

# Golden Backlink Rolodex

Special Resource for Authority Site Launchpad VIP Program Students Only



This rolodex is our personal list of resources that we use to create ultra-high quality backlinks to our Authority Sites to skyrocket your Google ranking. You can not only use this list of backlink resources to link to your main Authority Site, you can use these to get incredibly powerful links to *individual articles* you build on your Authority Site in a matter of minutes.

This is an incredibly simple, but powerful system for rapidly building powerful golden backlinks that launch your site to the top results. The best part about this system is that it can be **entirely outsourced**.

As your Authority Site grows and earns you more money, you can have others follow this backlinking system to do all the work for you and make it completely hands off for you.

In fact, you can absolutely offer organic backlink creation as a service for others to **earn monthly income** using this Golden Rolodex, because virtually no one knows just how powerful and how easy these backlinks are to get.

You can point to your Authority Site in the top search results for your keyword phrases, then use that as sales proof that you can help others get ranked as well.

With all that in mind, let's dive right in...

## The Ultimate Golden Backlinks

There is a single powerful source of backlinks that are the absolute cream of the crop: **Backlinks from Media Sources**.

We're talking about news sites, newspapers, TV stations, magazines, popular blogs... generally speaking, **all** media outlets. This also includes **any news website** that is indexed in Google News for the keywords that you are targeting.

These backlinks are at the absolute top of the list when it comes to Google's reverence for them. That means a single backlink from one of these sources is typically worth many, many times the "link juice" compared to backlinks from other sources and can put you at the top of Google for multiple keyword phrases nearly overnight.

That's because they're not easy to get...for most people.

(Again, this is a good thing. Remember the "competitive moat" analogy that we talked about during the live workshop. It is a good thing when your competitors don't know about these things.)

Luckily, there are a few secret **FREE** and low-cost sources that you can tap into in order to magically attract these high-octane media outlet backlinks over time.

Our absolute favorite is a resource called...

*Drum roll, please...*

## HARO (Help a Reporter Out)

This is an amazing free resource that directly connects reporters and sources (you!) to be featured in news stories:

<https://www.helpareporter.com/subscriptions/>

(Use the FREE version, it works great.)

In short, there are reporters and journalists that need sources for articles that they're developing. They're typically looking for quotes and experiences from both "regular people" and experts in their industry... and **they all offer high-quality backlinks and referrals for your Authority Site.**

These e-mails go out multiple times a day with MULTIPLE opportunities, usually *dozens*, in each e-mail. You can likely find at least 1 opportunity that you would likely "qualify" to be a source for in each e-mail that is sent out.

The categories featured in each e-mail are:

**Biotech and Healthcare**  
**Business and Finance**  
**Education**  
**General**  
**High Tech**  
**Lifestyle and Fitness**  
**Public Policy and Government**  
**Travel**

You can find a huge range of niches in each and every e-mail and within each category. It's very likely that you'll find

opportunities in each one that are directly related to your Authority Site.

Here is an example of some requests included in the most recent e-mail that I received from HARO alone. You can see that the source requests are all over the map and you don't necessarily need to be an "expert" to answer it:

35) Summary: Gift Ideas For Leaving Home

Name: James Metcalfe Fupping

Category: General

Email: [query-8w1v@helpareporter.net](mailto:query-8w1v@helpareporter.net)

Media Outlet: Fupping

Deadline: 12:00 PM GMT - 21 January

Query:

We're looking for some great gift ideas for those leaving home for the first time. Whether it's parents, siblings, relatives or just friends, we're looking for quirky yet sentimental gifts!

For credit's sake, please include your name and any business/social links you might want included.

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41) Summary: What are the implications of ever-increasing globalization through technology to the global economy?

Category: High Tech

Email: [query-8w23@helpareporter.net](mailto:query-8w23@helpareporter.net)

Media Outlet: blockgeeks

Deadline: 7:00 PM EST - 20 January

Query:

What are the implications of ever-increasing globalization through technology to the global economy?

