

Terms & Conditions

1. Motherhood.com.my's #Babiescutestmoment Contest ("the Contest") is organised by Motherhood.com.my ("the Organiser") & sponsored by Panasonic Malaysia ("the Sponsor").
2. The Contest is hosted on [<https://www.motherhood.com.my/events/panasonicgiveaway>]
3. The Contest runs from 18th June 2018 to 2nd July 2018. Entries received after 11.59pm 2nd July 2018 will not be entertained and the decision is final and not appealable.
4. All submissions shall be approved by the Contest's designated system. Only submissions which are compliant with the Contest Terms and Conditions and accepted by the Contest's system shall be eligible for this Contest for the Prizes.

5. How to Participate

a. To participate in the Contest, participants must go to the Contest FB post which can be access via the Organiser's Newsletter, or the Organiser's website (Motherhood.com.my) side banner, or the Organiser's FB page, or click on this link [<https://www.motherhood.com.my/events/panasonicgiveaway>] and follow the steps:

Step 1: Tag 4 moms & tell us why you would like to be the winner in the comment section & share this post with #babiescutestmoment #MotherhoodXPanasonic

Step 2: Take a photo of your baby's cutest moment and submit it here (contest page link)

Step 3: Upload your photo and fill in the form below to submit your entry [Upload button] + [Form: Full name, email, number and baby age (Max age 3)]

Step 4: Once your photo is submitted, your photo will be published on Motherhood.com.my's Facebook page. The top 8 photos with highest number of "Likes (Reactions)" will be the winners. Make sure you share it with as many people as possible to stand a better chance. Good Luck!

b. Participants can submit more than one (1) entry throughout the Contest Period but only eligible to win ONE (1) prize only.

6. Submission of Photo

- a. The photo submitted can be maximum from 1 year ago (2017).
- b. The photo should feature your baby only.
- c. Photo submission closes on **2nd July 2018**.
- d. Voting closes on **9th July 2018, 11.59pm**.
- e. In determining whether an Entry is a valid Entry, the Organiser's decision shall be final and conclusive. The Organiser will take into account all factors deemed relevant by Motherhood.com.my which may include but not limited to the following criteria:-
 - i. The Entry needs to be original and not a material duplication, copy or reproduction of other entries;
 - ii. The Entry is not offensive, illegal or insensitive to any segment of society;
 - iii. The Entry should not be edited with graphic or photoshop.

7. How to Win

- a. The Organiser will publish the submitted photos in an album in our FB page.
- b. Top 8 photos with most "Likes (Reactions)" will be chosen as winners. Therefore, we recommend contestants to share your photos in FB with as many people as you can to ensure higher chance of winning.
- c. All decisions in regard to the winners are final. No further correspondences or appeals will be entertained.

8. THE PRIZES

EIGHT (8) Panasonic Humidifying Air Purifier F-VXM35AAM/ASM worth RM1,199 each.
In the event that:

- a. The winner is disqualified;
 - b. The winner cannot be contacted by the Organiser for five (5) continuous working days to conduct the verification and prize claiming process;
 - c. The registration details winners submitted is found to be ineligible for any reason herein;
 - d. There is a failure to claim the Prize;
The Prize may be forfeited and the Organiser or the Sponsor reserves the right to select a new winner.
9. All Prizes will be sent via courier service within sixty (60) working days from the date the campaign ends, 9th July 2018. The Organiser, the Sponsor, its employees and all its organizers shall have no liability whatsoever for any loss, injury, claims, damages or expenses arising out of, or in connection with this Contest or the use of the Prize.
10. The Sponsor is entitled to replace any of the Contest Prizes with another item of similar value at any time without any prior notice.
11. The winners agree to the use of his/her name and image in any publicity material in connection to this Contest. All participants are required to provide the following details and they will be used by the Organiser to contact the Contest participants:
- a. Full Name
 - b. Mobile Number
 - c. E-mail Address
12. The Organiser may or may not publish the names of the winners on the website of the Contest and it is the Organiser's absolute discretion if they choose to do so or not, and their decision is final.
13. **PDPA**
The Organiser is processing your personal data, including any additional information you may subsequently provide, for the following purposes:
- a. the above Contest;
 - b. other purposes, directly or indirectly relating to the above Contest;
 - c. any marketing, promotional or public relations activities of the Organiser whether or not in connection with the Contest