



A Work1099 Resource

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How To Customize and Reskin Apps Yourself – Fast!



Customize and Reskin Apps Yourself

For Work1099 and Universal App Maker Students

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Included with this Checklist:

- Step-by-step instructions for how to build or reskin any custom app from scratch with Universal App Maker.
- The top FREE resources for graphics that you can use to reskin your apps and make them completely unique.
- Recommended target markets for building your first apps.
- Where you can find help if you have any trouble using Universal App Maker.

Congratulations!

If you're reading this, it likely means you have access to Universal App Maker. Congratulations!

You've unlocked one of the most useful tools in the world for building and deploying your own mobile applications across the Android, Apple, Amazon and Windows App Marketplaces.

(You can also upload the apps you create directly to your own website if you choose. You're going to find there's very little limit to what Universal App Maker can do!)

Don't be afraid to experiment with Universal App Maker. It's pretty hard for you to "break" anything, and the quickest way to learn all of its capabilities is to simply USE it.

If you want to figure out how to do something specific, the other many instructional PDFs we've included on the download page will generally point you in the right direction, but keep in mind that Universal App Maker is frequently updated, so things may be changed or moved around from time-to-time. (New features are added regularly!)

With that in mind, please follow the instructions in this checklist to maximize the potential of Universal App Maker...

How To Reskin Your Apps

While you can take the templates as-is and publish them for sale on the app marketplaces, you're going to get better results if you "**Reskin**" the apps, or replace the existing app graphics with your own.

If you want to reskin an app, pick a template you like and build a new app in the same way that you create any other app. After it's built, you can start reskinning it!

To reskin an app with your own graphics:

- Login to your Universal App Maker account at admin-apps.com,
- Under "My Applications," click on pencil icon next to your app.
- Go to "Features" under "Editor."
- Click on the "Source Code" button to add raw source code to your page.

Each of the icons in your app can be customized, including the layout, the colors and much more.

Sidebar – Do you want to create a custom app from scratch?

Upload HTML or javascript to the Source Code pages you create! With many apps you find in the resource list below, you'll see a .js file, which is where the code for your game or app lies. You or a javascript programmer can edit this code to edit, add or remove any feature you can imagine from any existing template, or from scratch if you choose. If you want a blank slate, just choose the "blank template" option when creating an app, and then add the source code feature with the code copy-and-pasted.

When looking through the files of your app, many of them will be graphics, typically in the form of .png or .jpg files. You can download these files to your computer, or upload your own. You'll own need to adjust the sizes of images to fit the template, but you can do this either by editing the code, editing and resizing the image, or both (depending on what you're trying to do.)

FREE Resources For Your Apps

As you probably noticed of the templates in Universal App Maker are games...and games are also some of the most profitable apps you can list in the marketplaces. So it's fitting that one of our #1 resources are high-quality graphics that you can use free of charge to reskin your apps:

<http://kenney.nl> – Free Graphics for Game Apps

There are hundreds of great-looking graphics assets here you can use to reskin your game apps to make them look professional.

If you combine these great graphics with some small custom-added features from a javascript programmer, you can create a custom, unique, FUN, professional quality game for as little as \$20. (You can find some great, yet cheap javascript programmers at Fiverr.com.)

There are countless other assets you can add to your apps to make them more enjoyable, more useful, and more engaging for your users, though.

Here is a list of our other go-to resources, just search for whatever type of resource you need, there are many app specific resources available too:

<https://www.vecteezy.com> – Free Graphics and Vectors

<https://pixabay.com> – Free Graphics and Vectors

<http://dig.ccmixer.org/free> - Free Music

<http://soundbible.com/free-sound-effects-1.html> - Free Sound Effects

<https://www.partnersinrhyme.com/pir/PIRsfx.shtml> - Free Sound Effects

<http://www.sonniss.com/gameaudiogdc2016/> - Free Sound Effects

<https://codecanyon.net/search?utf8=%E2%9C%93&referrer=search&view=list&sort=sales&category=html5%2Fgames> – More low-cost templates you can add to Universal App Maker and deploy to all marketplaces

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Remember! Any of these assets can be edited, or you can hire someone to create or edit custom code/video/audio/graphics if nothing fits the bill.

Most Profitable App Markets

There are literally infinite opportunities available to App Makers like yourself, so please don't feel limited to this list. It's merely a suggestion based on what markets are trending right now, or markets that are "tried-and-true" and determined to be hot for years to come...

- Everything weight loss.
- Money-making/management/saving.
- Financial industry research and analyzation.
- All emerging technologies: 3D Printing, Bitcoin, Drones, VR, AI...
- All data-centric apps: multi-million companies spend big on learning what users are doing, where they are, and how to target them...
- All entertainment: Topic-specific radio/video/game/gear apps...
- Laser-targeted apps: "Fans" of a celebrity/niche/product/team
- Geographically-specific apps (look up Pokémon Go and Ingress)
- Simple apps for local businesses (easy to build and lucrative!)
- Coupon apps for a region/town/city (charge businesses monthly)
- Apps for local organizations/charities (offer free to build your cred!)
- Any hobby-specific apps: Golf, fishing, hunting, sewing, etc...
- Any early-education learning apps or games for kids
- News apps for specific target audiences: Use magazine templates
- All social media apps: Sharing experiences via photo/video/text/VR
- Event-specific apps: Conferences, trade shows... even weddings!
- **Do NOT feel limited by this list.** There are MANY opportunities. It's a jumping off point!

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Apps can be built and paired with literally any market. Think of Universal App Maker as a foundation-laying tool. Any type of app you can imagine can be built and deployed with it.

If you can dream it, it can be built – but ALWAYS start out small and simple, with as few features as possible, and then expand from there. It's cheaper and allows you to test a proof-of-concept, and allows you to get to market faster.

Congratulations again on your purchase of Universal App Maker! If you have questions, please contact our support desk at 1099support.com.