



DELIVERING
Q3 2025

MONTGOMERY PROMENADE PRINCETON, NJ



SJC VENTURES

+

MSC

UNDER CONSTRUCTION!





MONTGOMERY PROMENADE

Princeton, NJ

After more than 15 years in the making, construction is under way on the Montgomery Promenade, a 161,774 square foot mixed use development on 54 acres of land in Princeton, NJ. Montgomery Promenade is located immediately north of Princeton Airport on Route 206. The new development will be anchored by Whole Foods and includes 34 single family homes on the northern portion of the property.



Anchored by Whole Foods, lifestyle retail and full-service restaurants, the retail shops will focus on healthy living, personal care and upscale specialty shopping. The tenant lineup currently includes Ulta Beauty, Shake Shack, Wonder, The Robinson Ale House, Turning Point, European Wax Center and Spavia among others.



Montgomery Promenade will also feature an outdoor community space that will host public events. This will be a focal point of the Promenade.



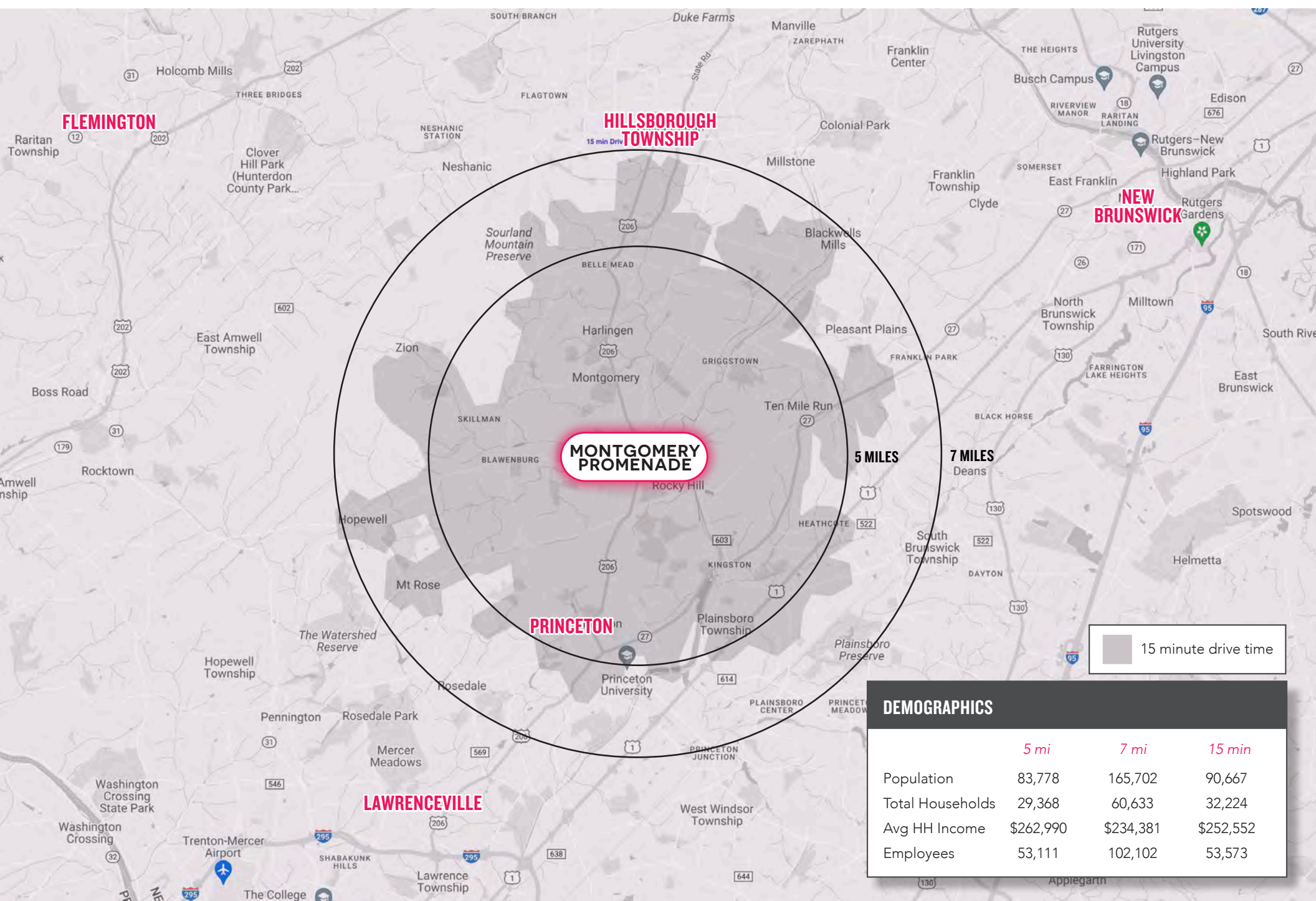
A critical loop road will be created to alleviate congestion at the intersection of Route 206 and Route 518, generating substantial traffic through the project.

