Europe Rising
Taking a Stand for Nail Professionals

MasterMatch™
NEW! Color Coordination Across Product Lines

Boost Your Profits
Become an SNS Exclusive Salon

How to Grow Success
A Three-Generation Story

Teaching Mastery
The Exciting Launch of SNS Academy
SNS Collections bring you the world’s finest dipping powders in stunning arrays of our most beautiful colors.

Each SNS Collection is themed to match the mood or occasion of your choice.

Summer...Fairytale...Cleopatra...Bridal...Glow-in-the-Dark...C’est la Vie...Nude in Spring...Holiday...Diva...Autumn...and more!

See the latest SNS Collections at SNSnails.com today.
A MESSAGE FROM THE PUBLISHER

KNOWLEDGE IS BEAUTIFUL!

When you know something that could make life better for millions, you have a duty to share it.

That’s why SNS has always been more than a product company. We’re also in the education business.

First, we want to teach the world that women needn’t sacrifice their health for their beauty—and that includes nails!

Thanks to SNS dipping powders, every manicure can actually make the natural nails healthier and stronger.

Health is important…but so is beauty! And creating beauty takes skill, especially with nails. There’s only one way to build lasting skill: hands-on education.

So…this year we founded SNS Academy to deliver the best training to the greatest number of nail technicians.

Read about SNS Academy in this new edition of Nail Health & Beauty. You’ll also see our latest product innovations, find new business opportunities, and learn from some great industry leaders.

To your good health and success,

Joe Nguyen
Publisher of Nail Health & Beauty
Founder of SNS

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A World of Health & Beauty

SNS has been defined by innovation since its foundation in 1990. Today, we continue that creative tradition with new industry-changing products and ideas.

SNS GELOUS COLORS
The most admired dipping powders in the world, with new finer powder and more than 400 brilliant colors. See page 19.

SNS PINK & WHITE
The world’s first Pink and White dipping system is still the best, delivering exquisite results with every service. See page 14.

SNS COLLECTIONS
Hugely popular throughout the industry, SNS keeps producing fabulous, fashionable collections of its finest SNS Gelous Color. See page 26.

SNS NAIL LACQUERS
Perfect for pedicures, this new line of top quality nail polishes is designed to match SNS Gelous Colors and SNS GelStar.™ See page 34.

SNS GELSTAR™
Another industry first—the world’s healthiest gel, with nutrients that strengthen the nails and a new, safer UV/LED light. See page 32.
SNS BASES & SEALERS
The foundation of the SNS dipping powder system, these are the products that ensure nail health, durability and a stunning mirror finish. See page 30.

SNS ACADEMY
The powerful new educational resource from SNS, with live events and a unique online training platform. See page 8.

SNS EXCLUSIVE SALON
For ambitious salon owners, this program positions your business as the premier salon in your territory, with no competition. See page 12.

SNS MASTERMATCH™ 3-IN-1
An original concept from SNS: three types of product, all with the same matching colors: SNS Gelous Colors, SNS GelStar™ and SNS Nail Lacquers together in one family. See page 35.

SNS NAIL ART CONTESTS
A new initiative to reward great nail art from technicians all around the world—your chance to get free product and show off your work. See page 38.
As a model of success in the nail industry, V&K Cosmetic stands apart. In four short years, this upstart distributor has conquered the Polish market and spread across Europe. Founder Violetta Mrowiec and her husband Krzysztof are 20-year veterans of the nail fashion business, but their massive growth only began when they embraced SNS as their major focus.

The drama began when V&K Cosmetic presented SNS at a major trade show in 2014. Their booth was mobbed by eager salon owners, nail artists and distributors. No one had seen anything like SNS dipping powders before. Professionals were immediately enchanted with the ease of application, lack of UV light, durability of the nails and a stunning array of colors.

More than that, the climate was right for a health-giving product: increasingly, women were expressing concern about damage to their nails from conventional gels and acrylics. Finally, salon owners were thrilled by a high-quality product that could not be purchased or used directly by consumers.

Only for Pros: the Training Principle

The Mrowiecs had always focused their distribution business exclusively on professionals, and with SNS they recognized immediately the importance of training. They established a business model that only registered salons could buy from them, and registration includes a commitment to training. “SNS dipping powders require skill,” explains Joanna Golec, the company’s Business Development Manager. “We’ve made this a strict rule to protect the consumer experience. When the products are applied correctly, consumers are happy and come back for more. That’s what ensures the long-term health of the business.”
Today V&K Cosmetic offers many kinds of training, for beginner technicians and advanced nail artists. These are conducted in six company-owned salons, located in Poland’s major cities. Each specially equipped salon serves a triple purpose: delivering impeccable service to nail clients, distributing products to other salons, and training. Training is conducted by a cadre of expert technicians who have developed their own skills to an exceptional level of mastery. The emphasis on training has proved especially important in other European countries, where the founders discovered many salons offering SNS products without the skills to apply them.

**The SNS Advantage**

In Poland itself, V&K Cosmetic is the undisputed master of the dipping powder universe. Everyone knows the name SNS—and more important, they recognize SNS as the leading brand. Since the company began, several imitators have appeared on the scene, but none has been able to dislodge the dominance of SNS in Poland. The primary reason is product quality. “The powders are simply better,” Joanna explains. “Better pigmentation, better consistency, a better all-around formula...”

Another reason for V&K Cosmetic’s success with SNS is the huge investment it has made in building the brand. From the start, founders Violetta and Krzysztof have poured their time and resources into making the SNS name known. They attend some 15 beauty trade shows every year, and they’ve conducted intensive social media campaigns through Facebook and Instagram in particular. They’ve also built up their website, while communicating with their salon customers through email newsletters and text messaging. All this activity has secured them an invincible position inside Poland. At the same time, it’s provided a model for partner distributors in other parts of Europe.

**Beyond Poland: a European Adventure**

Expanding beyond Poland came naturally, because as the reputation of SNS grew, distributors in different countries started looking for a dependable source. The growing reputation of V&K Cosmetic made it the obvious solution, and enquiries began to pour in...from Bosnia, Croatia, Czech Republic, Romania, Hungary, Austria, Italy and, most recently, Russia.

Meanwhile, Violetta and her team have been traveling constantly from region to region, discovering important differences in how the nail industry operates, new trends, and all-important consumer attitudes. They are scrupulously careful about who they take on as a distributor partner outside Poland. Their standards are high, and they look for a company that is serious about training and will take good care of the SNS brand. They also expect their partners to make substantial investments in social media and other marketing, just as they have done themselves.

