze pages for SEO ebooks the next day and then trying to sell some diabetes cure the next day...that strategy will not work no matter how many fancy pieces of software you have.

Just saying.

Stick with one thing and really apply yourself to it.

One of the many great things about video marketing is that you can apply it on top of almost any other marketing niche.

You do affiliate marketing? Start affiliate marketing with videos.

Oh, you do SEO? Start ranking better and easier with videos.

Oh, wait – you said you're into graphics? Are you kidding me? You're into graphics and you're just getting into video now? Shame on you....

Seriously though, use this guide and your own discretion and you can find clever ways to incorporate video into what you're already doing or just get a real good jumpstart on everything.

On the next page you'll find the outline for the entire pdf. So let's get started!



#### **RESOURCE GUIDE INDEX**

#### 1. CREATE VIDEOS

- 1. video hardware
- 2. recommended cameras
- 3. audio hardware
- 4. recommended mics
- 5. video software
- 6. audio software
- 7. uploading your videos
- 8. storing your videos

#### 2. DESIGN VIDEOS

- 1. pictures for your videos
- 2. graphics for your videos
- 3. pics + graphics software
- 4. audio tracks
- 5. video elements
- 6. video converters

#### 3. RANK VIDEOS

- 1. RSS submit
- 2. index and ping
- 3. web 2.0 backlinks
- 4. social linking
- 5. social bookmarks and shares

#### 4. VIDEO WEBSITES

- 1. plugins
- 2. themes
- 3. all in one builders

#### 5. VIDEO MARKETING INFLUENCERS

- 1. youtube channels and websites
- 6. VIDEO MARKETING BLOGS
  - 1. blogroll

#### 7. VIDEO MARKETING TRAINING

- 1. recommended
- 8. CONCLUSION



#### **CREATE VIDEOS**

## The basic hardware and software you'll need to tap into video marketing

Actually, you probably already have most of the hardware you need to get started but I'll run through the basics here with you real quick.

Before I do though, here's a little tip if you're like me and hate having to wait for amazon to deliver (not that it really takes that long), and don't wanna spend the ridiculous prices most big box stores seem to have – if you just ask, most big box stores in your area will price match with amazon (walmart was even getting scammed with this method recently).

A lot of places (like the OfficeMax near me) will need to see that the item they're price matching is "fullfilled by Amazon" and not a 3<sup>rd</sup> party.

Obviously I'm **not** saying go out there and scam the system, just save yourself the shipping time of getting any electronics (and other items too) at a good price.

So here's the essential hardware you'll need to get started creating videos yourself.

**Video Hardware** – this hardware is only needed if you're planning on getting "behind the camera". You can start easily by doing screencast videos and skip to the next section Audio Hardware.

- 1. Use your phone all smartphones now a days are more than capable of putting out decent if not down right professional videos.
- 2. Use your webcam if you've got a laptop, chances are you've got a webcam. Put it to use without spending extra money on more stuff.
- 3. Use your camera I'm sure you've got a digital camera lying around somewhere. Go check it out before buying something new. If you're looking at something that can at least record in 720HD you've got enough to get started.

**Recommended Cameras** – If you're still planning on getting behind the camera and creating videos, then here's some recommended cameras for the value minded videographer. Be sure to check out <u>Amazon's trade in program</u> or the one by <u>Gazelle</u> if you're looking to upgrade.

For me personally, I've always used (and still do), Canon equipment. So although there's great options by other brands like Nikon, Samsung, Sony, etc, to keep this resource guide short and sweet, here's 3 of my top recommendations depending on your budget.

- 1. "On a budget" Canon PowerShot Elph 340 HS
- 2. "Best Bang for the Buck" Canon EOS Rebel T5
- 3. "For the PRO" Canon EOS 70D Digital SLR

**Audio Hardware** – more important than most people realize, audio can make or break a video so get it right the first time. Here's some hardware to get the job done.

- 1. Use your phone if you're using a halfway decent smartphone, then you've got a mic built in there that can probably do the job just fine without spending extra money.
- 2. Don't use your pc mic I've found most pc mics are pure crap. Of course I haven't used all of them, and you might have something good to use right there....but probably not. I'd avoid this route.

