A PERSONAL WORD FROM PRESIDENT CARY SUMMERS

Dear friend,

It’s hard to believe that Museum of the Bible is only five years old.

In these five years, we’ve developed four pillars: Research, Education, Traveling Exhibits, and our museum currently under construction in Washington, DC. Through these pillars, we’ve had the chance to bring traveling exhibits to five different countries where over half a million people have experienced the Bible’s story. We’ve learned from brilliant scholars and been inspired by enthusiastic scholars-in-training. We’ve also launched a Bible curriculum being tested in at least three different countries to date.

Behind each of these pillars stand our gifted staff, who dedicate their expertise, talents and passion for the Bible to accomplish the museum’s mission. In the past year, there has been significant growth both in the size of our staff and the number of projects we are undertaking. As excitement builds around the 2017 opening of the museum, our staff’s roles, responsibilities, and numbers are growing to reach new heights in quality and scope. My heartfelt appreciation goes out to each of our associates and to our very talented contractors.

The construction of our museum is well underway and the exhibit design is almost finalized. The closer we get to opening day, the more excited I am about sharing this museum with all of you who have partnered with us and continue to provide support for our work.

When we set out to build the best new museum in the world, we knew it would be even better if we joined forces with some of the greatest collections anywhere. Recently, partnerships with The Israel Antiquities Authority and the Vatican Museum and Library have been finalized and a few other prestigious institutions will be added in the near future. With partners of this caliber, we will be able to set a new standard of museum experience, unlike anything ever seen before — all in honor of the Bible.

This has been an incredible journey. As you read through our first-ever annual report, I’m sure you will agree. It is an honor to work alongside our dedicated staff, our partners, and those of you who have given of your resources to support this unprecedented work.

May God bless each and every one of you over the coming year.

With appreciation,

Cary Summers
President
Museum of the Bible
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BOARD OF DIRECTORS

The Bible has profound implications and impact on every sector of society. That’s why Museum of the Bible’s Board of Directors is very diverse and includes individuals from many different sectors including business, non-profit, academia, and law.

“IT’S NEVER BEEN A PART
OF SOMETHING THAT I HAVE
FELT ANY MORE PASSIONATE
ABOUT. THE IMPACT OF IT I
THINK IS GOING TO BE WAY
BEYOND WHAT ANYBODY
SEES RIGHT NOW.”

– Anne Beiler, Founder,
Auntie Anne’s Pretzels

Steve Green
Chairman

Robert E. Cooley
Ph.D.
Vice Chairman

Rev. Bob Hoskins
Secretary

Mary E. Banks
SPHR

Gregory S. Baylor
Esquire
“I’VE BEEN ON CHARITABLE BOARDS BEFORE, BUT NOTHING THAT FOCUSED ONLY ON THE BIBLE. JUST WAIT UNTIL 2017, BECAUSE WHAT WE SEE NOW IS JUST A PALE GLIMPSE OF WHAT THE REALITY IS GOING TO BE.”

- James L. Moore, Jr., Former President, Coca-Cola Bottling Company
TIMELINE OF MAJOR MILESTONES

2009
NOVEMBER
First artifact purchased

2011
MAY
Passages debuted in Oklahoma City

2011
MARCH
Passages was announced in Washington, DC

2012
JULY
Museum property purchased in Washington, DC

2012
FEBRUARY
First Vatican Exhibit, Verbum Domini

2013
OCTOBER
Book of Books exhibit in Jerusalem

2014
JANUARY
LaBiblia exhibit debuted in Havana, Cuba

2014
APRIL
Second Vatican exhibit, Verbum Domini II
“OUR DREAM IS TO HELP PEOPLE ENGAGE WITH THE BIBLE IN A PLACE WHERE ITS GRAND HISTORY, NARRATIVE, AND IMPACT CAN BE TANGIBLY DISPLAYED FOR ALL TO EXPERIENCE. THAT DREAM IS BEING REALIZED BEFORE OUR VERY EYES — AND IN JUST EIGHT YEARS FROM START TO FINISH!”