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31) Summary: Are Stereotypically Masculine Products Bad for Men?

Name: Joseph Rauch The Good Men Project

Category: General

Email: [query-8vo9@helpareporter.net](mailto:query-8vo9@helpareporter.net)

Media Outlet: The Good Men Project

Deadline: 7:00 PM EST - 20 January

Query:

I want to explore whether stereotypically masculine products can have a negative impact on men's health and contribute to toxic masculinity. I would love to connect with experts and men who can provide examples and insights.

Requirements:

- man who has been negatively impacted by stereotypically masculine products - mental health professional who has studied the impact of these products on men's health

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...these are just a few examples. You don't need to be much of an "expert" to get these backlinks, you just need to be willing to share your experiences and allow them to be published!

As your Authority Site grows in rank and prominence, you can easily start getting backlinks from the more **expert-oriented** requests that are sent out that are related to your niche.

The benefit of those backlinks is that you'll not only get the "link juice" from the backlink, but you'll get a lot of highly-targeted referral traffic as well, which lowers your bounce rate, boosts your credibility, and helps your rankings for the long-term.

### **Approach News Outlets Directly**

You can also get great backlinks and highly-targeted referrals by volunteering to write exclusive articles for news websites.

You'll only need to have a few existing ultra-high quality articles on your Authority Site (using the method we lay out in Free Content Formula) to approach these news websites for guest writing. You'll point to these as an example to show the kind of quality that you're capable of writing, and then suggest an article topic to them.

*Here's how you do it:*

- Search [Google News](#) for keyword phrases related to your niche to see what articles and news outlets appear.
- Click on each of the media websites that are delivering the articles to find the editor for the media site.
- Write up an ultra-short, to-the-point e-mail addressed to the editor (address them directly, with their name, so they know you're a real person...remember, they likely

get a lot of garbage e-mail everyday!) suggesting an article topic you'd like to contribute with a reference to your top 1 or 2 Authority Site articles. Keep it short - they VERY busy and don't have time to read a block of text.

- Give the editor at least 3 business days to respond. If they don't, follow up with them with another SHORT e-mail.
- If they don't respond within a week, it's likely that they will not respond at all, so move on to the next news outlet you'd like to approach.
- **VERY IMPORTANT!** Do NOT send the same article idea to several different outlets, in case more than one respond, because then you'll be in a position where you are not able to write the same article for both and you'll ruin that relationship. If you have multiple ideas for articles you can write (use your keywords for ideas) and approach each with a different proposal, that's fine, but **do NOT** send the same idea to multiple outlets.

In your e-mails to approach editors, keep it to just a few sentences long. Use the attached templates as an example:

Hello [editor's name], I'm the lead writer at [YourAuthoritySite.com] and wanted to express my interest in writing an article for [media outlet name]. I thought your readers might be interested in my experience with [your article idea here]. I would love to write an exclusive article for you about it.

If you're interested in discussing it further, please let me know and I'll send you a quick outline of my idea for your review.



Thank you for your time!

- Your Name

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For your follow-up e-mail, in case they don't respond, simply reply to your original message that you sent with a quick one-line e-mail:

Hello [editor's name], I know you're extremely busy but I just wanted to make sure you saw the article proposal I sent you a couple days ago. I would be very excited to write this exclusively for [outlet name], please let me know when you have a free moment if you're interested.

Thank you!

- Your Name

Easy, right? You only need to score a couple of backlinks by directly contacting editors or approaching reporters on HARO for these methods to pay off in spades.

Of course, there is one more great way where you can surge your way to the top search results for **any** keyword phrase you want to target just by spending a few bucks. That is...

## **Press Release Distribution**

Press releases are an absolutely fantastic way to get not just one great backlink to your website, but a huge surge of backlinks...and you don't need anyone else to do it for you.

Even better, it includes a direct link from Google News itself, because press releases distributed in this way are all featured in Google News.