**Recommended Mics** – you can actually pick up a decent mic for around \$10-\$20 (I once bought a decent usb headset and mic at OfficeMax using the price match trick I told you about and got them to give it to me for \$16 when it was listed at \$45! It never hurts to ask...)

Just make sure you're getting a usb mic and not one of the ones that plugs into your audio jack, ok?

- 1. "On a budget" the headset and mic I got for \$16 is the Microsoft LifeChat LX-3000 (last I checked its about \$20), it works great for screencasts, skype calls, etc. But there's tons of other great options to choose from in the \$10-\$20 price range if you do some searching.
- 2. "Best Bang for the Buck" the infamous Blue Yeti
- 3. "Pro DSLR Mic" Rode Shotgun Microphone

**Free Video Software** (I'm assuming you already know about and/or have either Microsoft Live Movie Maker and iMovie) -

- ezvid.com full featured video editor with speed control, screen drawing, voice synthesis, screen recorder, photo slideshow maker and many other cool features.fr
- 2. <u>Screencast-o-matic.com</u> super easy and super simple, this tool is great for quick screen recordings. The free version lets you upload videos up to 15 minutes, record your screen and webcam, publish direct to youtube or to mp4, avi, flv and their super cheap pro version adds a whole bunch of other tools.
- 3. <u>Camstudio.org</u> records all screen and audio activity to create avi files (that it can also turn into swf). Basically an open source version of the much more expensive pro tool camtasia, but free.
- 4. <u>Powtoon.com</u> create animated videos and presentations with their fun templates. To remove the watermark, you can upgrade by paying per exported video or with a subscription.
- 5. <u>Flixpress</u> Automated templates you can use to create broadcast quality video in minutes (great with bumper videos, segment intros and more). The also offer credits for more advanced video creating features and even custom video creating services.

## **Upgraded Video Software -**

- 1. <u>Camtasia free trial</u> but then \$300, this one ain't cheap. Just hold onto this link until you're ready for it, or play around with the free trial in the meantime.
- 2. <u>Explaindio</u> weird name, but awesome and easy to use tool. Create all kinds of videos, with easy to edit templates and a massive set of features.
- 3. <u>Easy Sketch Pro 2</u> runner up spot because even though I'd buy explaindio if I could only choose 1 tool.
- 4. <u>Video Script</u> one of those commonly overlooked parts of video marketing, this software creates video scripts in minutes and it can be used on pc or mac.

#### Audio Software -

- 1. <u>audacity (free)</u> multi track audio editor and recorder so you can optimize, cut, copy, splice and mix audio recordings. Can be a little intimidating at first with all the features.
- 2. <u>Power Sound Editor (free)</u> great audio editing software if you're a visual person. Easy to navigate and upload finished projects.
- 3. <u>Smart voice recorder (free android app)</u> always be able to record, no matter where you go.
- 4. <u>Voice record pro (free iphone/ipad app)</u> again, record wherever you are in high quality.

### **Uploading Your Videos -**

- 1. Youtube obviously. All free, with millions (billions?) of users and owned by mother google. Also, using google hangouts has shown to be one of the best ways to rank and stay ranked. Youtube videos are not recommended for private, higher end content you want locked down.
- 2. <u>Daily motion</u> clean video platform provides HD video fast and easily online. Ranks well too!
- 3. <u>Metacafe</u> limited to ten minute uploads but another resource to upload and share your new videos.
- 4. <u>Vimeo</u> get 500 mb/wk free or upgrade to one of their better plans. Beautiful looking video player with no ads and sharing.
- 5. <u>Wistia</u> definetely the most professional video hosting, analytics and marketing tools. You get to host up to 50 videos (doesn't even matter how long) and lock them down better than any other player.
- 6. <u>Easy Video Suite</u> released almost 2 years ago but still going strong and being used daily for high ticket launches, this one isn't cheap at \$300-\$400 but keep that link in your pocket until you need it later.

