



One Minute Free Traffic Affiliate “Hot Shot”

Bonus Video Transcript

So in the previous video I spoke about not having a product of your own and you're probably thinking, well, if I'm going to be an affiliate, how do I do that? Where do I go? How do I think about this? So what I'd like to do is provide you with a quick demo and we're going to take a look at a website that provides you with plenty of opportunity. So I'm here on Clickbank. It's a wonderful market place. There are many other marketplaces just like this. For example, you've got Jv Zoo, you've got warrior plus, and there are many, many other networks as well where you can be a straight up affiliate. But let's take a look at Clickbank here. And I'm in the marketplace. I just did a quick search for Clickbank marketplace on Google. You'll land here, there's the URL accounts.clickbank.com and I'm, I'm just in the marketplace.

And so what I can do now is I can start to look around for different types of products that might make sense for me to go after. So now let's just go after Ebiz, marketing and I can start to look at what is really, you know, just absolutely on fire. And here is some quick advice. You can look at the dollars per sale, right? The average money per sale. So this is insane. You got John Crestani Gray, he's got an auto webinar set up there and I know John, it's pretty, uh, he's got a great product, great guy, and he got a \$460 practically. So it's pretty nutty here. You can also see what's known as gravity and gravity is like the pulse or the indicator of just how popular this is. It's based on the number of sales by different affiliates.

So it's kind of a combination of not only the number of affiliates promoting, but also the number of overall sales. So that's pretty important. You want to, you want a pretty high gravity. You don't want anything that has zero gravity, you want gravity. Anything typically, you know, when I see things that have a gravity over, you know, 20 or 30, I start to get really, really interested. I start to really look closely at what's being sold. I also look very closely at the average dollar per sale. How much am I going to be making? And you know, in terms of percentage or the dollars, right? So there's the 33, 23 here, but there's also the percentage that I get, I get nearly two thirds of the, uh, of the upfront costs, right? There's the initial sale, 31, boy, I'm doing all right with that. Right?

And does it have rebills as well? I love rebills because that means continuity means passive income sell once, keep collecting, that's really, really great. And you can see here I'm getting 30% on those rebills, 30%, 30%, 30%, uh, over and over and over. Okay? Uh, it's got great gravity as well. 117 bucks, right? So this is pretty hot right here. So we've got two in a row, we've got the super affiliate system, we've got traffic ivy. Just as a couple of examples, I could easily go back into another market, let's say, Oh, I dunno, maybe a health and fitness. That's a big one. Of course, and you can see here, you know, I'm getting 78% with a flat belly fixed, 78%, uh, average rebuild, not a whole lot of money. They're super high gravity though. So I might look at this, I might not, and I just keep going through.

I look for one after another after another, and then I start to do things like, Hey, what does this actually look like in terms of the sales page. So I might go, you know, I don't know, I'll go to back to life. I click on that, it goes through and I can see that they've got a VSL and that can just take a look at this, watch this and see if I resonate with it. And if I think my audience, my followers, uh, uh, questions that I can answer with somehow relate to, you know, back pain. So I might even extract some golden nuggets out of this video. I might watch this video extract golden nuggets, like the top five things you need to know about back pain. Okay. And then I might go over to Quora and see, in fact I'm, I'm right here on Quora and you can see topic back pain topic, lower back pain.

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So I might go into that and it's gotten nearly 41,000 followers. You see what we did there, this is like absolute gold here for you. And I might go into, might take a look, you can see here, I'll let you know December, 2017 not so hot. November 22 it was answered. So, okay well we need to go over to answer so you always have to remember to go from read over to answer to see what's going on more recently. Okay. And you can see here, last followed November 1st this is a bit back on January 14th that's closer to now. So I might be taking a look right here and I might go in and I might go after this one and I might use, and you can see there 6,000 plus views. Okay. 6,000 plus views. This is kind of annoying cause it's all bold. So you can do better than that. And again, I would watch this video, know that I have an answer, no, that I can be the affiliate, right? I can be the affiliate here using a Clickbank page, and I know that there's a good answer here with the video. Assuming the video is good, and then I can take a look at this question and possibly answer it. So that's how I can do this super, super fast. Bam, Bam, Bam, Bam, Bam. That's how you do it.

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