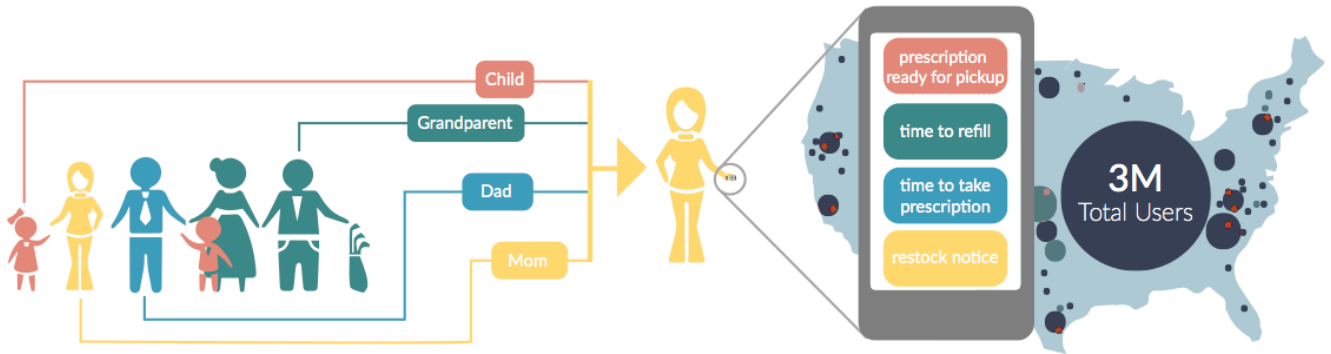


MODERN MOBILE FAMILY



WHO MANAGES THE FAMILY'S HEALTH?



WOMEN
2.8x

more likely to manage a child's health on mobile

WHO MOMS TAKE CARE OF

67%
MOTHERS



MSCRIPTS MOMS KNOW BEST



+



=

