



## One Minute Free Traffic Quora Profile

**Bonus Video Transcript**

Alright, I want to show you a secret here. It's about setting up your core up profile and the previous video I showed you how to sign up for Quora. And here we're going to look at the strategic thinking and the philosophy of setting up your core profile the right way. So the strategy is you want to connect your Quora profile to your business, your Facebook, uh, set up your Google account but not your personal account. If you can help doing that. Now, if you don't have a business, no worries, but it's best to connect the pieces and parts of your profile to your actual business because ultimately this is about making money and connecting with people at the business level. When you're picking your interest, which you saw in the previous video, you want to pick those markets, those items, those niches, those entrust that relate to your niche products, brand business, not your personal interest as much.

Again, this is about free traffic for your business unless you are your business. And that of course is a different type of business entirely and it's the guru business. Okay? You're going to be picking areas that showcase your skills, talents, ideas and products, especially the benefits of those things. So again, as you are setting up your profile and thinking about your interest and going down the rabbit hole, think about not what you are interested in, but ultimately what you want to dive into, what you want to be looking at in terms of questions and answers that you can provide. It's very important to think about what other people are thinking about what other people are interested in related to your business and what you can provide to them. In general, it's a good idea to go narrow, not broad example here is you know, don't go after marketing, try to narrow down into an area that's closer to what you do or what you offer, your products, your services and so on.

So rather than marketing, you'd go after something like mobile marketing. In fact, you might go into android mobile marketing or iPhone mobile marketing or tablet marketing, things of that nature. Now in terms of your bio, you want to let people know who you are and what your business is. Okay, what you do, what your business offers and what that core business is. What is Your Business? Again, you can be there and be social and a really cool way without being like, hey, this is me. This is all about me. Because ultimately it's about them. What's in it for them? That's the positioning here. Okay? You do want to link to your other social accounts, link them to Quora and then Quora to them. You want the cross pollination as I like to call it, and that's really about it. That's the overall strategy. That's how you do it.

Now, in the previous video, I did show you exactly how to get this account set up, but just to make a point clear about your overall strategy and to make a really important point here. If I'm going to follow 10 more topics, I'm going to dive in. If I can, for example, let's say money. Sure, but you'll notice that it allows you, it opens up the opportunity to get deeper automatically. When I selected money, you can see what happened here below wanting and making money and making money online wealth, currencies. So that's what happened. When you, when you click on these individual items, you're able to narrow down, so let's say making money online, okay. And maybe wealth. And what happens is, is when I select these, it starts to open up more related and very often more narrow opportunities becoming a millionaire. Maybe poor people, poverty.

I'd stay away from those gopher, the gopher, the top right, becoming a millionaire, becoming a billionaire perhaps. And then you can continue there. But that shows you exactly what's happening. And what will happen in your newsfeed is that it will be more targeted towards those items. And they'll continue. This is Quora. They'll continue to say, hey, follow more and more topics. Find people on Quora

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and so on and so forth. So that's how you do it. That's how you set up your profile and a really intelligent way. And in the next videos, you'll see even more.

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