– Tim Smith, Chief Development Officer, Museum of the Bible
2015 FISCAL YEAR FINANCES

NET ASSETS
$342 Million

- $201 Million Museum Collection
- $119 Million DC Museum site and construction in progress
- $22 Million All other assets net of liabilities

SOURCES OF INCOME
$157 Million

- $91 Million Cash and promises to give
- $65 Million Artifact donation
- $1 Million All other income
USES OF INCOME

$157 Million

$65 Million
Museum Collection

$6 Million
Curriculum development

$6 Million
Management and general expenses

$7 Million
Program expenses

$52 Million
Construction in progress and other capital asset purchases

$13 Million
Increase in cash on hand and other operating assets

$8 Million
Fundraising expenses

Museum of the Bible  Fiscal Year: July 1, 2014 - June 30, 2015
Audited financial statements are available upon request.
MUSEUM OF THE BIBLE INVITES ALL PEOPLE TO ENGAGE WITH THE BIBLE THROUGH OUR FOUR PILLARS: RESEARCH, TRAVELING EXHIBITS, EDUCATION, AND A MUSEUM CURRENTLY UNDER CONSTRUCTION IN WASHINGTON, DC.
“THE IDEA OF A MUSEUM OF THE BIBLE IS EXTRAORDINARY AND TIMELY. I AM HUMBLED AND DELIGHTED TO DO WHATEVER MY FAMILY CAN TO ASSIST IN THE MUSEUM’S SUCCESS.”

— Lee Crisp, President, Pepsi Mid America (board member)
Demolition is complete. Exhibit plans are being finalized. Museum of the Bible is taking shape — the day we will open the doors and begin welcoming guests from around the world is just around the corner.

"THE MUSEUM OF THE BIBLE WILL OFFER VISITORS A WONDERFULLY RICH AND DIVERSE PALETTE OF EXPERIENCES, EACH SPECIAL IN ITS OWN WAY, ALL CONCEIVED TO CREATE AN EXCITING ENCOUNTER WITH THE BIBLE."

– Dan Murphy, Principal, The PRD Group

430,000 total square footage
8 number of floors
40’ height of Grand Lobby
CORE GUEST EXPERIENCE

COURAGEOUS PAGES
Designed for our youngest visitors and their families — a fun, active learning destination for all.

THE IMPACT OF THE BIBLE
Second floor — presents interactive portraits of the Bible’s impact on the history of our nation and the life of our world.

THE NARRATIVE OF THE BIBLE
Third floor — an immersive theatrical walk-through of the Hebrew Scriptures and the New Testament, bringing the Bible’s narrative to life.

THE WORLD OF JESUS OF NAZARETH
Third floor — a theatrical environment of murals, streetscapes, and several first-century buildings where visitors encounter the context of Jesus’ teachings.

THE HISTORY OF THE BIBLE
Fourth floor — uses the world-renowned Museum Collection to trace the Bible’s own story of faithful translation though time, technology, and culture.

150’
length of Grand Lobby LED ceiling

2
number of blocks from the National Mall
TRAVELING EXHIBITS

DISCOVERING THE HISTORY OF THE BESTSELLING, MOST INFLUENTIAL BOOK OF ALL TIME

Featuring hundreds of items from the collection, Museum of the Bible’s traveling exhibits have invited more than 500,000 guests to date to discover the Bible through contextual settings like an ancient Jewish synagogue, the Jerusalem chamber at Westminster Abbey, and Israel’s Caves of Qumran.

>500,000

approximate number of people who have experienced our exhibits to date

6

total number of U.S. cities to host Passages
Passages

Passages is a 30,000-square-foot, interactive traveling exhibit chronicling the remarkable history of the Bible from its transmission and translation to its impact and controversies.

"THE PASSAGES EXHIBIT IS ONE OF THE MOST EXCITING THINGS I HAVE EVER SEEN. THE HISTORY THAT IT BRINGS TO LIFE IS BEYOND WORDS. WHAT IT BRINGS TO OUR COMMUNITY IS AMAZING."