## Storing Your Videos -

- 1. <u>google drive</u> starts you with 15 GB of free Google storage, so you can keep pictures, stories, designs, drawings, recordings, videos anything.
- 2. <u>Dropbox</u> only 2gb of space to start out but you can share a link (like I am right now!) or do other tasks to get more space easily.
- 3. <u>Copy.com</u> really nice, clean and easy to use interface the really nice thing here is that you can upload any size file (and share usage). You get 15gb to start.
- 4. <u>amazon s3</u> if you want quality online cloud storage, there really isn't a better option than amazon s3. For mere pennies you can have people watching and downloading your videos all the time. Simple, no frills user interface and easy sign up with your amazon account.



#### **DESIGN VIDEOS**

Make your videos pop with awesome graphics, catchy animations and mesmerizing video motion backgrounds.

Before getting into any of this, let me give you this link: free CS2.

Granted, there's a steep learning curve with any of the Adobe products and this one is not the newest version, but you're getting software worth hundreds of dollars for free right here... that's pretty cool, right?

For more resources, see the categories below. Just note that when you go to any free picture or free graphics website, you'll see plenty of ads for paid pics/graphics and they all look great compared to the free ones. Use whatever suites you best, remember you can always upgrade later if you need to.

#### Pictures for Your Videos –

- 1. <u>morguefile.com (free)</u> bunches of photos for free and no attribution required if you modify them (like putting text over it, or cropping the photo)
- 2. pixabay (free) another option for free photos to use in your videos.
- 3. <u>dollarphotoclub.com</u> \$1 per image on a monthly plan for \$10.

## **Graphics for Your Videos -**

- 1. <u>iconmonstr.com (free)</u> simple, flat, modern icons in standard sizes that you can download in any color you want.
- 2. <u>iconarchive.com (free)</u> a whole lot of different types of themed icon sets to use for free.
- 3. <u>Buttonoptimizer.com (free)</u> for fast, free and custom buttons I use this tool a lot.
- 4. <u>Button Creator (free)</u> real easy, awesome buttons to download
- 5. <u>Vector toons (paid)</u> awesome resource for vector graphics no matter what niche you're in.
- 6. <u>graphicriver.net</u> tons of very high quality images for every project.

## Picture and Graphics Software -

- 1. <u>GIMP (free)</u> full featured graphics editor that you download and run on your computer.
- 2. <u>Pixlr (free)</u> great photo editor whether you're online or off, like your own free version of photoshop.
- 3. <u>Picmonkey (free)</u> cool photo editing tool online makes turns your graphic editing nightmares into fun times.
- 4. <u>Canva.com (free with per use upgrades)</u> an awesome tool to create all kinds of graphics. Lots of free graphics to choose from, with premium options available for a buck.
- 5. <u>Uber Video Graphics Editor (\$17-\$27)</u> graphics editor to create any type of video element you can think of including stars, arrows, lower 3<sup>rd</sup> graphics, banners, custom text, social media icons, etc
- 6. <u>Youtube channel art maker (\$37)</u> not only a graphics editor specifically for creating graphics perfectly sized to display on youtube, this also includes over 100 pre-made templates.

#### **Audio Tracks -**

- 1. <u>audioblocks.com (free trial)</u> massive amount of free audio loops, tracks and effects with upgrade options.
- 2. <u>looperman.com (free)</u> sign up for an account and you've got thousands of free music loops at your fingertips.
- 3. <u>sampleswap.org (free)</u> might take you a little bit to find exactly what you're looking for here, but there's a TON of audio tracks available here for you.
- 4. <u>Audiojungle.net (paid)</u> an audio track at a fair price for any kind of video you're working on.

#### Free Video Elements -

- 1. <u>Free-video-footage.com (free)</u> get free video backgrounds plus a whole lot more.
- 2. <u>givemefreeart.com (free)</u> everything is free to use in your own project, with some cool animations and even other free graphics on the downloads page.
- 3. <u>Videvo.net (free)</u> very high quality, awesome stock footage and motion graphics. I highly recommend visiting this site before you buy any kind of video footage.