In just the past year, there has been a radical shift in the European nail industry with more and more distributors selling directly to consumers. There are two problems with this. First, it undercuts the business of the salons and spas. Secondly, with a product like SNS, consumers are left with a solution they cannot effectively use themselves.

Resisting this trend, V&K Cosmetic has held fast to its principle of selling only to professionals. A small team of sales representatives travels constantly, building relationships, explaining the products and introducing the trainings. As a result, V&K Cosmetic has won a unique place of trust throughout its growing market. The company is seen as both an authority and a friend by salon owners and partner distributors throughout the region.

**A Glowing Future**

With so much success in just four years, the future looks rosy for V&K Cosmetic. The company now has a regular presence at the famous Bologna CosmoProf, the largest beauty trade show in Europe. More company owned salons are planned, and with the recent addition of Russia, distribution will spread to a far wider geographical market. No matter how large the operation becomes, however, the owners Violetta and Krzysztof insist that their focus will remain unchanged: serving professionals with the best products, and the best trainings.
HERE ARE 12 REASONS WHY NAILS LOVE SNS!

1. HEALTHY:
   With every application, the SNS dipping powder system builds the health and strength of the natural nail.

2. ODORLESS:
   There’s virtually no odor with SNS, and that’s a huge advantage in the salon environment.

3. NON-ALLERGENIC:
   Consumers and technicians with allergies consistently prefer SNS for its non-allergenic ingredients.

4. MORE COLORS:
   SNS offers over 400 SNS Gelous colors—a wider range than any other major brand.

5. FAST:
   Drying is instant—and with SNS dipping powders, no UV light is required.

6. MIRROR FINISH:
   SNS creates a smooth and dazzling nail surface that makes women love how they look.

7. FLEXIBLE & STRONG:
   The resulting nail is both flexible and strong, while protecting health and ensuring beauty.

8. LASTING:
   The treated nails last 14 days or more in the rough and tumble of everyday use.

9. LIGHTWEIGHT:
   The SNS nail feels light and natural, which gives women greater confidence in their nails.

10. STAINLESS:
    The nail doesn’t stain: that’s a big deal for hair colorists and others who work with dyes.

11. GREAT NAIL ART:
    You can create amazing nail art with SNS—just look at the examples in this magazine.

12. EASY TO APPLY:
    With a little training, any nail technician can apply SNS dipping powders quickly and easily.
HOW HEALTHY NAILS BECAME THE CONSUMER’S #1 PRIORITY

THE DIPPING POWDER REVOLUTION

Since SNS introduced dipping powders in the 1990s, the world has changed. We’ve seen a massive growth in everyday health trends, from yoga to ketogenic dieting to mindful meditation. A new generation of women are putting their health first.

The new “health surge” is having a huge impact on beauty products of every kind. One result: dipping powders are the fastest-growing and most popular trend in nails. The message SNS launched back in the last century has now become an industry mantra: women can enjoy nails that are healthy AND beautiful.

SNS—Still the Leader
Dozens of brands have jumped on the dipping powder bandwagon, but as everyone knows, SNS dipping powders are by far the best.

That’s because SNS is constantly developing product innovations, all with one goal: to give women a fabulous experience of nail health and beauty.

Unequaled Choices
No dipping powder brand compares with SNS for the sheer scope of product choices:

- **Health First**
  SNS is always researching new ways to increase the health-giving qualities of its dipping powder products.

  An innovative new formula, SNS Nutri-Plus, will soon be embedded in the color powders themselves. This powerful addition combines ingredients known to give the natural nail greater health and resilience.

  SNS is also developing a whole new range of Bases and Sealers, using breakthrough technologies from the medical world. The new formulas will provide safe bonding that’s even kinder to the skin and nails.
SNS is on a mission to raise the quality of nail services worldwide, especially in the application of dipping powders. Tiny differences in skill have huge effects on the customer’s experience. And skill depends on masterful training.

So...we launched SNS Academy as an affordable training resource for nail technicians everywhere.

**SNS ACADEMY LIVE**
**Hands-on Training—From the Best Hands in the Business!**
Nothing compares to training in person with master technicians who have decades of experience in delivering top quality results.

At SNS Academy Live, you get hands-on, personal coaching on every dipping powder technique you’ll need to serve your clients with confidence.

And...you’ll be CERTIFIED as an SNS Nail Artist. In fact, you can build up to higher levels of certification as you train more with SNS.

**What You’ll Learn**
In your exciting 2-day intensive hands-on training you will learn how to:
- Apply SNS Pink & White (natural nail, new set)
- Apply SNS Gelous Color (natural nail, new set)
- Correctly use the SNS French Mould for Pink & White applications
- Correctly use the SNS Brush with SNS Bases and Sealers
- Safely soak off dipping powder nails
And much more!

**SNS Master Technicians will explain the exact steps, then guide you through each process as you execute it yourself.**
EVERYTHING’S INCLUDED!

At your SNS Academy Live training you’ll receive:

• The complete two-day training workshop
• SNS Academy professional training workbook
• SNS Nail Artist Certificate—Level 1 (awarded on course completion)

• Free salon marketing materials: beautifully designed posters and tent cards
• Free healthy lunch included each day

PLUS your own Custom SNS Academy Professional Student Kit, which includes a full range of SNS products and accessories!

Find your next and nearest training at SNSAcademyLive.com
While you’re waiting for your next opportunity to attend an SNS Academy Live training, you can start your learning by registering for SNS Academy’s online nail technician courses.

You’ll find dozens of short, expert videos that show you each dipping powder technique in perfect detail. You also get to see each nail service performed by a master, from beginning to end.

The videos feature the two most accomplished practitioners of SNS dipping powders: company founder Joe Nguyen and Grand Master Trainer Jasmine Nguyen.

Register FREE now at MySNSAcademy.com
The SNS bases and sealers contain strong adhesives. Use them exactly as you’ve been trained. If a bottle cap gets stuck DO NOT FORCE IT OPEN! Simply soak the whole bottle, with cap, in hot water for three minutes. Then place a pedicure towel over the cap and gently twist it open.

AN IMPORTANT TIP WHEN USING SNS BASES & SEALERS

SAFETY FIRST!

The SNS bases and sealers contain strong adhesives. Use them exactly as you’ve been trained. If a bottle cap gets stuck DO NOT FORCE IT OPEN! Simply soak the whole bottle, with cap, in hot water for three minutes. Then place a pedicure towel over the cap and gently twist it open.

