

Estimated Amazon Sales Velocity

To achieve the number of units sold, your product must have a category rank LESS THAN the number displayed.

This is an ESTIMATE only, actual volume of sales will depend on many factors.

Categories	1 per week	1 per day	10 per day		
Appliances	5,896	2,979	61		
Arts, Crafts, Sewing	146,020	73,631	1,243		
Automotive	435,298	218,846	2,395		
Baby	96,278	49,377	2,477		
Beauty	287,066	158,378	29,690		
Books	1,441,070	724,064	7,058		
Camera & Photo	6,865	3,560	256		
Cell Phones & Accessories	443,854	224,498	5,142		
Clothing	891,861	469,744	47,627		
Computers & Accessories	9,563	5,097	630		
Electronics	43,640	22,808	1,976		
Grocery & Gourmet Food	127,072	66,214	5,355		
Health & Personal Care	231,153	120,375	9,596		
Home & Kitchen	1,117,712	564,832	11,951		
Home Improvement	280,650	142,922	5,194		
Industrial & Scientific	117,207	59,241	1,276		
Jewelry	91,341	45,989	637		
Kitchen & Dining	92,937	49,415	5,894		
Music	190,978	95,652	326		
Musical Instruments	66,330	33,501	672		
Office Products	135,316	70,053	4,790		
Patio, Lawn, Garden	185,680	95,009	4,337		
Pet Supplies	97,775	50,926	4,077		
Shoes	121,380	64,691	8,002		
Sports & Outdoors	419,589	219,513	19,438		
Toys & Games	397,162	201,380	5,598		
Watches	19,523	9,915	308		
Updated Dec 15, 2016					
These are high end estimates of POTENTIAL sales volume based on Amazon products which are estimated to be selling at this rate with the indicated product rank.					