– Louie Luepke, Youth Pastor, Hope Christian Church, Castaic, CA

PASSAGES
Oklahoma City, OK .......... May-Oct. 2011
Atlanta, GA ............ Nov. 2011-June 2012
Springfield, MO ........ April 2014-Jan. 2015
Santa Clarita, CA ....... April 2015-April 2016

INTERNATIONAL TRAVELING EXHIBITS
Verbum Domini, Vatican City, Rome .......... March-April 2012
LaBiblia, Havana, Cuba ...................... Jan.-Feb. 2014
Verbum Domini II, Vatican City, Rome .... April-June 2014
Verbum Domini, Philadelphia, World Meeting of Families Sep. 2015
Los Destacados de la Museum Collection, Buenos Aires, Argentina July-Aug. 2015

5 total number of countries visited by Museum of the Bible traveling exhibits
Museum of the Bible brings cutting-edge innovation to education by developing a high school Bible curriculum for markets around the world. The curriculum uses convergent media, known as Augmented Reality, to create an interactive learning experience — thrilling students and educators alike.

“BECAUSE WE ARE TEACHING THE BIBLE HERE IN ISRAEL, USING THE LATEST TECHNOLOGY TO ENGAGE THE STUDENTS, WE ARE SEEING A LOT OF IMPACT.”

– Gil Ilutovich, CEO Compedia, Ramat Gan, Israel

500

number of interactive pieces in core curriculum
BIBLE CURRICULUM

With teams in the U.S. and Israel leading the development, we have produced the first two core versions of the museum’s Bible curriculum.

1,400 students from 6 public schools and 10 schools for youth at risk participated in our pilot program in Israel last year. This year, we have expanded to include 6,000 students from 75 schools.

“THE STUDENTS LIKE IT A LOT. THIS IS A VERY UNIQUE WAY TO LEARN THE STORIES OF THE BIBLE AND HOW THEY CONNECT TO OUR LIFE TODAY.”

– Shely Suliman, Teacher, Remez High School, Ramat Gan, Israel

108

number of chapters in core curriculum

54

number of chapters in Hebrew version
RESEARCH

EQUIPPING THE NEXT GENERATION OF BIBLICAL SCHOLARS AND RESEARCHERS

By supporting scholarship and academic research through our scholarship initiative, Museum of the Bible has brought together established and young scholars to pioneer groundbreaking research on items in the museum’s collection.

“ I CANNOT IMAGINE A MORE STRATEGIC PLACE TO BE IN TERMS OF DEVELOPING THE NEXT GENERATION OF BIBLICAL SCHOLARS. ”

– Dr. Christian Askeland, Scholars Initiative Central Regional Director, Logos Conference

80
number of universities involved

100+
number of scholars involved

60
number of research projects underway
“WE’D BE UTTERLY FOOLISH IF WE WEREN’T GIVING BACK TO THE YOUNG SCHOLARS AND INVESTING ALL THAT WE COULD IN SHAPING NEW MINDS BECAUSE IT’S YOUNG SCHOLARS THAT WILL BE FUTURE SCHOLARS, WHO WILL SHAPE IDEAS.”

– Dr. Stan Rosenberg, Wycliffe Hall, University of Oxford
Museum of the Bible’s general contractor, Clark Construction Group, is one of the most experienced and respected building and civil construction firms in the United States. For over a century, they have been transforming the ideas and visions of their clients into award-winning projects. Clark projects have been honored with more than 1,400 local and national awards for quality, craftsmanship, sustainability, and safety.
"I think I speak for everyone involved in design and construction when I thank Museum of the Bible for challenging us to create an innovative, one-of-a-kind museum."

– Brian Flegel, Senior VP, Clark Construction
MUSEUM DESIGN PARTNERS

AN EXPERIENCE LIKE NO OTHER

IMPACT FLOOR
Designer: C&G Partners of New York, NY
C&G Partners’ portfolio includes more than 200 projects including The U.S. Holocaust Memorial Museum and the Metropolitan Museum of Art.