LEARN THE FULL APPLICATION PROCESS FROM THE MASTERS!
Visit SNSAcademyLive.com and MySNSAcademy.com
How to Become an SNS Exclusive Salon

Becoming an SNS Exclusive Salon is the fastest and most powerful way to raise the local profile of your salon—and increase profitability!

An SNS Exclusive Salon offers only SNS nail services—and you own the title in a 3-mile radius. The benefits for your salon are wide-ranging...

- Dominate your area for SNS services
- Leverage the popularity of the SNS name
- Attract and keep more clients
- Massively grow your revenues
- Enjoy special training and support from SNS
**Exclusive Training**

One of the key benefits of becoming an SNS Exclusive Salon is the depth of training that you and your team receive. You’ll spend three full days with SNS Master Trainers, learning the latest and finest nail techniques. You’ll transform your staff into the best-trained technicians in your neighborhood. More than that, you’ll get a full day’s training on business growth—from former salon owners with massive success stories.

Your SNS Exclusive Salon training comes with complete materials, including instructional book, and SNS product book with color chart.

SNS wants your salon to succeed! So we provide outstanding marketing support to help your business grow, including special SNS signage, beautiful SNS display racks, an exciting LED light-box poster, and SNS posters and tent cards.

**Requirements**

There are important requirements to becoming an SNS Exclusive Salon. These include:

- Only SNS nail products are used in your salon
- All products are bought from an authorized SNS distributor
- You stock the complete collection of SNS colors
- SNS approved signage is displayed in the salon
- Your location is approved by SNS
- You attend a special 3-day training
- You always use SNS application techniques and meet SNS standards

*This is a summary only: full requirements are in the SNS Exclusive Salon Agreement*

Learn more and apply at [SNSnails.com](http://SNSnails.com) or contact [exclusivesalon@snsnails.com](mailto:exclusivesalon@snsnails.com)
SNS created the world’s first Pink & White Dipping Powder System more than 25 years ago.

Today, SNS leads the industry with the finest quality powders, the most naturally brilliant finish, and the strongest, longest-lasting nails.

Plus...every application of SNS Pink & White leaves the nails healthier than before!
SNS PINK & WHITE PRODUCT SELECTOR

PINK DIPPING POWDERS

All available in 2oz, 4oz and 16oz

NATURAL PINK
For a strong, natural nail… picture the pink of those first April blossoms that tell you: spring is here!
Recommended Use:
Use in combination with one of our white powders to create the look of a French Manicure.

DARK PINK
Lil’ Miss Popular. Make it pretty in pink with this perfect French Manicure color that happens to be our clients’ favorite.
Recommended Use:
Use in combination with one of our white powders to create the look of a French Manicure.

X-DARK PINK
Give your nails the X factor. Think of it as an extra shot in your French Manicure dip for a bold, beautiful kick of dark pink.
Recommended Use:
Use in combination with one of our white powders to create the look of a French Manicure.

PINK GLITTER F1
Looking for just a hint of color? This will give you a smiling French Manicure with just a touch of pink and a more glittery finish.
Recommended Use:
Use as a second coat of a French Manicure.

PINK GLITTER F2
Enhance the look of a French Manicure with this strong pink hue that requires less glitter.
Recommended Use:
Use as a second coat of a French Manicure.

NATURAL PINK GLITTER F3
 Treat yourself to a natural look. This French Manicure delight has less glitter, so your true beauty will be all that glistens in the light.
Recommended Use:
Use as a second coat of a French Manicure.
SNS PINK & WHITE PRODUCT SELECTOR

WHITE DIPPING POWDERS

All available in 2oz, 4oz and 16oz

FRENCH WHITE
Give your nails a breathtaking smile. This pure white will create the look of a perfect freehand French manicure.
Recommended Use:
Use in combination with one of our pink powders to create the look of a French Manicure.

AMERICAN WHITE
Born in the USA, this patriotic blend is just like the nation itself: strong, healthy, enduring. Add a French twist to create the perfect smile for your all-American girl nails.
Recommended Use:
Use in combination with one of our pink powders to create the look of a French Manicure.

FRENCH GLITTER F3
The beauty and innocence of pure white. This color will develop a French Manicure with glitter and sheer for a stunning white tip.
Recommended Use:
Use as a second coat of French White.

SNS created the world’s first Pink & White Dipping System. Today, SNS still makes the world’s best Pink & White Dipping System.
SNS PINK & WHITE PRODUCT SELECTOR

NATURAL DIPPING POWDERS

All available in 2oz, 4oz and 16oz

NATURAL SET
Very Natural. The strong, healthy nail you want when there’s no color required.
Recommended Use:
Use with French White or Gelous Color to create a natural look for the nail or regular SNS Set.

NATURAL FILL
Designed to use for any SNS regular fill, refill or to repair nail damage from gel or acrylic nails to refresh the appearance of the nail.
Recommended Use:
Maintenance for fill in SNS regular set.

NATURAL BALANCE OUT
Repair. Restore. Refresh. Use this dipping powder to repair a damaged nail bed.
Recommended Use:
Repair of damaged nail beds and to cover up damage from biting your nails.

SUNSCREEN
Put some shades on your nails. This custom designed, high-tech UV protective powder prevents yellowing from the sun and heat.
Recommended Use:
To overlay as a topcoat to protect from UV exposure such as bleaching and tanning.

NATURAL SET SHEER
The perfect finish for the perfect nail. Designed to overlay the French Manicure or Gelous Color to bring out the shine and create a strong, healthy nail.
Recommended Use:
To use as a topcoat on a French White or Gelous Color.

The beauty of the French Tip is its natural, elegant look. It’s even more beautiful knowing that the natural nail is healthy!

