

One Minute Free Traffic Picture

Bonus Video Transcript

In the previous training, I said the mindset is all about writing a letter to a friend. I want to make sure that you understand just how powerful this secret is for you in your business in terms of getting very, very good responses, lots and lots of free traffic, and this is how it goes. Working at warp speed. This is what happens. You're going to pick the right question and you're going to answer it extremely fast. I'm going to demonstrate this to you. It's very, very easy to do. I'm going to throw a question at you and then you can pause the video if you'd like and think about it and then just imagine how easy this would be. The question is, what is your favorite holiday? What is your favorite holiday? So feel free to pause the video for a minute so that you can think about that.

If you want to just keep listening, that's fine and this is the answer that I could easily provide to someone. I could say this and I could type this or I could do something else to provide this as an answer. But this is the thinking. Are you ready? What is my favorite holiday? Oh, I really enjoy Christmas time. Why do I love Christmas time? Because that is the time that my family gets together. And I also know that after that holiday, very shortly after in the new year, every year we like to head down to Disney world. And when we're down in Disney world, we really enjoy going to the parks and spending time going on the rides and the different shows. We see our wonderful and fun. My favorite ride is space mountain. I have a great time when I'm on that rollercoaster, especially with my family, we have a great time.

That's why I love the Christmas time because it leads to Disney World and Disney is really awesome. So, I get the best of everything and so on and so forth. So, the way that I just described that, that language, the kind of pausing that I did, the thinking about Christmas and also thinking about Disney World, that is what allows me to produce an answer to a very basic question. What's your favorite holiday? I'm sure you had a different answer in your mind with different words. That's what makes us so human. That's what makes us so special and so easy to do because anyone can answer that question and it really is that easy in that fast. Also, here's the next thing to think about. You're going to be writing up or typing content in most cases, so you're just going to use images to help answer the question.

So, in the previous example that I just provided just a moment ago, I could put in a picture of a Christmas tree. I could put a picture in of a maybe, oh, the wreath that you would hang on a door. I might've put pit up, put a picture in of Disneyworld or Mickey Mouse. I might put a picture in that helps people to go, oh, okay, I've got that at a glance. And again, the mindset, it's like writing a letter to the, to a friend. It's really that straightforward and it's really that easy. That's all you've got to do. The secret, again, is writing a letter to a friend. That's the mindset.

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