NARRATIVE FLOOR
Designer: BRC Imagination Arts of Burbank, CA
BRC’s more than 80 clients include some of the world’s most iconic brands, Fortune 500 companies, museums, and attractions including The Abraham Lincoln Presidential Library and Museum and Disney’s Hollywood Studios in Orlando.

HISTORY FLOOR
Designer: The PRD Group of Chantilly, VA
The PRD Group has completed more than 100 projects over the last 26 years including The George W. Bush Presidential Library and Museum and The Smithsonian National Museum of American History.

(Museum Design Partners continued next page)
“THIS MAY SOUND SHOCKING, BUT WE DON’T PLAN TO EXCEED EXPECTATIONS. WE’RE AIMING HIGHER. OUR GOAL IS TO SATISFY MINIMUM EXPECTATIONS – AND THWART ALL OTHERS.”
– Jonathan Alger, C&G Partners

“THESE ARE THE GREATEST STORIES EVER TOLD, AND WE GET TO TELL THEM! IT’S AN HONOR AND A PLEASURE.”
– Matthew Solari, Creative Director, BRC Imagination Arts

“NONE OF THIS WOULD BE POSSIBLE WITHOUT THE INCREDIBLE SCHOLAR-ADVISORS WHO HAVE SHAPED THE STORYLINE OF EACH EXHIBIT WITH A FOCUS ON SCHOLARLY RIGOR, AUTHENTICITY, AND GREAT NARRATIVE.”
– Dan Murphy, Principal, The PRD Group
Courageous Pages Children’s Gallery and the World of Jesus of Nazareth

Designer: Jonathan Martin Creative of Nashville, TN
Since 1995, Jonathan Martin Creative has designed and built hundreds of sets, stages, and themed environments. Their clients have included attractions such as The Holy Land Experience in Orlando, FL and institutions such as The American Bible Society.

Drive Through the History of the Bible

ColdWater Media of Palmer Lake, CO, is developing this program for our destination theater. In addition to 54 episodes of its Drive Thru History program, ColdWater Media has produced dozens of significant projects for clients such as Acton Institute, Heritage Foundation, Focus on the Family, Hillsdale College, BreakPoint/Colson Center, and the American Enterprise Institute. ColdWater’s award-winning productions include The Truth Project, Poverty Cure, and Doing the Right Thing.

Augmented Reality +

Developer: Compedia of Ramat Gan, Israel
Compedia’s award winning products have taught millions of people in 50 countries, speaking 35 languages. Their clients include Disney and Sony, as well as institutions such as Cambridge and MIT.

The future Museum of the Bible building (pictured right) was once owned by the Kennedys and used as a design center.
“OUR HOPES ARE THAT THE CHILDREN WILL SEE THE BIBLE COME TO LIFE THROUGH THIS EXPERIENCE WHILE HAVING A LOT OF FUN.”
– Jonathan Martin, President, Jonathan Martin Creative

“THE ROLE OF THE MINI-THEATER WILL BE TO SET THE TABLE FOR THE DISPLAY AREA. WE HOPE TO SEND MUSEUM VISITORS OFF EXCITED AND READY TO EXPLORE!”
– Jim Fitzgerald, President, Coldwater Media

“AUGMENTED REALITY+ WILL ENABLE MUSEUM OF THE BIBLE TO DEVELOP AND PIONEER MANY ADDED FEATURES THAT NO OTHER MUSEUM HAS EVER ENJOYED UNTIL NOW.”
– David Decker, Senior Consultant, Compedia, Ramat Gan, Israel
“One of the most exciting things about this project is the partnerships that are forming and the unity in the vision of inviting all people to engage with the Bible.”

– Cary Summers,
President, Museum of the Bible
PROJECTS AND PARTNERSHIPS

ISRAEL ANTIQUITIES

Through an agreement with the Israel Antiquities Authority, we’ll develop long-term exhibits featuring their extraordinary collection. With 39 archeological digs underway around Israel, some of the artifacts featured may not even have been discovered yet!

MUSEUM OF THE BIBLE RADIO MINUTE

The program, called The Book, launched on more than 326 stations — in 42 states plus DC and Guam — and reaches more than 1,000,000 listeners daily. The public can sign up on our website to have The Book delivered daily to their email inbox.