HOW TO ORDER:
Salons: Find a Distributor at SNSNails.com
Distributors: Download an Order form at SNSNails.com
FOR EASY ORDERING

PINK & WHITE KITS

PINK & WHITE DIPPING POWDERS
STUDENT KIT

STUDENT KIT 3
THIS KIT INCLUDES:
French White
Natural Pink
Natural Set
French Dip
Moulding
Gel Base
Gel Top
Gelous Base
Sealer Dry
Brush-on Glue
Brush Saver
Vitamin Oil

STUDENT KIT 4
THIS KIT INCLUDES:
French White
Natural Pink
Natural Set
Natural Fill
French Dip
Moulding
Gel Base
Gel Top
Gelous Base
Sealer Dry
Brush-on Glue
Brush Saver
Vitamin Oil

STUDENT KIT 5
THIS KIT INCLUDES:
French White
Natural Pink
Natural Set
Natural Fill
Sunscreener
French Dip
Moulding
Gel Base
Gel Top
Gelous Base
Sealer Dry
Brush-on Glue
Brush Saver
Vitamin Oil
SNS Gelous Colors offer you the widest choice of the world’s most advanced dipping powders. You’ll marvel at the brilliant mirror finish, not to mention the strength and lightness of the finished nail. Best of all, every application of SNS Gelous Colors makes the natural nail even healthier!
SNS GELOUS COLOR SELECTOR

98 Cleopatra’s Necklace
99 Wizard Fantasy
100 Second Honeymoon
101 SNS Soul Mates
102 Cosmetics Fortune
103 Girls Night Out
104 Luxury Shades
105 Fabulous Cocoa Mauve
106 Luxurious Kimono
107 Angel Dust
108 Arabian Nights
124 Twilight Blue
126 Tulipa Mania
127 Divine Intimacy
128 Lamborghini Drive
130 Fashion Walk
131 Barely Touch
134 Dress To Impress
136 Hola Fuchsia
138 Shop’Till U Drop
139 Fiesta Cabana
140 Electric Pink
141 Ne M’oubliez Pas
142 Gentle Carnation
143 Innocent Coral
146 Fun In Bogota
147 Lovely Lilac
148 Sugar Lips
149 Crystal Blue
150 Britania Mocha
151 U.S. Navy Teal
152 SNS Ink
153 Prince Of Orange
154 Beautiful Dreams
156 Crimson King
158 My First Love
159 Raise Your Glass
160 Class Reunion
161 Sweet Dreams
164 Senorita Rose
166 Warm At Heart
170 Dancing Queen
171 French Kiss
172 Mango To Tango
176 Tea With The Queen
179 Cape Cod Cranberry
180 Nine Inch Nails
181 You’re A Genius
186 Ex Nail Biter
190 First Kiss
192 Simply Seductive
211 Candy Pop
212 Spanish Sangria
218 A Really Grumpy Waitress
219 Sorrento Purple
225 Frolick
SNS GELOUS COLOR SELECTOR

351 Cupid's Arrow
352 Tiffany Blue
354 Bushels Of Fun
357 Red Obsession
360 Brisk Ambers
364 Awe-Inspiring
365 American Star Search
366 Camino Royale
367 Nanotech
368 Moonshine
369 Counting Cards
370 Boom Shaka Laka
371 Glam Doll
372 Gorgeous Green
373 Brahms
374 Bling
375 Cherry Pie
376 Cosmo
377 Finesse
378 Chloe
379 4 Seasons
380 First Love
381 First Bite
382 Bold As Love
383 Cheetah
384 Fiona Apple
385 Fantasy
386 Casino Knight
387 Blue Steel
388 Audrey
389 Yellow Lessons
390 Fireball
391 Easter Morning
392 Comb-Over
393 Cheesy Pick Up Lines
394 Butterfinger
395 Blue Ice Cryin' In The Rain
396 Elon
397 Dang Nabbit
398 Beach Hair
400 Gen X

HOW TO ORDER:
Salons: Find a Distributor at SNSNails.com
Distributors: Download an Order Form at SNSNails.com
Our Passion & Purpose
Beauty and health should never be opposed. True beauty is natural. True health is beautiful.

Our mission is to offer women everywhere an experience of breathtaking color and radiance that enhances the health of the natural nail.

With SNS, the future of our industry has arrived: health and beauty are one.
THE ULTIMATE GALLERY OF NAIL FASHION

SNS COLLECTIONS

With over 400 SNS Gelous colors, you’re spoiled for choice! SNS Collections make your decisions easy with these fabulous “color families” selected by top nail fashion designers.

**AUTUMN COLLECTION**
Match the beauty of the fall season with these rich and natural hues.

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<tr>
<td>AC36</td>
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<td>AC37</td>
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<td>AC39</td>
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<td>AC40</td>
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<td>AC45</td>
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</tr>
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<td>Mauvelous Mauve</td>
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<tr>
<td>AC47</td>
<td>Ink Tattoo</td>
</tr>
<tr>
<td>BC01</td>
<td>Chopin</td>
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<td>I Plumbus Unum</td>
</tr>
<tr>
<td>BC03</td>
<td>Intellectual Property</td>
</tr>
<tr>
<td>BC04</td>
<td>Kick It Old School</td>
</tr>
<tr>
<td>BC05</td>
<td>Festivus</td>
</tr>
<tr>
<td>BC06</td>
<td>Miss Smarty Pants</td>
</tr>
</tbody>
</table>

**BEST OF SPRING COLLECTION**
It’s spring fever any time of year with this thrilling array of light, fresh colors.

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
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<tbody>
<tr>
<td>BOS1</td>
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<td>BOS2</td>
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<td>BOS6</td>
<td>Wind Blow</td>
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<tr>
<td>BOS7</td>
<td>Ripe Red Berry</td>
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<td>BOS8</td>
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<td>BOS9</td>
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<td>Ink Tattoo</td>
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<td>BOS14</td>
<td>Mother Of The Groom</td>
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<td>BOS17</td>
<td>Pale Orchid</td>
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<td>BOS18</td>
<td>It’s A Girl</td>
</tr>
<tr>
<td>BOS19</td>
<td>Twilight Red</td>
</tr>
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<td>BOS21</td>
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<td>BOS22</td>
<td>Is That Black?</td>
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<td>BOS23</td>
<td>Roses In The Shade</td>
</tr>
<tr>
<td>BOS24</td>
<td>Blue Convertible</td>
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**BRIDAL COLLECTION**
Romantic, beautiful and celebratory—the perfect look for anyone in the mood for love.

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>BC01</td>
<td>Chopin</td>
</tr>
<tr>
<td>BC02</td>
<td>I Plumbus Unum</td>
</tr>
<tr>
<td>BC03</td>
<td>Intellectual Property</td>
</tr>
<tr>
<td>BC04</td>
<td>Kick It Old School</td>
</tr>
<tr>
<td>BC05</td>
<td>Festivus</td>
</tr>
<tr>
<td>BC06</td>
<td>Miss Smarty Pants</td>
</tr>
</tbody>
</table>
CLEOPATRA COLLECTION
These rich, strong colors are for the woman who’s ready to take on the world!

CT01 MVP
CT02 First Novel
CT03 Brown Eyed Girl
CT04 Nauti-Gal
CT05 New York Minute
CT06 Galaxy
CT07 Jazz Ensemble
CT08 One Hit Wonder
CT09 Geektastic Out
CT10 Blue Bayou

DESIGNER SERIES
A stunning mix of fashion-forward colors, both solid and speckled, for the ultimate in chic.