JOIN THESE TENANTS



[CLICK HERE FOR VIDEO](#)

REGIONAL OVERVIEW & DEMOGRAPHICS



MARKET AERIAL



LEASING PLAN

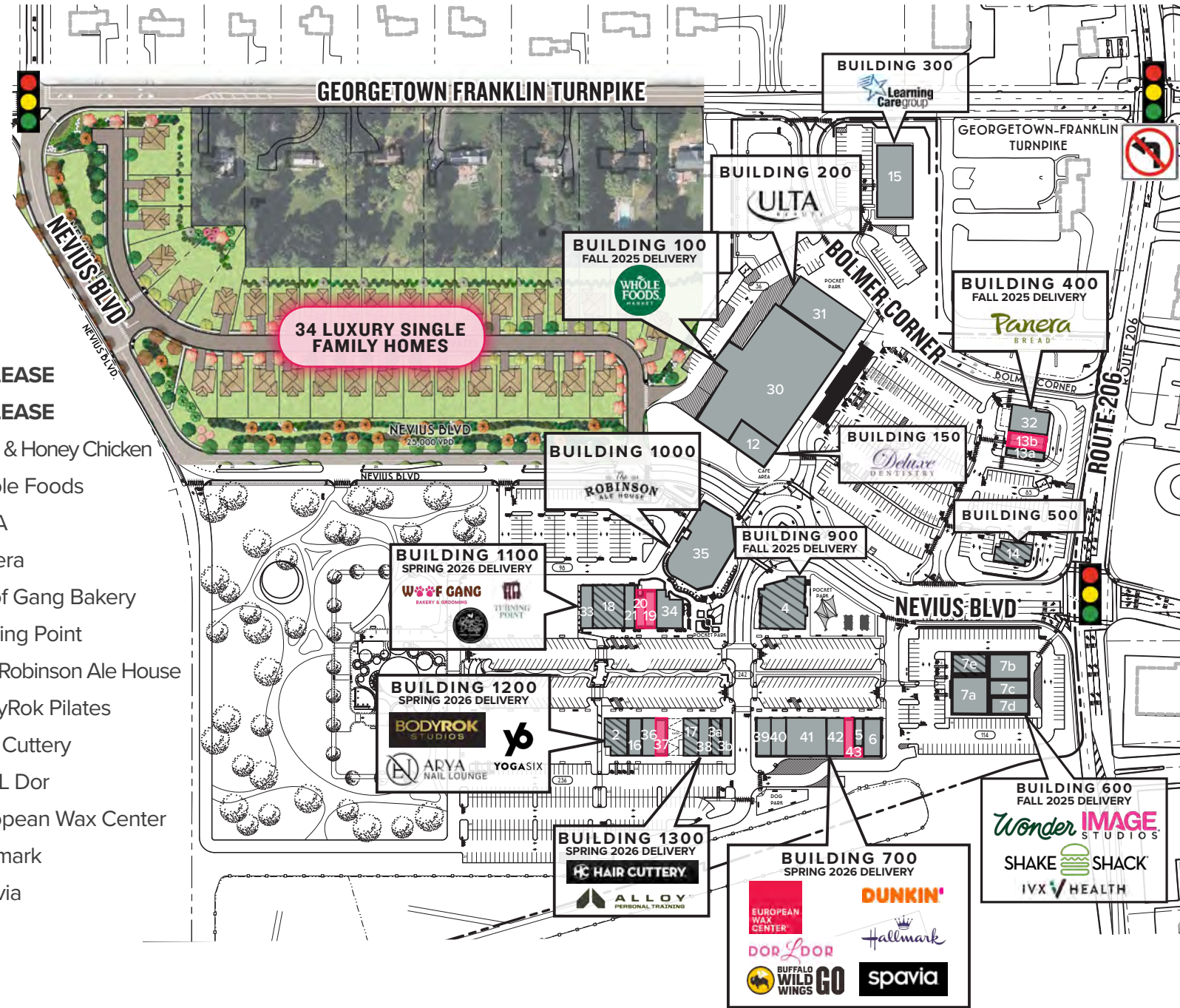
AVAILABILITIES

- 13b 1,220 SF
- 19 1,400 SF
- 20 1,500 SF
- 37 1,408 SF
- 43 2,007 SF

OTHER TENANTS

- 2 Arya Nail Lounge
- 3a AT LEASE
- 3b Alloy Fitness
- 4 AT LEASE
- 5 Buffalo Wild Wings 2 Go
- 6 Dunkin
- 7a Image Studios
- 7b Shake Shack
- 7c Wonder
- 7d IVX Health
- 7e AT LEASE
- 12 Deluxe Dentistry
- 13a AFC Urgent Care
- 14 AT LEASE
- 15 Learning Care Group
- 16 YogaSix
- 17 AT LEASE
- 18 AT LEASE
- 21 Love & Honey Chicken
- 30 Whole Foods
- 31 ULTA
- 32 Panera
- 33 Woof Gang Bakery
- 34 Turning Point
- 35 The Robinson Ale House
- 36 BodyRok Pilates
- 38 Hair Cuttery
- 39 Dor L Dor
- 40 European Wax Center
- 41 Hallmark
- 42 Spavia

 AT LEASE



GEORGETOWN FRANKLIN TURNPIKE

BOLMER CORNER

ROUTE 206

NEVIUS BLVD

WHOLE FOODS MARKET

MINI BLDG. 200
10,600 SF

SHOPS BLDG. 500
11,400 SF

SHOPS BLDG. 400
6,907 SF

SHOPS BLDG. 500
2,400 SF

SHOPS BLDG. 1000
14,306 SF

SHOPS BLDG. 1100
14,494 SF

SHOPS BLDG. 900
7,894 SF

SHOPS BLDG. 1200
6,612 SF

SHOPS BLDG. 1300
6,416 SF

SHOPS BLDG. 700
17,677 SF

SHOPS BLDG. 600
16,740 SF

NO LEFT HEADING SOUTH

NO LEFT HEADING NORTH

EXISTING TRAFFIC SIGNAL



MSC

For more information:

Jon Kieserman | Executive Vice President
jkieserman@hellomsc.com | 215.407.4200

Brittany Goldberg | Executive Vice President
bgoldberg@hellomsc.com | 215.883.7405

Douglas Green | Principal
dgreen@hellomsc.com | 215.883.7400



MONTGOMERY
PROMENADE