PUBLISHING

Worthy Publishing will soon launch a series of Museum of the Bible publications for the general public — an endeavor that will augment the already robust publishing efforts of our scholars in the academic realm.

NEXTGEN OUTREACH

We hosted special awareness events in Denver and Chicago designed for the next generation of leaders and influencers. These NextGen events will become a steady part of Museum of the Bible’s schedule, enabling the museum to engage young leaders with the Bible and become advocates for our work.

“THREE ELEMENTS MAKE IT AMAZING: A VISION THAT’S GENERATIONAL, AN IMPACT ON THE CULTURE THAT HAS A NOW TIMELINE TO IT, AND BRINGING THE BIBLE ALIVE.”

– Bishop Harry Jackson
ARTIST PARTNERSHIPS

August 2015 kicked off incredible music-partnership events: Rock the Desert in Midland, TX, and a fall concert tour with Chris Tomlin and his Worship Night in America Tour. Tens of thousands heard the Museum of the Bible story.

Museum of the Bible is the primary sponsor of the 57-city Winter Jam tour in 2016. An estimated total of 625,000+ are expected to attend.

THE JOHN TEMPLETON FOUNDATION

Are scripture and science compatible? The John Templeton Foundation has provided a generous planning grant to shape a creative project and unique theory to compellingly engage more than 3 million people a year around the dialogue concerning the relationship between the Bible and science.

ONE MILLION NAMES

We launched our One Million Names initiative, which will continue throughout 2016. Through this initiative, we offer those who share our passion for the Bible the opportunity to stand as “one with a million” and have their names displayed in the museum as a testament of their commitment to this great Book.

“THIS IS A MASSIVE UNDERTAKING. I WOULD ENCOURAGE ANYONE WHO HAS THE SAME KIND OF FEELING THAT I DO ABOUT THIS TO BE A PART. FLOWERS FADE, EVERYTHING IN THIS WORLD Passes away, BUT THE BIBLE STANDS FOREVER. I WANT TO BE A PART OF SOMETHING THAT STANDS FOREVER.”

– Chris Tomlin, Award-Winning Christian Music Artist

For more information on “One Million Names” visit museumoftheBible.org/onemillion.
“We were delighted to have such an extraordinary and deeply moving exhibition in Verbum Domini as part of the World Meeting of Families and Papal visit. Its appeal transcends faith tradition and will certainly encourage families to come together to share in its wonder. In bringing such important religious texts to Philadelphia for this event, Museum of the Bible truly brings them to the world.”

– Robert J. Ciaruffoli, President, World Meeting of Families, Philadelphia, PA, September 2015
AWARENESS EVENTS

We conducted our first awareness event in Oklahoma City on Oct. 1-2, 2014. This marked the very first time we intentionally went out and invited people to hear our story.

Since then, we have conducted 80+ events in more than 56 cities in the United States and abroad including:

1. Oklahoma City, OK
2. Dallas, TX
3. Houston, TX
4. Washington, DC
5. Los Angeles, CA
6. Fayetteville, AR
7. Atlanta, GA
8. Jerusalem, Israel
9. Grand Rapids, MI
10. Nashville, TN
11. Buenos Aries, Argentina
12. Beverly Hills, CA
13. Santa Clarita, CA
14. Denver, CO
15. Philadelphia, PA
16. Marana, AZ
17. Greenwich, CT
18. Memphis, TN
19. Phoenix, AZ
20. New York, NY
INVITING ALL PEOPLE TO ENGAGE WITH THE BIBLE

IT’S A MAMMOTH UNDERTAKING, A PROJECT MASSIVE IN SCOPE AND REACH.

It’s because of the commitment and dedication of many, aligned together around the vision of inviting all people, everywhere — people of all faith traditions and backgrounds — to engage with the Bible in the most imaginative and innovative of ways.

Through Museum of the Bible, millions each year will discover the history, narrative, and impact of the most important book of all time!

Be part of history - see how at:

museumoftheBible.org