DS03 Double Time
DS05 Much To My Chagrin
DS06 Mon Petit Chou
DS07 Little Squash Blossom
DS08 American Goth
DS09 Tuf Luv
DS10 Shennanigans
DS12 Girl’s Best Friend
DS13 Bunny Hill
DS15 Ted Talk Red
DS20 Ginger
DS23 Green Genie
DS24 So Metro

DIVA COLLECTION
Pure drama and delight: a range of colors to show the world you’re unstoppable.

DC01 Deep Satisfaction
DC02 Friday Night Frenzy
DC03 Scatting
DC06 Valdolator
DC07 Shennanigans
DC08 Baby Boomer Blue
DC09 She’s A Brainiac
DC12 Campfire Song
DC14 Shiver Me Timbers
DC16 Show Me The Money
DC18 Glam Slam
DC19 Skol!

EASTER COLLECTION
Soft, joyful hues that open the heart for a gentle celebration of life.

EC01 Surrender
EC02 Thinking Of You
EC03 Hot Shot Blue
EC04 Greyzin’ In The Grass
EC05 LOL
EC06 Vivaldi
EC07 Mannequin
EC08 Keeping Up With The Joneses
EC10 What’s Up?
EC13 Bachelor Party

FAIRYTALE COLLECTION
Amazing colors to reveal your magical spirit and indulge your wildest dreams.

FC01 Son Of A Biscuit
FC03 Royal Flush
FC04 Space Cadet
FC06 Blueberry Pie
FC07 Speak Easy
FC09 Stiletto
FC12 Strip Tease

GLITTER COLLECTION
A dazzling collection of glitters that aren’t shy about their amazing beauty.

GL02 Jackpot Winner
GL03 Jewelry Heist
GL05 Indigo Girls
GL07 Karaoke Fever
GL09 Laser
GL11 Kickstart
GL12 Magic
GL13 Launch Party
GL16 Hawaii 5-0
GL17 Joy Stick
GL18 Fried Green Tomato
GL19 Jean Genie
GL24 Juicy Jade
### GLOW-IN-THE-DARK COLLECTION
Do you dare? Light up your life with these exciting Glow-in-the-Dark Nails!

<table>
<thead>
<tr>
<th>Code</th>
<th>Color</th>
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<tbody>
<tr>
<td>GW01</td>
<td>Orange Crush</td>
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<td>Pink Reincarnation</td>
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<tr>
<td>GW03</td>
<td>Sassy Pants</td>
</tr>
<tr>
<td>GW04</td>
<td>Saloon</td>
</tr>
<tr>
<td>GW05</td>
<td>Still At Large</td>
</tr>
<tr>
<td>GW06</td>
<td>Tennis Anyone?</td>
</tr>
<tr>
<td>GW07</td>
<td>Rachel And Monica</td>
</tr>
<tr>
<td>GW08</td>
<td>Stop Calling Me Sir</td>
</tr>
<tr>
<td>GW09</td>
<td>Strumenza</td>
</tr>
<tr>
<td>GW10</td>
<td>Surprise Party</td>
</tr>
<tr>
<td>GW11</td>
<td>Sweet Spot</td>
</tr>
<tr>
<td>GW12</td>
<td>Superstition</td>
</tr>
<tr>
<td>GW13</td>
<td>Staring At The Precipice</td>
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</tbody>
</table>

### HOLIDAY COLLECTION
For festivities of every kind, these are colors to awaken the party spirit in everyone.

<table>
<thead>
<tr>
<th>Code</th>
<th>Color</th>
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<tbody>
<tr>
<td>HC01</td>
<td>Hot Flash</td>
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<tr>
<td>HC05</td>
<td>Student Driver</td>
</tr>
<tr>
<td>HC06</td>
<td>Quietly Into The Night</td>
</tr>
<tr>
<td>HC08</td>
<td>Ta-Dal</td>
</tr>
<tr>
<td>HC09</td>
<td>Guns Blazin'</td>
</tr>
<tr>
<td>HC10</td>
<td>Prom Dress</td>
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<tr>
<td>HC13</td>
<td>Techno Geek</td>
</tr>
<tr>
<td>HC14</td>
<td>Glitterbomb</td>
</tr>
<tr>
<td>HC15</td>
<td>George 'N Weezie</td>
</tr>
<tr>
<td>HC17</td>
<td>This One Time At Band Camp</td>
</tr>
<tr>
<td>HC18</td>
<td>Hey, How Doin'?</td>
</tr>
<tr>
<td>HC19</td>
<td>2 Hops This Time</td>
</tr>
<tr>
<td>HC22</td>
<td>I Love Millenials</td>
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### MATTE COLLECTION
Express your personal style and turn heads with these fashionably dark hues.

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>M03</td>
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</tr>
<tr>
<td>M05</td>
<td>Song</td>
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### NUDE COLLECTION
Lovely skin tones and mild pastels give this unique collection its natural appeal.

<table>
<thead>
<tr>
<th>Code</th>
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<td>Straight As</td>
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<tr>
<td>NC03</td>
<td>Jocelyn</td>
</tr>
<tr>
<td>NC04</td>
<td>Brittney</td>
</tr>
<tr>
<td>NC05</td>
<td>Fresh Meat</td>
</tr>
<tr>
<td>NC06</td>
<td>Grace</td>
</tr>
<tr>
<td>NC07</td>
<td>Redemption</td>
</tr>
<tr>
<td>NC08</td>
<td>Rihanna</td>
</tr>
<tr>
<td>NC09</td>
<td>Jerryl/Jerryl</td>
</tr>
<tr>
<td>NC10</td>
<td>Midlife Crisis</td>
</tr>
<tr>
<td>NC11</td>
<td>Pistachio Ice Cream</td>
</tr>
<tr>
<td>NC12</td>
<td>Pastry Chef</td>
</tr>
<tr>
<td>NC13</td>
<td>Caline</td>
</tr>
<tr>
<td>NC14</td>
<td>Beyonce</td>
</tr>
<tr>
<td>NC15</td>
<td>Serena</td>
</tr>
<tr>
<td>NC16</td>
<td>Patron Of The Arts</td>
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<tr>
<td>NC17</td>
<td>Whitney</td>
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<tr>
<td>NC18</td>
<td>Selenta</td>
</tr>
<tr>
<td>NC19</td>
<td>Bad Kitty</td>
</tr>
<tr>
<td>NC20</td>
<td>Sparky</td>
</tr>
<tr>
<td>NC21</td>
<td>Pardon Me?</td>
</tr>
<tr>
<td>NC22</td>
<td>Piano Concerto</td>
</tr>
<tr>
<td>NC23</td>
<td>I’m Every Woman</td>
</tr>
<tr>
<td>NC24</td>
<td>Jitterbug</td>
</tr>
<tr>
<td>NC25</td>
<td>Boom Boom</td>
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<tr>
<td>NC26</td>
<td>Bohemian</td>
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<tr>
<td>NC27</td>
<td>School Of Rock</td>
</tr>
<tr>
<td>NC28</td>
<td>Skull</td>
</tr>
<tr>
<td>NC29</td>
<td>Smack Down</td>
</tr>
<tr>
<td>NC30</td>
<td>Enough Small Talk</td>
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### NUDE IN SPRING COLLECTION
Give new life to your nails with these lovely natural skin-tone colors.

