

Pappa Joe's sales forecast based on materials ordered.

Please refer to the Supplier's letter and menu pricing (both included) to understand these calculations.

Material	Orders per week
Average Flour bags	8 Each flour bag is 20Kg.
Pizza Box Bundles (Large)	4 50 boxes per bundle.
Pizza Box Bundles (Medium)	4 50 boxes per bundle.
Pizza Box Bundles (Small)	2 50 boxes per bundle.

Each flour bag makes the following number of Pizzas:

Large	30 The Large Pizza uses 1.25 lbs dough
Medium	30 The Medium Pizza uses 1 lbs dough
Small	8 The Small Pizza uses 0.75 lbs dough

Average monthly sales based on flour bags used			
	# (Selling per week)	Pizza prices (based on specials)	Sale (based on specials)
Large	240	14.5	\$3,480
Medium	240	12	\$2,880
Small	64	9	\$576
Weekly Sales (Pizza only)			\$6,936
Monthly Sales (Pizza only)			\$30,056

Average monthly sales based on pizza boxes used			
	# (Selling per week)	Pizza prices (based on specials)	Sale (based on specials)
Large	200	14.5	\$2,900
Medium	200	12	\$2,400
Small	100	9	\$900
Weekly Sales (Pizza only)			\$6,200
Monthly Sales (Pizza only)			\$26,867

Average Monthly Sales - Pizza only - using boxes and flour used)	\$28,461
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This figure should be a lower estimate since:

1. It assumes that all pizzas are sold as cheaper specials (2 pizzas). In reality, many people order one pizz at higher price.
2. There are lots of other items in the menu which we did not take into account. This is Pizza sales only.