#### Recommended Video Elements -

- 1. <u>Videoblocks.com (free trial)</u> massive amounts of high quality motion backgrounds, stock video footage and more.
- 2. <u>Videohive.net (paid)</u> tons of options from lots of different vendors here and all at reasonable prices.
- 3. <u>Instahook video backgrounds (\$27)</u> over 100 Full HD Stock Video Clips plus a ton of other unannounced bonuses from a top youtube video marketer.
- 4. <u>video suite pro (\$37)</u> developers license to 30 modules containing more than 3000 hand drawn shapes and characters, 2 characters with 60 poses, 25 video backgrounds and a whole lot more. Easily one of the best ways to ramp up your video profits fast.
- 5. <u>Instant video presence (\$17)</u> create beautiful lower third graphics for your videos and hangouts the easy way. Check out the demos, this is a nice upgrade.

#### Video Converters -

- 1. <u>online-convert.com (free)</u> convert your videos online into almost any format so you can edit them how you choose.
- 2. <u>mirovideoconverter.com (free)</u> a desktop client to convert videos into all kinds of formats like mobile optimized.



#### **RANK VIDEOS**

Underground ranking strategies gathered from the top minds in the industry and brought to you in one condensed version.

\*\*\*To skip almost this entire section, you can go over and <u>get Tube Live Commando</u> by Anthony Hayes. He's also got some fantastic <u>free video ranking tools</u> available at his personal website explaining how to rank videos way better than I ever could....

I probably don't need to mention the very basics about how you should share your videos on the "big 3" (fb, g+ and twitter), but if you need help with that stuff I'm sure you can find a youtube video that explains it;)

What you will find here is a list of links to follow step by step to rank your videos. Obviously results may vary depending on the sun, moon and blah, blah, blah you know all that, right?

I'm not saying you're going to get #1 rankings, but I am saying that most ranking courses you purchase will show you some (probably not all) of the links below and using them in the same order as listed below for a more "organic" feel...

And finally, just to clarify – I'm no video seo ranking guru ninja. But I've bought enough courses to see that most of them teach the same core strategy.

So you're getting the combined power of multiple Video SEO Ranking courses all wrapped up into a few pages of links!

Before you do anything, make sure you've done your on-page SEO (<u>click here for the free on-page SEO cheat sheet</u>). Then once that's done, continue on with the steps below:

RSS Submit - (click here for the template to convert your video to rss) and then submit that feed to the sites below. Just use the title of your video as the description and use the link to the video as the website url. (both free)

- 1. <a href="http://www.bulkping.com/free-rss-submit-online/index.php">http://www.bulkping.com/free-rss-submit-online/index.php</a>
- 2. <a href="http://tools.950buy.com/rss-submit/">http://tools.950buy.com/rss-submit/</a>

Index and Ping - just enter your link and a few details and let these sites work their magic. Recommended to wait 12-24 hrs after you've submitted to rss.

- 1. <u>indexkings.com (free)</u>
- 2. pingler.com (free with paid upgrade available)
- 3. pingomatic.com (free)

**Web 2.0 Backlinks** – embeds are best, so head over to vimeo, daily motion and the following web 2.0 sites to embed your video. Obviously, the more time you spend on these the better. Adding an original article, linking high pr sites, etc will only boost rankings but this isn't an seo course... Recommended to wait 24 hrs after index and ping.

- 1. Tumblr.com
- 2. blogger.com
- 3. wordpress.com

**Social linking** – Now start dropping the links to your new videos and/or one of your web 2.0 blog posts onto these sites.

- 1. reddit.com
- 2. digg.com
- 3. delicious.com

**Social Bookmarks and Shares** – get the social proof you need to show the big g who deserves to be ranked. Don't overdo anything here and don't be spammy. Recommended to wait 24 hours after backlinks.