Just use the Press Release template we've included to craft your own press release and distribute it via [Webwire](#), the cheapest option for massive, high-quality distribution available. You should simply use their WebPost option because that's all you need to get syndicated into Google News.

Again, see the attached press release template for an example of how to do this. You'll want to quote yourself (or your pen name) in the article and use the format described.

Those are incredibly powerful backlinks, but there are a LOT of other backlinks you can get that will supercharge your Authority Site in the search results as well.

You can get at least one link, and often MULTIPLE great backlinks using this rolodex of other Golden Sources...

### **Rolodex of Rapid Backlinks**

As we've mentioned, social media websites give you fantastic backlinks. You can get at least one link back to your Authority Site by creating a profile for yourself or your business on each of these **social media platforms**:

<https://www.facebook.com/>

<https://twitter.com/>

<https://www.linkedin.com/>

<https://www.pinterest.com/>

<https://www.reddit.com/>

<https://www.tumblr.com/>  
<https://instagram.com/>

## **Video Backlinks**

We recommend using the Fiverr Elite System that's included to get others to rapidly produce videos for you at low cost by simply using the article content you write as source material for your video.

You can link to your Authority Site in the descriptions of each of your videos, and you should post your video on each of these websites:

<https://www.youtube.com/>  
<https://vimeo.com/>  
<http://www.dailymotion.com/us>

## **More Easy Golden Backlinks**

These websites all enable you to directly link to your Authority Site to provide a high-quality backlink and boost your rankings:

<https://www.google.com/business/> - List your website's address and details directly with Google itself by getting a Google listing. If you have a business address, this is fantastic (you can even use a UPS box, for example.)

<https://disqus.com/> - This discussion platform allows you to put a backlink in your profile.

<https://www.slideshare.net/> - Do you have a powerpoint presentation or PDF? How about converting your articles into slides or PDF format? You can directly link to your Authority Site from your profile, and from within your uploads.

<https://www.yelp.com/> - Create a business listing for your website and link to your URL from your profile page!

<https://soundcloud.com/> - Anyone can upload audio clips directly to soundcloud and get a backlink from your profile. Rip the audio from the videos you have produced with your articles and upload them to soundcloud for a great backlink.

<https://www.flickr.com/> - You can create links by engaging with others on this image platform, by creating your own pages, and from within your profile.

<https://www.deviantart.com/> - Do you have high-quality images or art related to your niche? You can post them here and get a great backlink from your profile, as well as get organic visitors directly from other viewers. (You can get stylized art created on Fiverr, too!)

<https://about.me/> - This is a simple backlink to get by creating a profile for you or the pen name that you chose and briefly describing what's special about you and your Authority Site. Keep it fast and simple.

<https://quora.com> - The backlinks you get from Quora are no-follow, which technically means that you don't get as much "backlink" juice from them. So why do I recommend it? Because the visitors you do get are highly-targeted and more likely to be real customers, interested in what you have, and

lower your bounce rate...which means better rankings. And it's very easy.

<https://medium.com> – We mention this in Authority Site Launchpad, but it's certainly worth mentioning again. You can copy your articles directly to Medium, with no rewrite required, you simply need to use a Canonical Link. Be sure to use the [Medium plugin](#) to do this automatically from your Wordpress Authority Site.

### **Remember...**

The quality of the articles and content you have on your Authority Site matters more than anything else, so focus on that first. After that, start building these fast Golden Backlinks, and then focus on the media backlinks. You'll start to see your articles shoot up in rankings, one after another. They are easy to get, and there's no excuse not to do it.

This system truly pays you long-term dividends, and even better, your Authority Site becomes worth more and can be sold at higher prices on Flippa and EmpireFlippers when you have more backlinks, get more traffic, and make more money.

This is all about creating a snowball effect, ladies and gentlemen. I am extremely excited to see you put this system into action, because most people are simply incapable of doing this. But you are. You have the system, and you're taking action, just by reading this.

Congratulations. **Go get started.**