<table>
<thead>
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<tbody>
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<td>Fake Bake</td>
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<td>NOS02</td>
<td>Lazy Lilac</td>
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<tr>
<td>NOS03</td>
<td>Misty Funk</td>
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<tr>
<td>NOS04</td>
<td>Lavender Lace</td>
</tr>
<tr>
<td>NOS05</td>
<td>Storm In The Distance</td>
</tr>
<tr>
<td>NOS06</td>
<td>Preppy Pink</td>
</tr>
<tr>
<td>NOS07</td>
<td>Lookin’ Mauvelous</td>
</tr>
<tr>
<td>NOS08</td>
<td>That’s Ridiculous</td>
</tr>
<tr>
<td>NOS09</td>
<td>Barely Blush</td>
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<tr>
<td>NOS10</td>
<td>Bubble Bath</td>
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<tr>
<td>NOS11</td>
<td>Ponytail Purple</td>
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<td>NOS12</td>
<td>Perfect Pale</td>
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<tr>
<td>NOS13</td>
<td>Lucky Star</td>
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<td>NOS14</td>
<td>June Moon</td>
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<td>NOS15</td>
<td>Potpouri</td>
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<tr>
<td>NOS16</td>
<td>Wedding Vows</td>
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<td>NOS17</td>
<td>Honeymoon Blush</td>
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<tr>
<td>NOS18</td>
<td>Birthday Suit</td>
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<td>NOS19</td>
<td>Petunia Passion</td>
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<td>NOS20</td>
<td>Perfect Forgery</td>
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<td>NOS21</td>
<td>Trendy Grey</td>
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<tr>
<td>NOS22</td>
<td>Morning Coffee</td>
</tr>
<tr>
<td>NOS23</td>
<td>Innocent Glance</td>
</tr>
<tr>
<td>NOS24</td>
<td>Flirty Baby</td>
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</table>
SPRING COLLECTION
Happy days are here again with these youthful and lively colors!

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>SP01</td>
<td>Football Jersey</td>
</tr>
<tr>
<td>SP02</td>
<td>Miles Davis Green</td>
</tr>
<tr>
<td>SP03</td>
<td>Yabba Dabba Doo</td>
</tr>
<tr>
<td>SP04</td>
<td>Moon Over My Amy</td>
</tr>
<tr>
<td>SP05</td>
<td>Red Velvet</td>
</tr>
<tr>
<td>SP06</td>
<td>Schnickies!</td>
</tr>
<tr>
<td>SP07</td>
<td>Hot Mess</td>
</tr>
<tr>
<td>SP08</td>
<td>Head Out Like A Baby</td>
</tr>
<tr>
<td>SP09</td>
<td>Miss Behavior</td>
</tr>
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<td>SP10</td>
<td>Pirate Bootie</td>
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<tr>
<td>SP11</td>
<td>Raincloud</td>
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<tr>
<td>SP12</td>
<td>Most Likely To Succeed</td>
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<tr>
<td>SP13</td>
<td>Oops I Did It Again</td>
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<tr>
<td>SP14</td>
<td>Party Patrol</td>
</tr>
<tr>
<td>SP15</td>
<td>Procrastination</td>
</tr>
<tr>
<td>SP16</td>
<td>Green Screen</td>
</tr>
<tr>
<td>SP17</td>
<td>Puddin'</td>
</tr>
<tr>
<td>SP18</td>
<td>Oh Sheila</td>
</tr>
<tr>
<td>SP19</td>
<td>Roadkill</td>
</tr>
<tr>
<td>SP20</td>
<td>Manhattan</td>
</tr>
<tr>
<td>SP21</td>
<td>Sophia</td>
</tr>
<tr>
<td>SP22</td>
<td>Glass Half Full</td>
</tr>
<tr>
<td>SP23</td>
<td>Olympic Try</td>
</tr>
<tr>
<td>SP24</td>
<td>Po-Po</td>
</tr>
</tbody>
</table>

SUMMER COLLECTION
Expressing the height of elegance, these classic hues create a uniquely individual look.

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>SC01</td>
<td>Jet Setter</td>
</tr>
<tr>
<td>SC03</td>
<td>Honey Boo Boo</td>
</tr>
<tr>
<td>SC04</td>
<td>Mango Sorbet</td>
</tr>
<tr>
<td>SC05</td>
<td>Fear Factor Milkshake</td>
</tr>
<tr>
<td>SC07</td>
<td>What Happens In Vegas</td>
</tr>
<tr>
<td>SC08</td>
<td>Mad Crush</td>
</tr>
<tr>
<td>SC11</td>
<td>Girl Next Door</td>
</tr>
<tr>
<td>SC14</td>
<td>I Beg Your Pardon?</td>
</tr>
<tr>
<td>SC17</td>
<td>Charm School</td>
</tr>
<tr>
<td>SC18</td>
<td>Whistleblower</td>
</tr>
<tr>
<td>SC19</td>
<td>Cream Of Tomato</td>
</tr>
<tr>
<td>SC20</td>
<td>Scratch Off</td>
</tr>
<tr>
<td>SC21</td>
<td>You Don’t Know Jack</td>
</tr>
<tr>
<td>SC24</td>
<td>Dry Ice</td>
</tr>
</tbody>
</table>

HOW TO ORDER:
Salons: Find a Distributor at SNSNails.com
Distributors: Download an Order Form at SNSNails.com
THE FOUNDATIONS OF NAIL HEALTH

SNS BASES AND SEALERS

At the heart of the SNS dipping powder system is a range of unique products called SNS Bases & Sealers. They bind the color to the nail, provide a beautiful mirror-finish, and most of all ensure the health of the natural nail.

