

Privacy Policy

My Soccer Moves is a product and service that is provided by Soccersphere LLC. This Privacy Policy ("Policy") governs the data you submit using one or more of the Soccersphere products, and services ("Products" or "Service"). Please read this Policy carefully. By accessing or using our Service, you agree to be bound by this Policy as well as our [Acceptable Use Policy](#) and by our [Terms of Service](#).

We will not use or share your information with anyone except as described in this Privacy Policy. This Privacy Policy does not apply to information we collect by other means (including offline) or from other sources. Capitalized terms that are not defined in this Privacy Policy have the meaning given them in our Terms. **In the event that you are a child under 13, you will need to get your parent or guardian to provide consent to your use of the Service before you can register or submit any personal information.**

1. What is the My Soccer Moves Product and Service?

My Soccer Moves is a service and tool that soccer players, coaches and parents use to help players develop soccer skills and passion for soccer, to express and develop their soccer creativity, to inspire others and be inspired by others through sharing their soccer videos and achievements, and to encourage soccer skill challenges with friends, teammates, members of their clubs, and other players throughout the world ("Friendlies").

2. Information We Collect and Use to Provide the Service

User-Provided Information: You provide us information about yourself, such as your name, age, profile image, country of origin, soccer stats or level of expertise and e-mail address and applicable identifying or, if applicable, payment information, when you register for an account. You will also be asked to select a username. Your username and other information you choose to add to your profile will be available for public viewing on the Service. As a result, we recommend that You not use your real name as your username unless you are comfortable with disclosing this information. Furthermore, if you are registering for a paid account or otherwise acquiring Service from us, we will ask you to provide payment information. Soccersphere uses a third-party payment processing service to process such transactions. We do not retain any such payment or financial information following your transaction. If you believe your payment information has been submitted without your consent, please contact us immediately and we will work with you to resolve any concern with our payment processing service.

We may use your email address or other information concerning your devices to send you notices (including any notices required by law, in lieu of communication by postal mail) or alerts. You can control receipt of certain messages or alerts on your Profile or Settings page or, if applicable, on your

mobile device. If you correspond with us by email, we may retain the content of your email messages, your email address and our responses.

If you use your Facebook, Twitter, or other social networking site ("SNS") account information to sign in to our Service or to otherwise link your My Soccer Moves account to an SNS, we will collect and store your SNS user ID and will also extract any information from such SNS that is needed to either complete your account registration, to provide a list of users with whom you may want to connect and, if applicable, permit you to use such SNS to enable single sign on functionality.

You also provide us information that you post (or that a child you have authorized on the Service, if applicable) to the Service including videos, replies to videos, and other communications to other users on the Service (collectively, "User Content"). Your User Content and other contributions on the Service, and metadata about them (such as when you posted them) are, by default, publicly viewable on the Service along with your username. This information may be searched by search engines and be republished elsewhere on the Web in accordance with our Terms of Service.

If you choose to link another user on the Service or participate in one or more Friendlies, your User Content will be made available to such linked users.

We use these automated technologies to collect and analyze certain types of information we consider to be non-personal information, including: (a) information related to the devices you use to access or interact with the Service, such as: IP addresses, geolocation information, unique device identifiers and other information about your mobile phone or other mobile device(s), browser types, browser language; and (b) information related to the ways in which you interact with the Service, such as: referring and exit pages and URLs, platform type, the number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, the date and time you used the Service, and other similar information. We may also capture other data, such as search criteria and results.

We may collect different types of information about your location, including general information (e.g., IP address, zip code) and more specific information (e.g., GPS-based functionality on mobile devices used to access the Service), and may use that information to customize the Service with location-based information and features.

Furthermore, depending on how you're accessing our Service, we may use "cookies" (a small text file sent by your computer or device each time you visit our website, unique to your account or your browser), or similar technologies to record log data. When we use cookies, we may use "session" cookies (that last until you close your browser) or "persistent" cookies (that last until you or your browser delete them). For example, we may use cookies to store your preferences or other settings so you don't have to set them up every time you use the Service. Some of the cookies we use are

associated with your account (including personal information about you, such as the email address you gave us or your username), and other cookies are not.