- 1. <u>socialadr.com (free or paid)</u> fully automated social marketing service with real time reporting, this can put ranking your videos on overdrive.
- 2. <u>addmefast.com (free and/or paid)</u> there are entire WSOs on this site....but it's pretty easy to get the hang of and just a little time each day (or a few bucks) can go a long way to rank videos.
- 3. Socialclerk.net (free and/or paid) another site like addmefast
- 4. <u>socialmonkee.com (\$7)</u> cheap solutions to get social bookmarks for your videos easy.
- 5. <u>ifttt.com (free)</u> getting to know this site can put almost everything you do on autopilot.
- 6. <u>seoclerks.com</u> think if fiverr wasn't \$5 and it was just about SEO and you've got seoclerks.com. If you're looking for value, there's tons here but just keep both eyes open like you would on fiverr.



#### **VIDEO WEBSITES**

## **Underground Toolkit for Building Your Video Website**

Another cool thing about video marketing is that you really don't even need a website to get going. But eventually, if you're serious about this business then you'll need to get one (or more).

Now if you're just starting out here, then you'll obviously need a domain name, hosting and if you're planning on building a list then get an autoresponder too.

If you want to skip all those things and take the easy (more expensive) route, skip down to the "All in One Page Creators" section.

**Free Themes** – grab one of these video wordpress themes for free and get your new video site up fast. Just click on each one to see preview a demo and download it free.

- 1. focus
- 2. edivos
- 3. stumblr
- 4. garvan

**Recommended Themes** – for more freedom, support and features, take a look at some of these options to bring your websites alive with video.

- 1. <u>themeforest.net (paid)</u> Here you'll find high quality, professional video themes from the top wordpress theme designers.
- 2. <u>simple video press (\$29+)</u> feature rich and endorsed by some of the top video marketers, this one you've really just got to see in action for yourself.
- 3. <u>Video Review Master (\$9.90!)</u> You won't believe what this includes for under \$10. Software plus some awesome themes to build auto video sites with ease.
- 4. WP Mega Pack (\$37) developer rights to 377 themes (less than 10¢ per theme). And these are all very high quality themes too.

**Free Plugins** – download all these free wordpress plugins right now to instantly boost your video marketing. (all plugins below were chosen for their features and continuous updating by the plugin creator).

- 1. <u>pretty link</u> cloak and track hits to your affiliate links. Stop using bit.ly and start making your links look pretty!
- 2. <u>Smart pages plugin</u> create pages fast with full seo and include images and videos.
- 3. <u>huge-it</u> video gallery plugin turns your existing theme into a video site.
- 4. <u>Easy media gallery</u> video gallery plus options for images, sliders, photo albums and more.
- 5. Contus another slick looking video gallery option.
- 6. <u>Tubepress</u> modern video galleries from the most well known free video gallery wordpress plugin.
- 7. Wordpress video player I think the name says it all with this one, doesn't it?

**Recommended Plugins** – I'm not going to overwhelm you with tons of plugins to buy. With the resources below you'll be able to find what you're after in no time.

- 1. <u>Codecanyon.net</u> tons of really awesome, under-marketed plugins available here for wordpress or whatever you're using. Fair pricing and a good review system makes this site a winner.
- 2. <u>WP Profit Builder (\$47+)</u> Drag and Drop page builder with 55+ awesome templates to get you started, this plugin (that comes with its own theme too) packs a serious punch.
- 3. <u>Premium Plugin Club (\$37)</u> Secret access to this massive collection of 51 high quality plugins that come with developers rights and 12 months of guaranteed free updates.

All-in-One Page Builders – these options don't require you to have a domain or hosting, just use theirs. ClickFunnels can even work as an autoresponder (with limited features though). Both of these tools you can also use in addition to a site and can use them directly on your site too. Whichever way you choose!

- 1. <u>Leadpages (monthly fee)</u> host with them or install the plugin and host on your site, whichever you choose. Create beautiful video lead capture pages quickly and easily.
- 2. <u>ClickFunnels (monthly fee)</u> like an upgrade to LeadPages, where ClickFunnels stands above the rest is the easy creation of entire video sales funnels (other tools like LeadPages make you manually tie all the pages together to build your funnel).



#### **VIDEO MARKETING INFLUENCERS**

The (mostly not so secret) influencers and upcomers in internet video marketing in 2015 (and beyond)

Here is a very short list of video marketers that I personally follow and have learned from. Obviously, this list could go on for days and I'll probably end up having an updated list on a website somewhere, but for now follow these guys. For easy reference, I've put a link to their youtube channel and their website.