SNS Bases & Sealers were designed by SNS scientists to ensure the following:

• Use natural materials wherever possible
• Nourish the natural nail with healthful ingredients
• Eliminate toxic odors in the salon
• Minimize allergenic effects
• Ensure that colors are brilliant and consistent
• Provide a light, strong and flexible nail
• Protect the nails against UV light
• Are easy to apply...and remove

It’s because of SNS Bases & Sealers that nails actually become stronger and healthier with each SNS application!

Nutrients for the Nail

Take a look at the powerful nutrients featured in the SNS Bases & Sealers:

VITAMIN A
An antioxidant that helps the nail bed repel bacteria and viruses, while it also protects against UV damage.

VITAMIN E
A nutrient and protector for the nail bed: it helps neutralize free radicals which damage the cells, and strengthens the immune system.

VITAMIN B5
Has powerful abilities to regenerate the nail bed, making the tissue more solid and elastic; it also provides a protective barrier against harm.

VITAMIN D3
Boosts elasticity of the tissues and stimulates collagen production, while helping to replenish the cells and maintain their natural moisture.

CALCIUM
An essential component for cell regeneration and tissue strength; it also has a protective function, stimulating the production of natural antioxidants to preserve cell health.
SELECT YOUR BASES & SEALERS
All available in 0.5oz and 2oz Refill

E.A. BOND
This adhesive helps promote a tight seal and nourish the nail bed.
Recommended Use: Apply to the nail bed before applying Gel Base or any Dipping Powder.
Note: If Pre-Bonded products are being used, E.A. Bond is not required.

GEL BASE WITH CALCIUM & VITAMIN E
A liquid gel fortified with Calcium and Vitamin E to help the nailbed grow thicker and stronger.
Recommended Use: Apply Gel Base for Pink & White only.

GELOUS BASE WITH CALCIUM & VITAMIN E
An SNS proprietary gel fortified with Calcium and Vitamin E. Designed to help Gelous Color maintain long lasting wear.
Recommended Use: Apply Gelous Base for Gelous Color only.

SEALER DRY
Increase the nail’s shine with this liquid gel that will also help harden the nail.
Recommended Use: Apply after dip powder application and before Gel Top.

GEL TOP
This liquid gel is used to create a brilliant shine and to protect nails from the sun’s harmful rays.
Recommended Use: Apply as a final coat to create shine and protect from UV light.

VITAMIN OIL
All natural formula that is enriched with botanical oils, including emollient-rich safflower; silk protein; Vitamins A, D3, B5, E; and Calcium to help natural nails grow stronger.
Recommended Use: Apply a few drops into a thickened bottle and shake, allow 5 minutes to settle.

BRUSH SAVER
Maintains a soft and clean brush during applications.
Recommended Use: Use for cleaning brushes between and during applications.
THE WORLD’S HEALTHIEST GEL

SNS GELSTAR™

SNS GelStar™ offers a totally new experience of using gels. This exciting new product line contains Vitamin E and Calcium to support healthy nails. Application is fast and easy, and no alcohol is needed for the top.

Excitement about SNS GelStar™ is spreading from salon to salon! Contact your SNS distributor to order your first colors and find out why...

- Durable 14-Day Wear
- Healthier Nails
- Easy Application
- Brilliant Mirror Surface
- No Alcohol Needed For Top
- Fast Removal

SNS GelStar™ boasts 150+ vibrant colors. Every color gives a perfect match with SNS Gelous Colors and SNS Nail Lacquers!
NEW! SAFER, SMARTER UV/LED LIGHT

To support SNS GelStar™, SNS introduces an exciting new Hybrid UV/LED Light. Take a look at the exciting features:

- LG Hybrid LED
- Smart Design for Protective Shield
- 54w High Power Output
- Pause/Low Heat Function
- Wireless/Extended-Life Batteries Included
- Fast Recharging
SNS dipping powders are wildly popular—but they aren’t appropriate for pedicures. So how do you provide your client with matching fingers and toes?

Easy answer...SNS Nail Lacquers!

SNS Nail Lacquers provide a beautiful range of polishes that perfectly match the famous SNS Gelous Colors—and they match SNS GelStar™ colors, too.

**It’s All in the Family**

SNS understands you may need to use a mix of different SNS products for the same client. So we came up with a brilliantly simple solution: the SNS 3-in-1 MasterMatch™ System.

With a range of colors that match across all our product lines, you can get a unified effect whichever product you use.

SNS Nail Lacquers are part of the MasterMatch™ System, and they’re just perfect for the client who wants her toes to match her beautiful SNS fingernails.
THREE TYPES OF PRODUCT, ONE FAMILY OF COLORS

3-IN-1 MASTER MATCH™

Here’s another SNS first: a choice of three different nail product lines, united by one family of colors.

3-in-1 MasterMatch™ offers a choice of 150 colors, all perfectly matching across SNS Nail Lacquers, SNS Gelous Colors and SNS GelStar™.

With 3-in-1 MasterMatch™, SNS makes it easy for salons to mix and match products to meet the client’s needs. That’s one beautiful idea!

Different Products, Same Colors
3-in-1 MasterMatch™ provides perfectly matching colors for nail lacquers, dipping powder, and gel polish.

SNS NAIL LACQUERS
SNS Nail Lacquers are perfect for pedicures. Thanks to the 3-in-1 MasterMatch™ color system, they perfectly match SNS Gelous Colors and SNS GelStar™.

SNS GELOUS COLORS
The industry leader in dipping powders...SNS Gelous Colors are light, durable and flexible, with a stunning mirror finish. They’re easy to apply with no UV light, and every application leaves the natural nail bed healthier.

SNS GELSTAR™
The world’s healthiest gel, SNS GelStar™ contains Vitamin E and Calcium to support healthy nails. Fast application for a brilliant mirror surface, and no alcohol needed for top.

Or Choose 2-in-1...
Just need SNS GelStar™ and/or SNS Nail Lacquers? We also offer 2-in-1 MasterMatch™ sets for your convenience.
Women everywhere are asking for SNS. So now you can expand your business faster by telling the world about your SNS nail services!

OUR MARKETING TOOLS ATTRACTION NEW CLIENTS

SNS HELPS YOUR SALON GROW!

Women everywhere are asking for SNS. So now you can expand your business faster by telling the world about your SNS nail services!
Ask your SNS distributor for these beautiful marketing materials. Choose posters...tent cards...whatever you need.
You know you’re good! Your clients love the way you do their nails—and they keep coming back, bringing their friends....