Soccersphere uses information we collect to analyze how the Product or Service is used, diagnose service or technical problems, maintain security, personalize content, remember information to help you efficiently access your account, monitor aggregate metrics such as total number of visitors, traffic, and demographic patterns, and track User Content and users as necessary to comply with the Digital Millennium Copyright Act and other applicable laws. We also may use this your information to suggest other users with whom you may want to connect or Friendlies that may be of interest to you.

3. How We Share Your Information

Personally Identifiable Information: Soccersphere may share your information and User Content with third parties for the purpose of providing the Service to you and as needed to implement the Service (such as by notifying friends on the Service that you have posted a video, achieved a badge or to otherwise deliver any Service that you have purchased). In all other cases, we will ask your consent before disclosing your Personally Identifiable information to an unaffiliated third-party.

We may share or disclose your information with your consent, such as if you choose to sign on to the Service through a third-party service or elect to participate in a contest. We cannot control third parties' use of your information which at all times will be governed by such third-party's privacy policy.

Soccersphere may disclose your personal information if required to do so by law or subpoena or if we believe that it is reasonably necessary to comply with a law, regulation or legal request; to protect the safety of any person; to address fraud, security or technical issues; or to protect Soccersphere's rights or property.

Non-Personally Identifiable Information: We may aggregate and/or anonymize information collected through the Service so that the information does not identify you. We may use aggregated, anonymized, and other non-personally identifiable information for any purpose, including for research and marketing purposes, and our use and disclosure of such information is not subject to any restrictions under this Privacy Policy.

Soccersphere may allow third-party ad servers or ad networks to serve advertisements on the Service and on third-party services. These third-party ad servers or ad networks use technology to send, directly to your browser, the advertisements and links that appear on Service. They automatically receive your IP address when this happens. They may also use other technologies (such as cookies, JavaScript, or web beacons) to measure the effectiveness of their advertisements and to personalize the advertising content. Soccersphere does not provide any personally identifiable information to these third-party ad servers or ad networks without your consent. However, please note that if an advertiser asks Soccersphere to show an advertisement to a certain audience and you respond to that

advertisement, the advertiser or ad server may conclude that you fit the description of the audience they are trying to reach. The Soccersphere Privacy Policy does not apply to, and we cannot control the activities of, third-party advertisers. Please consult the respective privacy policies of such advertisers for more information.

4. How We Protect Your Information

Soccersphere uses commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information. We cannot, however, ensure or warrant the security of any information you transmit to Soccersphere or guarantee that your information on the Service may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.

In the event that personal information is compromised as a result of a breach of security, Soccersphere will promptly notify those persons whose personal information has been compromised, in accordance with the notification procedures set forth in this Privacy Policy, or as otherwise required by applicable law.

5. Your Choices About Your Information

You may, of course, decline to submit personally identifiable information through the Service, in which case Soccersphere may not be able to provide certain services to you. You may update or correct your account information and email preferences at any time by logging in to your account. Furthermore, in the event you elect to terminate your account, we will remove any videos that you have posted within a reasonable time following such termination. Other user content (such as comments or replies to other videos) will remain available following termination.

6. Children's Privacy

Protecting the privacy of young children is especially important. Soccersphere does not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to register with the Service unless we have received express parental or guardian consent in compliance with the Children's Online Privacy Protection Act (COPPA). If we become aware that we have collected personal information from a child under age 13 without verification of parental consent, we take steps to remove that information. In the event that you have consented to your child's use of the Service, we recommend that you manage and verify any content that they choose to share and review and modify any privacy settings that may exist in the Service.

7. Links to Other Web Sites

We are not responsible for the practices employed by websites linked to or from the Service, nor the information or content contained therein. Please remember that when you use a link to go from the Service to another website, our Privacy Policy is no longer in effect. Your browsing and interaction on any other website, including those that have a link on our website, is subject to that website's own rules and policies.

8. Changes to Our Privacy Policy

If we change our privacy policies and procedures, we will post those changes on this page to keep you aware of what information we collect, how we use it and under what circumstances we may disclose it. Changes to this Privacy Policy are effective when they are posted on this page.

If you have any questions about our practices or this privacy policy, please contact us at: terms@MySoccerMoves.com, or send mail to: Soccersphere P.O. Box 200758 Denver, CO 80220.

This Privacy Policy was last updated on March 18, 2015.