- 1. James Wedmore Youtube Channel | Website
- 2. Gideon Shalwick Youtube Channel | Website
- 3. Joey Xoto Youtube Channel | Website
- 4. Adam Payne Youtube Channel | Website
- 5. Mike from Maine Youtube Channel | Website
- 6. Anthony Hayes Youtube Channel | Website
- 7. Anthony Aires Youtube Channel | Website
- 8. Tim Schmoyer Youtube Channel | Website

And for a massive collection of the absolute best minds in internet marketing coming together to help each other, <u>check out the Internet Marketing Super Friends FB Group.</u>

Its free (if you get accepted), but keep the spammy stuff out of there or you'll be booted within milliseconds, got it?



#### **VIDEO MARKETING BLOGS**

Get up to the minute information on the latest video marketing developments.

Just a few blogs you can learn a thing or two from in your spare time. Tons of valuable content in just a handful of links -

- 1. <a href="http://www.reelseo.com/video/marketing/">http://www.reelseo.com/video/marketing/</a>
- 2. <a href="http://www.entrepreneur.com/topic/video-marketing">http://www.entrepreneur.com/topic/video-marketing</a>
- 3. <a href="http://www.webvideomarketing.org/wvmblog/">http://www.webvideomarketing.org/wvmblog/</a>
- 4. <a href="http://www.videobrewery.com/blog/">http://www.videobrewery.com/blog/</a>
- 5. <a href="http://vidyard.com/blog">http://vidyard.com/blog</a>



#### VIDEO MARKETING TRAINING

Recommended courses by the top online video marketers to jump start your business and spend less time learning and more time doing.

- 1. <u>Million Dollar Sales Video by Alex Jeffreys</u> (With an overwhelmingly successful launch almost every month, Alex knows his sales videos)
- 2. Xmas Tube Cash by Adam Payne (Adam cares about his students, and it shows. Plus this is good all year round)
- 3. <u>Video Secrets Unleashed by Matt Bacak and Mike Stewart</u> (great course to add list building to your video marketing)
- 4. <u>Affiliate Income Secrets by Mike from Maine</u> (I urge you to pick up the "Review Video Secrets" OTO, this guy really knows how to use video marketing to make a ton of money...)
- 5. Youtube SEO Training PLR Videos (2 for 1 you get both high quality training, plus the Private Label Rights so you can resell and profit)



I hope you enjoyed the Video Marketing Secrets: Underground Reference Guide for 2015.

Your next steps are to get out there and take action! Don't be afraid to grab a tool here or there to make things easier on yourself. If you love graphics but suck at making them, grab a easy graphics editing tool with premade templates. If you don't want to make a video yourself, <u>hire someone on fiverr</u>.

If you don't like all the boring backlinking and seo stuff, find someone to do that part for you.

Just get it done.

Now if you aren't a techie, don't know how to write sales copy and can't do graphics to save your life, then your only hope is to <u>check out webvance.com</u>

Last thing!

Did you enjoy this guide?

Did you think it was helpful?

Would you like to sell it yourself (with your own affiliate links in here)?

Then just <u>click here so you can get private label rights</u> to Video Marketing Secrets: Underground Resource Guide.



#### **VIDEO MARKETING SECRETS BONUS**

#### **4 STEPS TO PROFIT**

If you have a little money to invest you can save yourself some time by cutting down on the manual work with the easy steps below. Just a word of advice, only get the tools you need right now and reinvest your profits into making your "job" easier going forward.

1. Get your jumpstart by grabbing this complete **Video Marketing Made Easy biz in a box** (if sold out <u>click here</u>)



2. Create awesome animated videos easily with the "Best Video Creator of 2014"



3. Kick your videos up a notch and give them that professional edge with Video Suite Pro reloaded



4. Rank your killer videos fast and on autopilot with the **Tube Live Commando** 



vidfunnels.com



## Images used with permission by:

http://www.iconsmind.com/ (very cool line icons)