But who else gets to see your great work? Well now there’s a chance to show off your skills to the thousands of people who follow SNS online all over the world. And...you can win fabulous prizes, too.

Here are the guidelines for your SNS nail art photographs:

• You must use SNS products for the nails!
• The submitted image(s) must be yours
• You must include the name and number of SNS product(s) used
• Use a clean background—NO logos or salon names visible (we’ll credit you)
• Good lighting makes a good picture!
• Clear, crisp image quality is important

• Keep it simple...OR get creative! (feel free to play with nail shape/length, color, design...you name it!)
• Use hashtag #thisismysns

In addition, selected images will be chosen and shared across our social media platforms. If we share your image, we will credit you and your salon!

IMPORTANT NOTE:
By entering your photo in this contest, you are granting SNS unlimited permission to use the image in print and digital media.

How to Enter
All you need do is create a finished set of SNS Nails, take a photo, and post it using the hashtag #thisismysns.

You can also send us your artwork via email at socialmedial@snsnails.com.

ENTER TO WIN!

SNS is running regular nail art contests, with new prizes every time. It’s easy to enter, and if you’re as good as you believe you are, it’s easy to win!
1ST PLACE:
Aleksandra Chrustowska
a.wronska93@gmail.com
Beauty Bar - Nails & More
Instagram: beauty_bar_nailsandmore
Product #'s: French White tips + BC4 for base

2ND PLACE:
My Kim Pham
pizzaxgirl@hotmail.com
Instagram: p.mykim
Product #'s: EC10 + CT12

3RD PLACE:
Wioletta Wilk
wioletta.wilk15@gmail.com
Instagram: violet_v_nails
Product #'s: AC14 + 352 + 355
How does a tiny mom-and-pop store occupying 600 square feet grow almost ten times to become a leading force in the Atlanta nail supply industry? The answer is one word: family. LA Nail Supply is the story of three generations coming together to become a source of inspiration for their customers, their community and themselves.

First generation immigrant Linh Truong stumbled into nails by chance. A skilled carpenter, he was commissioned to make 12 tables for a newly opening nail salon. Then he was asked to make another set. Looking around, he realized that nails were booming, particularly among his Vietnamese compatriots. With so much demand for his abilities, Linh quit his job and opened a business making nail stations and pedicure chairs. A natural entrepreneur, he recognized that all these new salons needed nail supplies. A little research revealed how few distributors there were in Atlanta at that time, so he decided to jump in, launching LA Nail Supply in tandem with his furniture-building business.

From the beginning, everyone in his extended family pitched in to help, beginning with his three sons Kelly, Eric and Caleb. Eric, now 23, recalls: “We’d stay up till midnight on Saturday, getting product bagged for the Sunday rush. My mom, Khuong Truong, was a driving force from the beginning. Grandma and grandpa would help, and all sorts of aunts, uncles and neighbors. It was definitely a family affair.”

Today at LA Nail Supply, the younger generation is beginning to take more of a lead. While Eric studies business at college, his elder brother Kelly is running day-to-day operations—but always with the active guidance of their parents. Eric describes the two brothers spending frequent long evenings, crafting their vision for the company’s future.

“A Good-Looking Future

“For my mom and dad, the overriding priority was to sell product,” Eric says. “And rightly so: they did the heavy lifting that got the business off the ground. Now we’re able to expand our focus.” Two new directions are emerging. On the one hand, the company is adding education as a key offering. Training is vital with dipping powders, to ensure the optimum consumer experience that ultimately drives demand. Also, the new generation is predictably engaging in more sophisticated marketing, such as social media, with special attention to design. “When things look their best on the outside, that inspires everyone to do their best on the inside,” Eric explains. “Nevertheless, we’ll never lose sight of our core values: great product and education, with great quality and pricing.”
Meet the amazing people who are supplying the salons of the world with SNS products.

OUR AUTHORIZED DISTRIBUTORS

SUPPLYING BEAUTY AND HEALTH

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Mobile, AL 36609
251-633-8883
info@mobilennailsupply.com

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7582 W. Cactus Rd., B-2
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623-979-9800
aznailsupply@gmail.com

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COSMO NAIL SUPPLY
3415 W Alameda Ave.
Denver, CO 80219
303-777-0222
johnny@cosmonailsupply.com

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Orlando, FL 32803
321-732-3762
beautyeast2012@yahoo.com

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Pinterest.com/snsnailsproduct

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EMAIL:
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CUSTOMER SERVICE AND GENERAL
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customerservice@snsnails.com

EXCLUSIVE SALON INFORMATION:
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DISTRIBUTORSHIP INFORMATION:
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PRODUCT APPLICATION QUESTIONS:
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NAIL HEALTH & BEAUTY MAGAZINE:
hello@nailhealthandbeauty.com

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SNS GOES SOCIAL

Here at SNS we’re pouring more energy into our online presence. We’ve been sharing updates and making new friends on Instagram, Facebook and Pinterest.

We hope to meet you there, and we’d love to see images of your SNS nail art. So—stay tuned for our next photo contest and get involved! The prizes are great and our SNS community is growing fast.

We’re easy to find: @snsnailsproduct

Do you have questions or ideas? Reach out to our social media team and let us know what you think! Chat with us online or send an email to socialmedia@snsnails.com.

THE HIDDEN HEROES OF TEAM SNS

THE PEOPLE BEHIND THE PRODUCT

Every great product depends on a great team. Get to know the friendly people of SNS.
As an SNS Distributor you’ll be riding the industry’s biggest new wave—healthy and beautiful nail products.

Consumer demand keeps growing as more and more clients ask for SNS at their local salons. Meanwhile, professionals are quickly learning there is no dipping powder to compare with SNS.

Your opportunity as an SNS Distributor is to profit from this massive shift in consumer interest. Talk to us today to learn just how much SNS can do to grow your business... and your wealth!

LET’S TALK!
Email us at distributors@SNSnails.com
Now, with the launch of SNS Academy, we’re committed to sharing the secrets of nail health and beauty with professionals everywhere.

SNS LEADS THE INDUSTRY WITH THE ULTIMATE NAIL FORMULA...

Beauty + Health + Knowledge

With the richest color choices and the most brilliant finishes, SNS remains top favorite for salons and clients worldwide.

Women love that we care as much about their health as their beauty, with products that nourish the natural nail with every application.

SNS LEADS THE INDUSTRY WITH THE ULTIMATE NAIL FORMULA...

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