

# Marissa Hornbuckle, MBA

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**Web Developer and Consultant** specializing in non-profit and small-businesses technology services, including website design, radio automation, and IT project management. Prepared to deliver excellent customer service and technical solutions on time and on budget.

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## TECHNOLOGIES

- Amazon Web Services
  - Google Apps for Business
  - Audio Editing
  - Microsoft Azure
  - Simian Automation System
  - Joomla
  - WordPress
  - Radio Stations
  - Servers
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## EXPERIENCE

### Mystical Rose Media | [www.mysticalrosemedia.com](http://www.mysticalrosemedia.com)

**Bedford, TX**

#### Owner

**Feb 2009 – Present**

- Collaborated with 25+ Catholic Radio stations across the US to build websites and automation systems.
- Designed two Risen Radio Network Stations in Tennessee from network design to install, including transmitter equipment, EAS system, automation computer, Barix boxes, and remote control systems.
- Designed and managed 25+ client websites, email accounts, podcasts, and RSS feeds.
- Created, developed, and maintained Social Media strategies on Facebook, LinkedIn, and Twitter.
- Installed and maintained client Broadcasting Software International Simian Automation software.
- Created Internet streaming audio for client radio stations.
- Produced and broadcasted the Catholic Connection show from Israel to Ave Maria Radio in the US.
- Board Member on the Military Council of Catholic Women; serve as technology consultant and publicist.

### Catholic Marketing Network

**Keller, TX**

#### Director Operations

**Nov 2010 – Aug 2012**

- Designed and managed company website, new CRM, accounting solutions, email accounts, files servers, phone lines, 10 computer nodes, and Internet within an office network environment.
- Managed client relationships and led promotions of new Catholic products.
- Spearheaded Catholic Marketing Network Conference in Arlington, Texas and Philadelphia, Pennsylvania, including IT setup, venue coordination, and payment system design for 1,000+ retailers.
- Developed and executed rollout strategy for *Truth and Life* Audio Bible, including collaborative production, retailer incentive program, and radio station airtime.
- Converted company from paper systems to automated technology; reduced labor costs by 50%.

### Third Millennium Media

**Dallas, TX**

#### IT Manager

**Feb 2008 – Jan 2010**

- Designed and managed client websites, managed email accounts, web servers, podcasts, and RSS feeds.
- Installed and maintained client Broadcasting Software International Simian Automation software.

### Ave Maria Radio Network

**Ann Arbor, MI**

#### Freelancer

**Apr 2008 & Mar 2009**

- Producer and technician for international remote broadcast of Catholic Connection with Teresa Tomeo.

### QuinStreet Media, Inc.

**Reno, NV & Dallas, TX**

#### Marketing Compliance Associate

**Oct 2005 – Feb 2008**

- Audited contracted websites for client content and provided daily update of client brand guidelines.
- Monitored bidding on keywords on search engines, such as Overture, Yahoo, and MSN.

**Immaculate Heart Radio  
Production Assistant**

**Reno, NV  
Jan 2004 – May 2004**

- Produced, recorded, edited, and archived radio programs and commercials for nonprofit radio network.

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**EDUCATION**

**Western Governors University**

MBA, Information Technology Management

Jan 2017

BS, Information Technology

Sept 2013

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**WEB PORTFOLIOS**

- [www.newagedeception.com](http://www.newagedeception.com)
- [www.prayformypriest.org](http://www.prayformypriest.org)
- [www.stfrancisirving.org](http://www.stfrancisirving.org)
- [www.faceexchange.org](http://www.faceexchange.org)
- [www.uslandscape.com](http://www.uslandscape.com)
- [www.wgua981.org](http://www.wgua981.org)
- [www.kqhe.org](http://www.kqhe.org)
- [www.stabatmater.org](http://www.stabatmater.org)
- [www.customcardboardboxes.com](http://www.customcardboardboxes.com)
- [www.grnonline.com](http://www.grnonline.com)
- [www.mysticalrosemedia.com](http://www.mysticalrosemedia.com)
- [www.amk-design.com](http://www.amk-design.com)
- [www.blakeandpowell.com](http://www.blakeandpowell.com)
- [www.jp2radio.org](http://www.jp2radio.org)
- [www.apregnancyoptionscenter.org](http://www.apregnancyoptionscenter.org)
- [www.shadesrepublic.com](http://www.shadesrepublic.com)
- [www.mccweurope.org](http://www.mccweurope.org)
- [www.stjosephhomeschoolprom.com](http://www.stjosephhomeschoolprom.com)

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**PUBLICATIONS & PRESENTATIONS**

“Simian for Catholic Radio,” presentation for Catholic Radio Association Symposium in St. Louis, MO, 2016.

“Q&A Panel,” Technical Presenter for Catholic Radio Association Symposium in St. Louis, MO, 2016.

“Simian for Catholic Radio Stations,” Presenter at EWTN Catholic Radio Conference in Birmingham, AL, 2013.

*Catholic Resource Directory 2012 – 2013*, Production Executive, published through Catholic Marketing Network.

*CMN Christmas Gift Catalog 2011*, Production Executive, published through Catholic Marketing Network.

*Spring Catalog 2012*, Production Executive, published through Catholic Marketing Network.